CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3415 ORDER NO. √ 7502 DATE 11-4-1937

CUSTOMER ITALIAN-AMERICAN CLUB
MIAMI, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12M 500 P.C. SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE WHITE BODER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP-HOME OF ITALIAN-AMERICAN CLUB,
IAMI, FLORIDA
OT-A TEMBLE OF FRIENDSHIP IN SUNNY FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG.NO.

______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

E INSTRUCTIONS ATTACHED.

R

RETURN PHOTO YES NO

PHOTO USED FOR

2M—1-2-37

Ret 6½
H.C. 1½
Lat 9

#24

make DK. Blue impression

5

1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3416 ORDER NO. 7508 DATE 11-4-1937

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SMITH-BROOKS PRINTING CO.
DENVER, COLORADO

12M 500 P.C. SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHEYENNE COURT ON LINCOLN HIGHWAY NO. 30, (ETC., AS PER COPY)

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: [✓ Customer] C. T. Imprint No Imprint

C.T. ART COLORTONE, REG U.S. PAT. OFF., SOLD BY SMITH BROOKS, DENVER (down center line)

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12

_______ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Large photo

make Red impression
" DK. Blue — " —

Return photo

RETURN PHOTO YES NO

PHOTO USED FOR

2M—1-2-37

R.

Ret 10
W C 1½
La 9

#27

10
16

27

NO. 7A-H3417

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER NO. 6988

DATE 11-5-1937

6 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO
TITLE (IN FULL) ORCHARD HOUSE, LAKE GEORGE, N. Y.	IMPRINT SAME AS ABOVE
PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER ------ 24	PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

REMOVE WIRES BLDG. CREAM WHITE, DOOR & WINDOWS LOWER RIGHT BACK OF SEATS -- LIGHT GREEN TRIM

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~XX~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.797.775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

NOV 8 1937

ESTIMATE
WORK SCHEDULE

NOV 8 1937

DESCRIPTION	EST. TIME		DATE ENTERED	COMPLETED
[illegible]			NOV-8 1937	NOV-8 1937
[illegible]				
[illegible]	15	4	11-8	11-16
[illegible]				
[illegible]	64		11-16	11-16
[illegible]				
[illegible]	140	1¼	11-19	11-19
[illegible]	23	9		11-30

DATE Filed

NO. 7A-H3418

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER NO. 6989

DATE 11/5/1937

12½M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF BRANT LAKE LOOKING NORTH FROM KNOLLTOP, BRANT LAKE, N. Y. ADIRONDACK MTS.

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER---- 1½

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Put Clouds in Sky.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Rec'd NOV 8 1937 From [illegible] MECHANICVILLE

Cost Dept. Checked

By [illegible]

Date NOV 8 1937

OPERATION	No.	TIME TAKEN	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, LAY-OUT UP			NOV - 8 1937	NOV - 8 1937 /5
SKETCH				
RETOUCHING	158	3	11-8	11-12 S
PHOTO-LITHO				
BLOCKING / STRIPPING, OPAQUING	64		11-13	11-15 H.
ENGRAVING				
HAND COLOR PROOF	163	1½		18 Nov.
ARTIST DEPT.	155	9	11-20	11-24

DEC 6 1937

DATE BLUEPRINT O.K.D ________

By ________

DATE HAND COLOR PROOF O.K.D ________

By ________

DATE FINISHED ________

By 2D

Date Proof Returned to Customer ________

16

ST. 28

NO. 7A-H3419

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER NO. 6989

DATE 11/5/1937

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) PALISADES BATHING BEACH, BRANT LAKE, N. Y. ADIRONDACK MTS.

PRIVATE NO.: ¾" FROM RIGHT EDGE IN UPPER BORDER---- 3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT IN BATHERS

Put clouds in sky.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE

NOV -8 1937

By ___

Date NOV -8 1937

OPERATION	EST. TIME Card No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING-TYPE SET UP			NOV -8 1937	NOV -8 1937 /3
SKETCH				
RETOUCHING	161	4	11-8	11-22 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	15.		11-23	11-23 H
ENGRAVING				
HAND COLOR PROOF	160	1¼	11-24	11-24
ART DEPT.	23	8¾		11-27 Bth

DEC [illegible] 1937

DATE BLUEPRINT O.K'D ___

By ___

DATE Filed ___

By JH

Date Photo Returned to Customer ___

ATTENTION!

X Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

M

IT.
28

NO. 7A-H3420

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 6991

DATE 11/5/1937

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) POINT OF PINES, BRANT LAKE, N. Y. ADIRONDACK MTS.

PRIVATE NO.: ¾" FROM RIGHT EDGE IN UPPER BORDER ----- 11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT XXX SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Put Clouds in Sky.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all your negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 8 1937

NOV 8 1937

OPERATION	EST. TIME Check No.	Time Allow.	DATE ENTERED	[illegible]
COMPOSING, TYPE SET UP			NOV-8 1937	NOV-8 1937
SKETCH				
RETOUCHING	158	3	11-8	11-12 8
PHOTO-LITHO				
[illegible]	64		11-15	11-16
ENGRAVING				
HAND COLOR PROOF	160	1½	11-18	11-19
[illegible]	44	9	12/1/37	12/2/37

DEC 1937

Date [illegible] by

Date Filed by

12

NO. 7A-H3421

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y. ORDER NO. 6991

DATE 11-5-1937

6M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) VAN SLYKE ISLAND, BRANT LAKE, N. Y. ADIRONDACK MTS.

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER ---- 10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Put Clouds in Sky.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

to Ernst

DUPLICATE [illegible] SCHEDULE

Date NOV 8 1937

Cost Dept. Checked
By
Date NOV 9 1937

OPERATION	EST. TIME Card No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 9 1937	NOV 9 1937
SKETCH				
RETOUCHING	56	2	Nov 10	Nov 11
PHOTO-LITHO				
[illegible] STRIPPING, OPAQUING	64		11 - 13	11 - 15
ENGRAVING				
HAND COLOR PROOF	163	1¼		16 Nov
ART DEPT.	23	8¾		11 - 30 Blh

[illegible] O.K.D

DATE Filed DEC [illegible] 1937

M

28

NO. 7A-H3422

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER NO. 6991

DATE 11/5/1937

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) BRANT LAKE FROM THE PIER AT CAMP GIBBONS, BRANT LAKE, N. Y. ADIRONDACK MTS.

PRIVATE NO.: ¾" FROM RIGHT EDGE IN UPPER BORDER ----- 9½

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Put Clouds in Sky.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

10 subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 8 1937

NOV 8 1937

OPERATION	ART TIME Emp. No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			NOV 8 1937	NOV 8 1937
PHOTO				
RETOUCHING	56	2	Nov 6	Nov 10
PHOTO LITHO				
BLACK PROOF STRIPPING	64		11-15	11-16
ENGRAVING				
HAND COLOR PROOF	163	1½		22 Nov
ARTIST TIME	32	9		12-2

DEC 8 1937

DATE RECEIPT OF D........ DATE Rew ....

M

NO. 7A-H3423

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 6921

DATE 11/5/1937

6 M POST CARDS ART COLORTONE W ITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ROAD PAST KNOLLTOP LEADING TO PALISADES, BRANT LAKE, N.Y. ADIRONDACK MTS.

PRIVATE NO.: $\frac{3}{4}$" FROM RIGHT EDGE IN UPPER BORDER ----- 8$\frac{1}{2}$

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Put clouds in sky.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.797.775

ATTENTION!

[illegible] Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible] Estimate NOV 8 1937

ESTIMATE
WORK SCHEDULE

Cost Dept. Checked
By [illegible]
Date NOV [illegible] 1937

OPERATION	EST. TIME Ord No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV - 9 1937	NOV - 9 1937
SKETCH				
RETOUCHING	161	3	11-8	11-12
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		11-13	11-15
ENGRAVING				
HAND COLOR PROOF	160	1$\frac{1}{2}$	11-18	11-18
ARTIST DEPT.	155	8$\frac{3}{4}$	12-1	12-3

DATE BLUEPRINT OK'D
By

DATE Filed DEC [illegible] 1937
By [illegible]

DATE HAND CO[illegible]
By

DATE Photo Returned to Customer

M

28

NO. 7A-H3424

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER NO. 6891

DATE 11-5-1937

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) VAN SLYKE ISLAND, BRANT LAKE, N. Y. ADIRONDACK MTS.

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO.: ¾" FROM RIGHT EDGE IN UPPER ~~BORDER~~ BORDER ------ 7

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Put clouds in sky.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE

NOV - 8 1937

NOV - 8 1937

[illegible]	EST. TIME		DATE	DATE COMPLETED
[illegible] SET UP			NOV - 8 1937	NOV - 8 1937
SKETCH				
RETOUCHING	156	2	Nov. 11	Nov. 12
PHOTO-LITHO				
[illegible]	64		11-15	11-16
ENGRAVING				
HAND COLOR PROOF	160	1½	11-17	11-17
ART DEPT.	37	9		11-23-37 Btt

DEC 6 1937

By JD

ATTENTION!

______ Subjects on order for this customer. Please see to it that photos or negatives for uniform and colors are in harmony with each other to make an attractive set.

NC

M

ST.
28

NO. 7A-H3425

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER NO. 6991

DATE 11-5-1937

6 M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING DOWN BRANT LAKE TOWARDS VAN SLYKE ISLAND, BRANT LAKE, N. Y. ADIRONDACK MTS.

PRIVATE NO.: ¾" FROM RIGHT EDGE IN UPPER BORDER ----- 6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Put Clouds in Sky.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

________ subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Date NOV-8 1937

Col. Dept. Checked
By
Date NOV - 1937

Operation	Est. Time		Date Entered Dept.	Date Completed
Copying, [illegible]			NOV-8 1937	NOV-8 1937
Sketch				
Art Coloring	158	2	11-8	11-11
[illegible]				
B[illegible] & [illegible] Opaquing	64		11-15	11-16
[illegible]				
Hand Color Proof		1¼		
Art Dept.	23	9		11-29

DEC - 1937

Date Blueprint O.K'd
By
Date Hand Color O.K'd
By

Date [illegible]
By JH

M

5T-28

to Ernst

NO. 7A-H3426

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER 6991

DATE 11-5-1937

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO
TITLE (IN FULL) ROAD LOOKING TOWARDS PALISADES HOTEL AND SAND BEACH MT., BRANT LAKE, N. Y. ADIRONDACK MTS.	IMPRINT SAME AS ABOVE
PRIVATE NO.: ¾" FROM RIGHT EDGE IN UPPER BORDER ------ 5	PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Put clouds in sky.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Date of OK of Estimate
NOV 8 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked by
Date NOV 8 1937

[illegible]	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITE TICKET UP			NOV - 8 1937	NOV - 8 1937
PHOTO				
RETOUCHING	169	2		
[illegible]				
B. L. & W. PROOF	64		11-13	11-13
[illegible]				
[illegible]	160	1¼	11-19	11-19
[illegible]	30	9		11-30

DATE [illegible] DATE Filed DEC 8 1937
By By
DATE [illegible] COLOR PROOF [illegible]
[illegible] Approved by Customer

M

NO. 7A-H3427

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y. ORDER NO. 6991

DATE 11-5-1937

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) BRANT LAKE LOOKING TOWARDS THREE BRETHREN MTS., BRANT LAKE, N. Y. ADIRONDACK MTS.

PRIVATE NO.: $\frac{3}{4}$" FROM RIGHT EDGE IN UPPER BORDER ---- 4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Put Clouds in Sky.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

ESTIMATE AND WORK SCHEDULE

Received O.K. of Estimate
By
On NOV 8 1937

Cost Dept. Entered
By
On NOV 1937

OPERATION	EST. TIME Job No.	EST. TIME Time Allowed	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 8 1937	NOV 8 1937
SKETCH				
RETOUCHING	158	2	11-8	11-13 SC
PHOTO LITHO				
BLOCKING STRIPPING, OPAQUEING	64		11-15	11-16-145
ENGRAVING				
HAND COLOR PROOF	160	1¼	11-18	11-18
[illegible]	32	8½		11-30 BH

DATE Filed DEC 1937

By

Orig. Photo Returned to Customer

M

NO. 7A-H3428

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER NO. 6991

DATE 11-5-1937

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) PALISADES COTTAGES AND BATHING BEACH, BRANT LAKE, N. Y. ADIRONDACK MTS.

PRIVATE NO.: ¼" FROM RIGHT EDGE IN UPPER BORDER----- 2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF customer

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE

NOV 6 1937

By NOV 6 1937

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV-8 1937	NOV-8 1937
SKETCH				
RETOUCHING	7	2	11-8	11-15 Sl
PHOTO LITHO				
STRIPPING OPAQUING	14		11-16	11-16 K.T.
ENGRAVING				
HAND COLOR PROOF	162	1½		15 Nov
ART DEPT.	37	9¼		12-1- Pdl.

DEC 1 1937

Date Filed

ATTENTION!

Subjects on order for this customer. Please see to it that all copies or negatives are uniform and colors are in harmony with each other to make an attractive set.

7

ST.
28

NO. 7A-H3429

ASHEVILLE POST CARD CO., ASHEVILLE, N. C.

ORDER NO. 6993

DATE 11-5-1937

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) THE SQUARE, SHOWING CONFEDERATE MONUMENT IN CENTER, GAINESVILLE, GA.

PRIVATE NO.: BEFORE TITLE-G13

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

TAKE OUT TRUCK ON CIRCLE, ALSO SIGNS ON BLDGS. MAKE NICE GREEN LAWN ALL OVER CIRCLE, CEMENT WALKS. MONUMENT GRANITE, COPPER STATUE, SOME FLOWERS AROUND BASE OF MONUMENT. PUT MORE FOLIAGE ON TREES. TALL BLDGX. XXXXXXXXX TO LEFT VARIG. LIGHT & DK. TAN BRICK, GREEN TRIM. NEXT BLDG IN BACK IS WHITE, SLATE ROOF AROUND SQUARE BLDGS LEFT TO RIGHT ARE LIGHT & DARK RED BRICK. COURT HOUSE TO RIGHT BACKGROUND WHITE, GREEN TILE ROOF. TO RIGHT OF SQUARE BLDG 1 IS CREAM OTERS RED BRICK

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Received ... By NOV 10 1937 Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked 30
By
Date NOV 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			NOV 10 1937	NOV 10 1937
SKETCH				
RETOUCHING	5	5	11—10	11—26
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	1		11-26	11-26
ENGRAVING				
HAND COLOR PROOF		1½		
ART DEPT.	19	9	12.15	12 16 W.P.

DATE ... [illegible]

DATE Filed DEC 2 1937
By SB

Date ... [illegible]

... [illegible]

5

ATTENTION!

___ subjects on order for this customer. Please see to it that all ... or negatives are uniform and colors are in harmony with each other to make an attractive set.

T.
3

NO. 7A-H3430

ORDER NO 6993

DATE 11-5-1937

[illegible]

ASHEVILLE POST CARD CO., ASHEVILLE, N. C.

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) HANGAR AND RIGGING CREW FOR CAPTIVE BALLOON, FORT BRAGG NEAR FAYETTEVILLE, N. C.

IN SMALL TYPE: PHOTO BY TURLINGTON'S PHOTO SHOP

PRIVATE NO. BEFORE TITLE ------ F22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ALUMINUM HANGAR AND BALLOON. GREEN LAWN. USE OWN GOOD JUDGEMENT FOR CREW COLORING

11DH 1861

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Received Order Estimate
By
Date NOV 10 1937

Cost Dept. Checked
By
Date NOV 10 1937

OPERATION	EST. TIME Min.	Time Used	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TIME SET UP			NOV 10 1937	NOV 10 1937
SKETCH				
RETOUCHING	2	4	11-10	11-26 SC
PHOTO LITHO				
DOT ETCH STIP. & OPAQUING	6		11-27	11-29
ENGRAVING				
HAND COLOR PROOF	160	1¼	11-30	11-30
ARTISTS TIME	27	8¾		12-9-37

[illegible] 1937

DATE [illegible]

By

ATTENTION!

6 subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set

NO. 7A-H3431

ASHEVILLE POST CARD CO., ASHEVILLE, N. C.

ORDER NO. 6993

DATE 11-5-1937

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) FIELD ARTILLERY TROOPS ~~EX~~ PASSING IN REVIEW, POST CHAPEL IN BACKGROUND, FORT BRAGG NEAR FAYETTEVILLE, N. C.

IN SMALL TYPE: PHOTO BY TURLINGTON'S PHOTO SHOP

PRIVATE NO. BEFORE: Title --- F23

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. YES - Same as on 7AH3430

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDING CREAM WITH RED ROOFS USE OWN GOOD JUDGEMENT OTHERWISE

Photo to Hefner 9.25.40 in/BH1861

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Received C... [illegible]

ESTIMATE
AND WORK SCHEDULE

Est. NOV 10 1937

Cost Dept. Checked
By
Date NOV 10 1937

OPERATION	EST. TIME Clerk No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 10 1937	NOV 10 1937
SKETCH				
RETOUCHING	12	2	11 - 10	11 - 25
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	64		11 - 21	11 - 26
ENGRAVING				
HAND COLOR PROOF	[illegible]	1½		
[illegible]	23	9		12 - 15

DATE [illegible]

DATE FIN. DEC 29 1937

12

37

R.

NO. 7A-H3432

ASHEVILLE POST CARD CO., ASHEVILLE, N. C.

ORDER NO. 6993

DATE 11-5-1937

~~XX~~ 12½M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) FIELD ARTILLERY BARRACKS AT NIGHT, FORT BRAGG, NEAR FAYETTEVILLE, N. C.

IN SMALL TYPE; ~~[illegible]~~
PHOTO BY TURLINGTON'S PHOTO SHOP

PRIVATE NO.: BEFORE TITLE ---- F24

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. YES - Same as on 7A H3430

IMPRINT SAME AS ABOVE

PHOTO 5BH120

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE NICE MOONLIGHT SCENE. RED BRICK BLDGS., DARK RED ROOFS. CONCRETE TRIM

in 1BH1861

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1.797.775

ATTENTION!

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

NOV 13 1937

OPERATION	[illegible]	[illegible]	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TITLE SET UP			NOV 13 1937	NOV 13 1937
SKETCH				
RETOUCHING	8	5	11-13	11-24
PHOTO LITHO				
B. L. & W. STRIPPING, OPAQUING	65		11-26	11-26
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	34	9	12-14-37	12-16-37 F.W.

DEC 21 1937

DATE [illegible]
By

8

37

NO. ~~X~~ 7A-H3433

ASHEVILLE POST CARD CO., ASHEVILLE, N. C.

ORDER NO. 6993

DATE 11-5-1937

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) HORSE DRAWN ARTILLERY PREPARED FOR INSPECTION, FORT BRAGG, NEAR FAYETTEVILLE, N. C.

IN SMALL TYPE; PHOTO BY TURLINGTON'S PHOTO SHOP

PRIVATE NO. BEFORE TITLE ---- F25

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. YES - Same as on 7AH3430.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

~~XX~~ USE YOUR OWN GOOD JUDGEMENT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

1 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Finished Cost of Estimate 13
By
Date NOV 10 1937

Cost Dept. Checked
By
Date NOV 10 1937

OPERATION	EST. TIME Job No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 10 1937	NOV 10 1937 HS
SKETCH				
RETOUCHING	12	2	11-10	11-24 JS
PHOTO LITHO				
BUILDUP STRIPPING OPAQUING	68		11-24	11-26 HT
ENGRAVING				
HAND COLOR PROOF	16	1½		11-27
ARTIST DEPT.	31	9		12-17 Patt.

DATE BLUEPRINT O.K'D
By

DATE Filed DEC 23 1937
By JH

Photo Returned to Customer

12

32

NO. 7A-H3434

ASHEVILLE POST CARD CO., ASHEVILLE, N. C.

ORDER NO. 6994

DATE 11-5-1937

12½M POST CARDS Group 2 ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) THE LEGEND OF THE SPANISH MOSS (VERSE)

INSMALL TYPE : ~~XXX~~ VERSE COPYRIGHTED BY ASHEVILLE POST CARD CO.

Private No. upper right Corner - D-505

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE LAYOUT ATTACHED USE NEW PHOTO ON TOP USE PHOTO NO. 6AH1449 TO THE RIGHT

COLORING OF NEW PHOTO: MAKE SUNSET AND SHOW SPANISH MOSS GOOD

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

__________ subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 10 1937

Cost Dept. Checked
By
Date NOV 10 1937

	Time		Date Entered	
COMPOSING TYPE SET UP			NOV 10 1937	NOV 10 1937
SKETCH		2		
RETOUCHING	161	5		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		11-17	11-27
ENGRAVING				
HAND COLOR PROOF	183	1½		30 [illegible]
ARTIST DEPT.	154	9	12-3	12-14

DEC 2 1937

30

R

M

NO. 7A-H3435

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

ORDER NO. 7515

DATE 11-4-1937

12½ ~~M~~ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) QUEEN'S CASTLE FROM FLOOR OF QUEEN'S GARDEN, BRYCE CANYON NATIONAL PARK, UTAH

BOT, SMALL TYPE: PHOTO COURTESY HAL RUMEL,
PRIVATE NO. BEFORE TITLE: 889

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO & INSTRUCTIONS ATTACHED.

RETURN COLORED PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

_______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

NOV 8 1937

NOV 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV - 8 1937	NOV - 8 1937
[illegible]				
[illegible]	12	2	11 - 8	12 - 7 SL
PHOTO-LITHO				
[illegible]	14		12 - 7	12 - 8 H.
[illegible]				
[illegible] PROOF	160	1½	12 - 9	12 - 9
[illegible]	154	9	12 - 22	1 - 10

JAN 13 1938

12

ST.
11 * 25
27

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H3436
ORDER NO. 7515
DATE 11-4-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) RED CANYON, NEAR ENTRANCE TO BRYCE CANYON NATIONAL PARK, UTAH

BOT, SMALL TYPE: PHOTO COURTESY HAL I RUMEL

PRIVATE NO. BEFORE TITLE: 999

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO & INSTRUCTIONS ATTACHED.

Photo In 944245

RETURN COLORED PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

_____ subjects on order for this set. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

NOV 8 1937

ESTIMATE
AND WORK SCHEDULE

Cost Estm. Checked
By
Date NOV 8 1937

OPERATION	EST. TIME Hours	Time Used	DATE STARTED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			NOV 8 1937	NOV 8 1937
SKETCH				
RETOUCHING	169	2	11-8	12-7
PHOTO LITHO				
ELECTRO STRIPPING COMBINING	64		12-8	12-9
ENGRAVING				
HAND COLOR PROOF	163	1½		10
ART DEPT.	86	9	12-27-37	12-30-37

DATE ESTIMATE FILED
By
DATE Filed 12/31/37
By 2D
DATE
B. & W. Photo Returned to Customer

ST.
R 11, 25
27

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H3437
ORDER NO. 7515
DATE 11-4-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) EAST ENTRANCE TO ZION NATIONAL PARK, UTAH

BOT, SMALL TYPE: PHOTO COURTESY HAL W RUMEL

PRIVATE NO. BEFORE TITLE: 900

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE & INSTRUCTIONS ATTACHED.

Photo In 9AH262

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES XX RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

NOV 1 1937 [illegible] WORK SCHEDULE

Cor Dept Checked
By
Date

OPERATION	TIME EST.	TIME	DATE ENTERED	COMPLETED
COMBINING FOR SET UP			NOV-8 1937	NOV-8 1937
SKETCH				
RETOUCHING	158	2	11-8	12-7 SL
PHOTO LITHO				
BLACK AND STIPPLE [illegible]	64		12-7	12-8
ENGRAVING				
HAND COLOR PROOF	10	1½		[illegible]
ART DEPT.	31	9		12-21

DATE [illegible]
By

DATE Filed DEC 29 1937
By

DATE [illegible]
By

DATE [illegible] Returned to Customer

ATTENTION!

[illegible] subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

27

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H3438

ORDER NO. 7515

DATE 11-4-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) THE "SWITCH BACK", MT. CARMEL HIGHWAY, ZION NATIONAL PARK, UTAH

BOT, SMALL TYPE: PHOTO COURTESY HAL RUMEL

PRIVATE NO. BEFORE TITLE: 998

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE & INSTRUCTIONS ATTACHED.

Photo Dn 9AM260

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF [✓ YES]

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

______ Subjects on order for this customer. Please see to it that [illegible] or negative, are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Date NOV 10 1937

Date NOV 1[illegible] 1937

OPERATION	LOT Card No.	TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			NOV 11 1937	NOV 11 1937
SKETCH				
RETOUCHING	172	3	11-11	12-7-[illegible]
PHOTO LITHO				
[illegible] DRAWING	14		12-8	12-8
ENGRAVING				
HAND COLOR PROOF	163	1½		11
[illegible]	34	9	12-20-37	12-24-37 F.W.

DATE [illegible] ORD.

DATE Filed [illegible] 1937

By

R.M. 25
33

R.

NO. X 7A-H3439

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

ORDER NO. 7515

DATE 11-4-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) THE DEVIL'S SLIDE,
WEBER CANYON, UTAH

PRIVATE NO. BEFORE TITLE: 977

No 1BH40

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. ~~A-9565~~

1CP1846

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

____ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform, the colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 13 1937

Cost Dept. Checked
By
Date NOV 13 1937

	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			NOV 1 [illegible] 1937	NOV 13 1937
SKETCH				
RETOUCHING	12	1½	11-13	12-6
PHOTO-LITHO				
BLUE PRINT STRIPPING COMBINING	68		12-6	12-6
ENGRAVING				
HAND COLOR PROOF	160	1½		[illegible]
ARTIST DEPT	157	9	12-20	12-24

DATE FINISHED DEC 2 1937
By

12

R.M. 25 St.
37

12

NO. 7A-H3440

OKLAHOMA NEWS CO., TULSA, OKLA.

ORDER NO. 7007

DATE 11-6-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) MUNICIPAL AIRPORT OF TULSA, OKLA., LARGEST IN THE SOUTHWEST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 2A1319. PUT IN DARK CEMENT RUNWAY-SAME COLOR, AS INDICATED ON ATTACHED CARD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 24 1937 DEC 24 1937

[illegible]			DEC 27 1937	DEC 27 1937
[illegible]				
[illegible]	3	1½	12-27	12-30
[illegible]				
[illegible]	10		12-30	2-3
ENGRAVING				
HAND COL. PROOF	3	1½	1-4	1-4
ART DEPT.	27	9		2-14

DATE [illegible] DATE Filed

By

5
84

NO. 7A-H3441

SEAWALL SPECIALTY CO., HOUSTON & GALVESTON, TEXAS

ORDER NO. 7014

DATE 11-6-1937

12 M 500 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CAPE JASMINE IN FULL BLOOM,
HOUSTON, TEXAS

(Title in Plate)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE, LOWER ~~LEFT SIDE.~~ PHOTO
BY RIVER OAKS GARDEN CLUB

PHOTO PROPERTY OF XXXX CUSTOMER

COLOR DESCRIPTION
SEE COLORED PHOTO ATTACHED. Do not show flower holder
Make horizontal view.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

R

ATTENTION!

3 Subjects on order for this customer. Please see to it that all the negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

NOV 13 1937

By NOV 13 1937

OPERATION	EST. TIME		DATE	DATE COMPLETED
[illegible] TYPE SET UP			NOV 13 1937	NOV 13 1937
[illegible]				
[illegible]	6	4	11-13	11-24
PHOTO[illegible]				
[illegible]	[illegible]		11-27	11-29
ENGRAVING				
[illegible]	[illegible]	1¼		32 [illegible]
[illegible]	23	9		12-14

DEC 2 1937

Photo returned to Customer

6

R. M. 27
36

NO. 7A-H3442

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

ORDER NO. 7015

DATE 11-6-1937

25 M	POST CARDS	ART COLORTONE	WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUTHERN PACIFIC STREAMLINED TRAIN "SUNBEAM."

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILD UP TENDER TO MAKE TRAIN STREAMLINED ALL THE WAY. See instructions attached,

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

NOV 10 1937

Cost Dept. Checked
By
Date NOV 10 1937

OPERATION	EST. TIME Cost No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			NOV 10 1937	NOV 10 1937
SKETCH				
RETOUCHING	3	6	11-10	11-27
PHOTO LITHO				
[illegible]	65		11-27	11-29
ENGRAVING				
HAND COLOR PROOF		1/2		
ARTIST DEPT	#27	9		12-30-37

DEC 2? 1937

DATE BLUEPRINT O.K'D
By
DATE Filed
DATE [illegible]
By

3
10

R.

NO. 7A-H3443

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

ORDER No. 7014

DATE 11-6-1937

12 M 500 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RIVER OAKS BOULEVARD, SHOWING COUNTRY CLUB, HOUSTON, TEXAS

(Title in Plate)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE, LOWER LEFT SIDE: PHOTO BY RIVER OAKS GARDEN CLUB

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

________ subjects on order for this customer. Please see to it that all of our negatives are uniform and colors are in harmony with each other to make an attractive set.

7BH1213

Estimate Card Estimate

By

Date NOV 13 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date NOV 13 1937

OPERATION	EST. TIME Costs	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 13 1937	NOV 13 1937
SKETCH				
RETOUCHING	172	3	11-13	11-29
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	69		11-26	11-26
ENGRAVING				
HAND COLOR PROOF		1½		
ART DEPT.	31	9		12-11

DATE BLUEPRINT O.K.'D ________ DATE ________ DEC 2 1937

B ________

NO. 7A-H3444

MINSKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA. ORDER NO. 7013

DATE

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2 R. M. YES
TITLE (IN FULL) MAP OF PENNSYLVANIA	IMPRINT SAME AS ABOVE
SMALL TYPE: (C) MINSKY BROS. & CO. PITTSBURGH, PA. PRIVATE NO. UPPER LEFT CORNER: PA 302	
Copy in 1D6331	PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

See Sketch attached

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE

NOV 10 1937

Cost Dept. Checked
By
Date

[illegible]	TIME		DATE ENTERED DEPT.	DATE COMPLETED.
[illegible]			NOV 10 1937	NOV 10 1937
SKETCH Layout	–	7		
RETOUCHING				
[illegible]				
[illegible]	1/2		11-20	1-22
ENGRAVING				
HAND COLOR PROOF	90	1½		23
ARTIST DEPT.	153	9	12-7	12-7

DATE BLUEPRINT O.K'D ______
By ______

DATE Paid DEC 1937
By

R

16

2-5½ hrs

25

NO. 7A-H3445

TWIN CITY NEWS AGENCY, BENTON HARBOR,-ST. JOSEPH, MICH. ORDER NO. 7012

DATE 11-6-1937

12M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) HOUSE OF DAVID - GRANDE VISTA,
ST. JOSEPH, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION at left

TAKE OUT SIGNS. SHOW WATER FOUNTAIN. TAKE OUT CARS & PEOPLE. WHITE STUCCO.

in center plot between two drives

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

NOV 10 1937

Cost Dept. Checked

by

NOV 10 1937

DESCRIPTION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			NOV 10 1937	NOV 10 1937
SKETCH				
RETOUCHING	4	4	11-10	11-15 SC
PHOTO-LITHO				
BLUE PRINT STRIPPING [illegible]	64		11-16	11-16
[illegible]VING				
HAND COLOR PROOF	162	1¼		19 [illegible]
ART DEPT.	23	8½		12-3- Pdh

DATE [illegible] DATE [illegible] DEC 3 1937

JD

4

ST 37

NO. 7A-H3446

S. S. KRESGE CO.,
KALAMAZOO, MICH.

ORDER NO. 7004

DATE 11-12-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) COUNTY COURT HOUSE,
KALAMAZOO, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

6B#2208

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

REMOVE CARS IN FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date NOV 15 1937

Date NOV 1[illegible] 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	[illegible]	[illegible]		
CLASSIFYING [illegible] SET UP			NOV 15 1937	NOV 15 1937
SKETCH				
RETOUCHING	14	6	11-15	11-18
PHOTOGRAPHING				
[illegible]	65		11-18	11-18
[illegible] PROOF	40	1¼		11-19
	49.	8¾	12-1-37	12-2-37

DEC 8 1937

[illegible] DATE Filed

By

Rush

148

14

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3447 ORDER NO. 7552 DATE 11-8-1937

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOLY TRINITY R.C.
ERIE, PA.

6 M P.C. SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full · TOP-SZKOLA RZ ~~RS~~. K. SW. TROJCY W ERIE,PA.
BOT-HOLY TRINITY ~~POLISH~~ PAROCHIAL R.C.SCHOOL,22ND & REED ST.
ERIE, PA. U.S.A.

FRONT NO. 5

(All of this on address side)

R. M. ~~Yes~~ [✓ No]

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer [✓ C.T. Imprint] No Imprint

PHOTO RETURNED TO

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12

_______ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE CARD ATTACHED.

RS. K. ŚW. TRÓJCY W ERIE, PA.
RINITY POLISH R. C. SCHOOL — 22nd and Reed St. — ERIE, PA., U.S.
7A-H344

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

Red 7

1½

7½

5

35

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3448 ORDER NO. 7556 DATE 11-8-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CLEVELAND PUNCH & SHEARS WORKS CO.
CLEVELAND, OHIO

PHOTO RETURNED TO

6 M P.C. SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full CLEVELAND RIVET SETS (ETC., AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing

Follow Layout

Burin names as marked on tissue

PHOTO LITHO

Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12

_______ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

make DK. Blue impression

RETURN PHOTO YES NO

PHOTO USED FOR

2M—1-2-37

Layout 2
Ret 1
H.C 1½
L.a 8½

32

NO. 7A-H3449

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 7016

DATE 11-9-1937

125 00M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) AEROPLANE VIEW OF LAKE DUNMORE HOTEL, LAKE DUNMORE, VERMONT

PRIVATE NO. ½" FROM RIGHT UPPER EDGE: 93

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
SEE CARD ATTACHED FOR COLORS OF LAKE DUNMORE HOTEL.

Make rephoto & return photo.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

Keep Photo clean

ESTIMATE

Cost Dept. Checked

By

NOV 1 1937

NOV 13 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			NOV 13 1937	NOV 13 1937
SKETCH				
RETOUCHING	12	2	11-13	11-16
PHOTO LITHO				
BLUEPRINT STRIPPING	60		11-19	11-19
ENGRAVING				~~224~~
HAND COLOR PROOF	~~40~~ 163	1½		11-19
ARTIST DEPT.	162	9	11-24	11-29

DATE [illegible] SENT

By

DATE [illegible]

By

DATE Filed

By

DATE Photo Returned to Customer 11/12/37

12/M

37

NO. 7A-H3450

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 7018

DATE 11-8-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. LEFT

TITLE (IN FULL) ST. PETERSBURG FROM AN AIRLINER, SHOWING THE ALBERT WHITTED AIRPORT

SMALL TYPE: PHOTO: JOHN LODWICK

Proof in [illegible] title. 5-35

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

in 6BH977

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

in E916

~~in 7BH-7937~~ 7/30/47

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

2 ________ subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

[illegible] O.K. of Estimate By ________ Date NOV 10 1937

Cost Dept. Checked By ________ Date NOV 10 1937

OPERATION	EST. TIME Est.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPLETE [illegible]			NOV 11 1937	NOV 11 1937
SKETCH				
RETOUCHING		8		
PHOTOGRAPHY				
BLUE PRINT STRIPPING	[illegible]		11-26	11-26 KT
ENGRAVING				
HAND COLORING	14x	2¼	11-30	11-30
ART [illegible]	68	13	12-16	12-23

[illegible] 1937

Date [illegible] ________

By JH

Date ________

By ________

10

NO. 7A-H3451

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 7018

DATE 11-9-1937

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. YES
TITLE (IN FULL) AERIAL VIEW OF ST. PETERSBURG'S WATERFRONT [illegible]	IMPRINT SAME AS ABOVE
SMALL TYPE:- PHOTO BY WALTER DAVIS	
Print no before ~~title~~ S-2	PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

VINOY PARK HOTEL - BROWN STUCCO, ETC. SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

		NOV 13 1937	NOV 13 1937
5	5	11 - 13	11 29 8
6.5		11 - 30	11. 30 45
	1¾	11 - 30	11 30
49	11	12 - 13	12.15 - W.P.

DEC 20 1937

JH

ATTENTION!

[illegible] in harmony with each other to make an attractive set.

Very Rush

6.

Cm 36
39

12

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. 7A-H3452

ORDER NO. 7018

DATE 11-9-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF ~~THIS~~ ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A WINTER SCENE IN A TRAILER CITY, ST. PETERSBURG, FLORIDA

Print on before title - 5-35

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

NOV 13 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
[illegible] SET UP			NOV 13 1937	NOV 13 1937
SKETCH				
RETOUCHING	5	6	11-13	11-25
PHOTO LITHO				
[illegible] OPAQUING	6		11-26	11-26
[illegible]				
HAND COLOR PROOF	160	1½	11-30	11-30
ART DEPT.	30	9½		12-17

DATE [illegible] DATE Filed DEC 23 1937

5

NO. 7A-H3453

C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 7020

DATE 11-9-1937

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S. HIGHWAY BRIDGE, ROUTE NO. 9, AUSABLE CHASM, N.Y.

PRIVATE NO. ⅛" FROM RIGHT UPPER EDGE:
2 AC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Y RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

[illegible] 7 [illegible] subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Customer OK of Estimate [illegible]

NOV [illegible] 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By [illegible]
Date [illegible]

OPERATION	EST. TIME Hand No.	EST. TIME Time Allowed	DATE Entered Dept.	DATE Completed
COMPOSING TYPE SET UP			NOV 1 1937	NOV 1 1937
MOUNTED				
RETOUCHING	14	4	11-11	11-13 SC
PHOTO LITHO				
BL[illegible] ST[illegible]	6C		11-15	11-16
ENGRAVING				
HAND COLOR PROOF	160	1½	11-18	11-18
ART	30	9		11-20

DATE [illegible] DATE FILED DEC [illegible] 1937
By JB

1K

ST.
33

R

WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. 7A-H3454

ORDER NO. 7022

DATE 11-9-1937

12 M	500 POST CARDS	ART COLORTONE	FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OPEN-AIR BANDSHELL, DE LAND, FLA. in sky

PRIVATE NO. BEFORE TITLE: DL-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

NO. ON FRONT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

[illegible] Subjects on [illegible] Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

By NOV 13 1937

By NOV 13 1937

OPERATION	EST. TIME	Time Allowed	DATE ENTERED	DATE COMPLETED
COMP. & DIG. TYPE SET UP			NOV 13 1937	NOV 13 1937
MATCH				
RETOUCHING	17	6	11-13	12-2
PHOTO LITHO				
BLUE [illegible] STRIPPING, OPAQUING	14		12-1	12-6
[illegible]				
HAND COLOR PROOF	160	1½	12-8	12-8
[illegible]	#27	9		12-20

DATE Filed DEC 29 1937

By

17

R

36

NO. 7A-H3455

WALKER NEWS CO., DAYTONA BEACH, FLA.

ORDER NO. 7022

DATE 11-9-1937

12 M 500 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VOLUSIA COUNTY COURT HOUSE, DE LAND, FLA. in plate

PRIVATE NO. BEFORE TITLE: DL-5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. CREAM BRICK. LIGHT CREAM CONCRETE TRIM. DOME BRONZE. PINK OLEANDER BUSHES IN FRONT OF BLDG. SHOW MOSS ON TREES, GREEN LAWN. TAKE OUT SMALL BLDG. IN FRONT OF COURTHOUSE MARKED X ENTIRELY AND FINISH OUT COURTHOUSE AS PER SEPARATE PHOTO ATTACHED. IF THIS CAN NOT BE DONE, PLEASE NOTIFY CUSTOMER FIRST.

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

________ Subjects on order for this customer. Please see to it that all ____ or negatives are uniform and colors are in harmony with each other to make an attractive set

---

Received Office of Estimate NOV 13 1937

ESTIMATE AND WORK SCHEDULE

Copy Clerk Checked NOV 13 1937

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	[illegible]	Time Allow		
[illegible]			NOV 13 1937	NOV 13 1937
[illegible]				
RETOUCHING	6	8	11-13	12-6
[illegible]				
[illegible]	64		12-6	12-6
[illegible]				
HAND COLOR PROOF	160	1½	12-8	12-8
[illegible]		9		12-18

[illegible] DATE Filed DEC 2 1937

By DB

4R

R

6

ST. 36

R.

THE RUBEN PUBLISHING CO.,
NEWBURGH, N. Y.

NO. 7A-H3456
ORDER NO. 7581
DATE 11-10-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MEMORIAL FOUNTAIN,
POUGHKEEPSIE, N. Y.

PRIVATE NO. AFTER TITLE (LEAVE I INCH SPACE BETWEEN TITLE & PRIV.NO.): 48

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

photo no D 7925

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
USE PHOTO NO. 43665.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES RETURN PHOTO.]

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

___ Subjects or order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 10 1937

Cut Dept. Checked By ___
Date ___

OPERATION	Job No.	Time Allow'd	DATE ENTERED DEPT.	DATE COMPLETED.
[illegible] TYPE SET UP			NOV 18 1937	NOV 18 1937
[illegible]				
RETOUCHING	156	3	Nov 24	Nov 29 St
[illegible]				
[illegible]	65		11-29	11-30 H.T.
[illegible]				
[illegible]	163	1½		2 [illegible]
	168	9	12-14	12-16

DEC 23 1937

M

THE RUBEN PUBLISHING CO.,
NEWBURGH, N. Y.

NO. 7A-H3457

ORDER NO. 7581

DATE 11-10-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) MID-HUDSON TRAFFIC BRIDGE, POUGHKEEPSIE, N. Y.

PRIVATE NO. AFTER TITLE (LEAVE I INCH SPACE BETWEEN TITLE & PRIV. NO.): 11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. ~~NO~~ YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 106860. MAKE MOONLIGHT VIEW SIMILAR TO 5A-H647. SEE NOTATIONS ON CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE

NOV 10 1937

Card Copy Checked
By
Date NOV 1[illegible] 1937

[illegible]	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Card No.	Time Allowed		
COMPOSING TYPE SET UP			NOV 18 1937	NOV 18 1937
SKETCH				
RETOUCHING	8	3	11-18	11-27
[illegible]				
[illegible]	6		11-29	11-29
[illegible]				
[illegible]	183	1½		
[illegible]	23	9		12-16

DEC 21 1937

DATE Filed
By

ATTENTION!

[illegible] subjects [illegible] Please [illegible] that [illegible] of negatives are uniform and colors are in harmony with each other to make an attractive set.

R.

2

8

5

R. 11.30 '42

R.

NO. 7A-H3458

THE ~~XXXX~~ RUBEN PUBLISHING CO.,
NEWBURGH, N. Y.

ORDER NO. 7581

DATE 11-10-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) COLLEGE HILL PARK,
POUGHKEEPSIE, N. Y.

PRIVATE NO. AFTER TITLE (LEAVE I INCH SPACE BETWEEN TITLE & PRIV.NO.): 35

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 58174. TAKE OUT TWO BUSHES AT EACH END. CONTINUE CIRCLE FLOWER BED CONTINUE WALK AT EACH END.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1.797.775

ATTENTION!

[illegible] sets on ord[e]r for the [illegible] Please see to it that [illegible] or negatives are uniform [illegible] colors are in harmony with each other to make an attractive set

ESTIMATE
AND WORK SCHEDULE

[illegible] NOV 10 1937

[illegible] NOV 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	[illegible]
	[illegible]	Time Allow		
COMPOSITION, TYPE SET UP			NOV 19 1937	NOV 19 1937
SKETCH				
[illegible]	14	1½	11-19	11-24
PHOTO-LITHO				
[illegible] SKETCHES [illegible]	6½		11-26	11-26
[illegible]				
[illegible]	140	1½	12-1	12-1
[illegible]		9¾		12-18

DATE FILED Dec 2? 1937

14

43

P.

THE RUBEN PUBLISHING CO.,
NEWBURGH, N. Y.

NO. 7A-H3459

ORDER NO. 7581

DATE 11-10-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) EASTMAN PARK, POUGHKEEPSIE, N. Y.

PRIVATE NO. AFTER TITLE (LEAVE I INCH SPACE BETWEEN TITLE & PRIV. NO.): 36

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 76322. ADD MORE FLOWERS AND LIGHTEN SHADOWS. TAKE OUT FIGURES.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

[illegible] subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Date NOV 10 1937

Cost Dept. [illegible]
By
Date NOV 1? 1937

OPERATION	EST. TIME Card No	EST. TIME Time allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION, TYPE SET UP			NOV 1? 1937	NOV 1? 1937 F/3
SKETCH				
RETOUCHING		2	11 - 18	11 - 24 SC
PHOTO LITHO				
B. L. & W. (Standard Lettering)	64		11 - 2?	11 - 2? HA
[illegible]				
HAND COLORED PROOF		1½		
[illegible]	152	9	12 - 14	12 - 21

DEC 2? 1937

DATE Filed
By JH

13

THE RUBEN PUBLISHING CO.,
NEWBURGH, N. Y.

NO. 7A-H3460

ORDER NO. 758

DATE 11-10-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) WASHINGTON MONUMENT, U.S.MILITARY ACADEMY, WEST POINT,N.Y.

PRIVATE NO. AFTER TITLE (LEAVE I INCH SPACE BETWEEN TITLE & PRIVATE NO.): 21

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

MAKE MOONLIGHT EFFECT NIGHT VIEW. PUT WEST POINT SHIELD IN UPPER RIGHT CORNER. LETTER "WASHINGTON" IN STONE. BRONZE MONUMENT, TOUCH OF GREENISH BRONZE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 10 1937

Cm. Dept. Checked NOV 10 1937

OPERATION	Est. Time	Time Used	DATE ENTERED DEPT.	DATE COMPLETED.
[illegible]			NOV 15 1937	NOV 15 1937
SKETCH				
RETOUCHING	6	3	11-15	11-24 8
PHOTO-LITHO				
[illegible]	68		11-24	11-27
ENGRAVING				
HAND COL. PROOF	16	1¼		2-[illegible]
ARTIST COL.	37	8¾		12-16

DATE [illegible] DEC 29 1937
JH

5
6

38

NO. 7A-H3461

THE RUBEN PUBLISHING CO.,
NEWBURGH, N. Y.

ORDER NO. 7582

DATE 11-10-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MICHIE STADIUM, U. S. MILITARY ACADEMY, WEST POINT, N. Y.

PRIVATE NO. AFTER TITLE (LEAVE IN 1 INCH SPACE BETWEEN TITLE & PRIVATE NO.): 19

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
EXTEND EACH END FOR PROPORTION. LIGHTEN WATER TO MAKE NICE & LIGHT GREENISH-BLUE. PUT WEST POINT SEAL IN UPPER LEFT CORNER.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

[illegible] order for [illegible] Please see to it that [illegible] negatives are uniform and colors are in harmony with each other to make an attractive set.

R

ESTIMATE
AND WORK SCHEDULE

[illegible] NOV 10 1937

Cost Dept. [illegible]
By
Date NOV 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	[illegible]	Time used		
[illegible] TYPE SET UP			NOV 10 1937	NOV 18 1937
[illegible]				
[illegible]	8	4	11-18	11-28
PHOTO [illegible]				
[illegible]	6		11-29	11-30
[illegible]				
[illegible]	[illegible]	1½		
[illegible]	27	9	12-15-37	12-16-37

NOV 2 1937

put in seal

8

42

12 E

NO. 7A-H3462

THE RUBEN PUBLISHING CO.,
NEWBURGH, N. Y.

ORDER NO. 7582

DATE 11-10-1937

12½M ART COLORTONE POSTCARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) CADET CHAPEL, U. S. MILITARY ACADEMY, WEST POINT, N. Y.

PRIVATE NO. AFTER TITLE (LEAVE I INCH SPACE BETWEEN TITLE & PRIV.NO.): 20

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

PUT WEST POINT SEAL IN LOWER RIGHT CORNER. IMPORTANT: COLOR FLAGS, ALTERNATE COLOR OF FLAGS BETWEEN AMERICAN FLAGS, SOME OF WHICH ARE BLACK - YELLOW GOLD & GRAY. FANCY COLOR CHURCH WINDOW. RETOUCH FADED LOWER PART OF BENCHES.

SUBMIT: RET. PHOTO ____ B. L. & W. PROOF ____ [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

11 subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

[illegible] NOV 10 1937

Cost Dept. Checked

Estimate by ____

Date NOV 10 1937

OPERATION	EST. TIME Estim.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
			NOV 15 1937	[illegible]
COMPOSITION, TYPE SET UP				
ART [illegible]				
RETOUCHING	3	5	11-18	11-28
PHOTO LITHO				
[illegible] STRIPPING (CHARGE [illegible])	6		11-28	11-30
ENGRAVING				
[illegible] COLOR PROOF		1½		
[illegible]	154	12	12-16	12-20

DEC 2? 1937

DATE Filed ____ 21

Seal in this

3

42

NO. 7A-H3463

THE RUBEN PUBLISHING CO.,
NEWBURGH, N. Y.

ORDER NO. 7582

DATE 11-10-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET, POUGHKEEPSIE, N. Y.

PRIVATE NO. AFTER TITLE (LEAVE XMXXM I INCH SPACE BETWEEN TITLE & PRIV.NO.): 1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ALTERNATE COLORS OF BLDGS. NO CAR TRACK. MAKE 3 AUTOS ON LEFT SHOWING OLD STYLE RADIATOR, NEW & STREAMLINED. RETOUCH BLUR OF BICYCLES.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Date NOV 10 1937

Cost Dept. Checked
By
Date NOV 10 1937

OPERATION	EST. TIME Job No.	Time Allow'd	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 15 1937	NOV 15 1937
SKETCH				
RETOUCHING	2	5	11-15	11-24
PHOTO LITHO				
[illegible]	6		11-26	11 26
[illegible]				
[illegible]	12	1¾		[illegible]
[illegible]	165	12	12-16	12-21

DEC 2 1937

DATE FILED

2

THE RUBEN PUBLISHING CO.,
NEWBURGH, N. Y.

NO. 7A-H3464
ORDER NO. 7582
DATE 11-10-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) DUDLEY MEMORIAL, COLLEGE HILL PARK, POUGHKEEPSIE, N. Y.

PRIVATE NO. AFTER TITLE (LEAVE 1 INCH SPACE BETWEEN TITLE & PRIV.NO.): 2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

INCREASE FLOWERS IN FLOWER BEDS. MAKE PRETTY PARK EFFECT. INCREASE SEMI-CIRCLE LOWER LEFT CORNER OF FLOWER BED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1.797.775

NOV 10 1937

ESTIMATE

By

Date NOV 10 1937

[illegible]	EST. TIME		DATE ENTERED DEPT.	[illegible] COMPLETED
[illegible] SET UP			NOV 1? 1937	NOV 13 1937
ARTIST				
RETOUCHING	169	3	11-18	11-30
PHOTO-LITHO				
[illegible]	64		11-30	12-1
[illegible]				
[illegible]	160	1¼	12-3	12-3
[illegible]	45	8¾	12-13	12-15

DEC 2? 1937

By JH

ATTENTION!

11 [illegible] on order [illegible] Please see to it that [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

M

42

THE RUBEN PUBLISHING CO.,
NEWBURGH, N. Y.

NO. 7A-H3465

ORDER NO. 7582

DATE 11-10-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) LAGOON IN WARINANCO PARK, ELIZABETH, N. J.

PRIVATE NO. AFTER TITLE (LEAVE I INCH SPACE BETWEEN TITLE & PRIV.NO.: 6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF XXXXXXXXX CT

COLOR DESCRIPTION
MAKE PRETTY PARK EFFECT. use autumn colors

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.797.775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Estimate Completed By
Date NOV 10 1937

Cost Dept. Checked
By
Date NOV 10 1937

OPERATION	EST. TIME Est. No.	Time Used	DATE ENTERED DEPT.	DATE COMPLETED
ORDERING, TYPE SET UP			NOV 15 1937	NOV 15 1937
[illegible]				
RETOUCHING	172	3	11-15	11-27 SC
PHOTO LITHO				
BLOCKING STRIPPING, OPAQUING	6		11-29	11-30
ENGRAVING				
HAND COLOR PROOF	10	1½	12-2	12-2
[illegible]	37	9		12-15

DATE FILED DEC 20 1937

M

G.
38

THE RUBEN PUBLISHING CO.,
NEWBURGH, N. Y.

NO. 7A-H3466

ORDER NO. 7582

DATE 11-10-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) NEWARK AIRPORT, NEWARK, N. J.

PRIVATE NO. AFTER TITLE (LEAVE I INCH SPACE BETWEEN TITLE & PRIV.NO.): 13

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

MAKE MOONLIGHT VIEW. SMALL AND LARGER PLANE OVERHEAD IN DISTANCE. LIGHTS ON PLANES. SEARCH LIGHTS ON FIELD. NOTE LITTLE GRASS AT BOTTOM OF PICTURE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.797.775

ATTENTION!

11 subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 10 1937

NOV 10 1937

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
			NOV 15 1937	NOV 15 1937
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	10	4	10-15	11-30 Sc
PHOTOGRAPHING				
DEVELOPING, STRIPPING, OPAQUING	70		11-30	11-30
[illegible]				
[illegible]		1½		
[illegible]	30	9		12-23

DATE Filed DEC 29 1937

R1

10

38

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H3467
ORDER NO. 7583
DATE 11-9-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) BIG MOOSE LAKE, BIG MOOSE, N. Y. CENTRAL ADIRONDACK MOUNTAINS

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER: 44FC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

MAKE MTS. MUCH STRONGER. PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1,797,775

ATTENTION!

1 subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set

---

ESTIMATE
WORK SCHEDULE

NOV 10 1937

Cost Dept. Checked JO
By
Date NOV 10 1937

OPERATION	EST. TIME		DATE STARTED	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 11 1937	NOV 11 1937
SKETCH				
RETOUCHING	158	3	11-11	11-15
PHOTO LITHO				
BLUEPRINT & STRIPPING OPAQUING	6.4		11-15	11-16
ENGRAVING				
HAND COLOR PROOF	160	1¼	11-18	11-18
[illegible]	159	9	11-23	11-24

DATE BLUEPRINT O.K'D. ______
By ______

DATE Filed ______
By JO

2

M
12

ST
33

NO. 7A-H3468

C. W. HUGHES & CO.,INC.,
MECHANICVILLE, N. Y.

ORDER NO. 7583

DATE 11-9-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) HEAD OF FOURTH LAKE FROM THE ARROWHEAD HOTEL, CENTRAL ADIRONDACK MOUNTAINS, N. Y.

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER: 35FC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO:

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date NOV 10 1937

Cost Dept. Checked
By
Date NOV 10 1937

OPERATION	EST. TIME Case No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 11 1937	NOV 11 1937
SKETCH				
RETOUCHING	161	3	11-11	11-15
PHOTO LITHO				
B. [illegible] S. [illegible]	6		11-16	11-16
[illegible]				
[illegible] PROOF	1[illegible]	1½		19
[illegible]	37	9		11-24-37

DATE [illegible] REC'D
By
DATE [illegible]

DATE Filed
By SW

M

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33

12

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. ~~XXXH369~~ 7A-H3469

ORDER NO. 7583

DATE 11-9-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCKY POINT INN, FOURTH LAKE FROM ROCKY MOUNTAIN, ADIRONDACK ~~[illegible]~~ MOUNTAINS, N. Y.

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER: 23FC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 117831.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
WORK SCHEDULE

NOV 13 1937

Col. Dept. Checked
By
Date NOV 13 1937

OPERATION	EST. TIME	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION TYPE SET UP			NOV 13 1937	NOV 13 1937
SKETCH				
RETOUCHING	12	2	11-13	11-18
PHOTO LITHO				
BLUEPRINT & STRIPPING DRAWING	6		11-18	11-19
ENGRAVING				
HAND COLOR PROOF	163	1½		23
ARTIST DEPT.	154	9¾	11-24	11-29

DATE RECEIVED C. O. D.
By

DATE Filed
By

12

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R. — post card

NO. 7A-H3470

C. W. HUGHES & CO.,INC.,
MECHANICVILLE, N. Y.

ORDER NO. 7588

DATE 11-9-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MALLETTS BAY, LAKE CHAMPLAIN

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER: 30B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 86319 PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

I Subjects on order for this customer. Please see to it that all your negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 19 1937

Cost Dept. Checked
By R
Date NOV 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	MIN.	[illegible]		
COMPOSING, TYPE SET UP			NOV 19 1937	NOV 19 1937
SKETCH				
RETOUCHING	6	5	11-19	11-22 S
PHOTO-LITHO				
BLUE PRINT STRIPPING (OPAQUING)	6		11-23	11-23 HT
ENGRAVING				
HAND COLOR PROOF	160	1½	11-24	11-24
ART DEPT.	30	9½		11-26 Bill

DATE [illegible]

DATE Filed DEC 8 1937
By H

R

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43

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H3471

ORDER NO. 7588

DATE 11-9-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) BATTERY PARK, BURLINGTON, VT. WITH LAKE CHAMPLAIN AT LEFT

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER: 97B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

[illegible] 7 [illegible] subjects on order for th[illegible]. Please see to it that al[illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. of Estimate
By
Date NOV 10 1937

ESTIMATE
WORK SCHEDULE

Cost Dept. Checked
By
Date NOV 10 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 11 1937	NOV 11 1937
SKETCH				
RETOUCHING	158	2	11-11	11-18
PHOTO-LITHO				
[illegible] ENGRAVING	64		11-16	11-19
[illegible]				
[illegible] PROOF	39	1½	11-22	11-22
ART DEPT.	30	9		11-26

DEC 8 1937

DATE [illegible] DATE Filed
By

12

32

33

C. W. HUGHES & CO.,INC.,
MECHANICVILLE, N. Y.

NO. 7A-H3472

ORDER NO. 7588

DATE 11-9-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) CHURCH STREET, BURLINGTON, VT.

PRIVATE NO.XXXXXXXXXXX ¾" FROM RIGHT EDGE IN UPPER BORDER: 98B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 11 1937

NOV 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	COMPLETED
COMPOSING TYPE SET UP			NOV 11 1937	NOV 11 1937
SKETCH				
RETOUCHING	4	5	11-11	11-15
PHOTO-LITHO				
BLUEPRINT / ST [illegible]	64		11-15	11-16
ENGRAVING				
HAND COLOR PROOF	160	1½	11-17	11-17
[illegible]	164	12	11-22	11-27

Filed DEC 1937

By JW

4

NO. 7A-H3473

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

ORDER NO. 7588

DATE 11-9-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE CHAMPLAIN AS SEEN FROM BATTERY PARK, BURLINGTON, VT.

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER: 96B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

7 subjects on order for [illegible]. Please see to it that [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set

---

ESTIMATE
AND WORK SCHEDULE

NOV 1[illegible] 1937

Cost Card 30

NOV 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
[illegible] UP			NOV 11 1937	NOV 11 1937
[illegible]				
[illegible]	5	3	Nov 12	Nov 16 SL
[illegible]				
[illegible]	6		11-18	11-19
[illegible]				
HAND COLOR PROOF	160	1½	11-22	11-22
ARTIST DEPT.	166	9	Dec 4	Dec [illegible]

DATE [illegible] DEC [illegible] 1937

By JA

12
M
8

33

R

NO. 7A-H3474

F.W.WOOLWORTH CO., CHEBOYGAN, MICH.

ORDER NO. 7030

DATE 11-10-1937

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF CHEBOYGAN, MICH.

SMALL TYPE: (C) JOHNSON STUDIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT [redacted] MRS. A. G COOK, PETOSKEY, MICH.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 2A938.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date NOV 19 1937

Cost Dept. Checked
By
Date NOV 19 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 19 1937	NOV 19 1937 H
SKETCH				
RETOUCHING	8	6	11-19	11-23 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	16		11-23	11-24 H.
ENGRAVING				
HAND COLOR PROOF	40	1½		11-26
ARTIST DEPT.	31	9½		12-3 BH

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed DEC [illegible] 1937
By SB

Date Photo Returned to Customer

8

43

NO. 7A-H3475

DISTRIBUTED BY J.R. WILLIS, BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 7036

DATE 11-10-1937

12 M 500 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM "SO BIG", TEXAS

SMALL TYPE (C) J.R. WILLIS

PRIVATE NO. UPPER RIGHT CORNER: G-17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Large photo

7AH3353

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE

DEC 8 1937

By
Date DEC 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	COMPL.
			DEC-8 1937	DEC-8 1937
		7		
	17	9	12-8	12-17 8C
	14/15		12-17	12-17 H.T.
	155 153	15	12-18	12-20

R

1- 4
13 5

57
R.M. 55
59

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. 7A-H3476 ORDER NO. 7053 DATE 12-9-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MARTINS, INC.
CHICAGO, ILL.

12 M 500 PC SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ (G[illegible] 3) STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE MEETING PLACE OF PARTICULAR PEOPLE
(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

________ Photograph each - Size 5x7 - 8x10 -10x12
________ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

8102
1
12
1/4
F 12½

25

10

MAX BERNSTEIN, KANSAS CITY, MO.

NO. 7A-H3477

ORDER NO. 7042

DATE 11-10-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) HURON PARK AND PUBLIC LIBRARY, KANSAS CITY, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I P. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. GREY BASE. LIGHT BUFF BRICK BLDG. GREEN ROOF. OFFICE BLDG. RED. LIVEN UP FLOWERS.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. Photo

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION

[illegible] prints on order for [illegible] Please see to it that [illegible] or negatives are uniform [illegible] are in harmony with each other to make an attractive set.

ESTIMATE

No. NOV 13 1937 NOV 13 1937

OPERATION	C. T. TIME		DATE ENTERED	
COMPOSING [illegible] UP			NOV 13 1937	NOV 13 1937
SKETCH				
RETOUCHING	15	4	11 - 13	12 - 4
[illegible]				
[illegible]	10		12 6	2 - 6 48
[illegible]				
[illegible]	160	1½	12 - 8	12 - 8
[illegible]	38	9	1 - 9	1 - 11

JAN 13 1938

M

37

MAX BERNSTEIN, KANSAS CITY, MO.

NO. 7A-H 3478

ORDER NO. 7042

DATE 11-10-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) WYANDOTTE HIGH SCHOOL, KANSAS CITY, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT RED BRICK. TAKE OUT THREE DIRT PILES.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

______ subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set

---

ESTIMATE

Cat. Dept.

NOV 13 1937

NOV 13 1937

			DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			NOV 13 1937	NOV 13 1937
[illegible]				
[illegible]	10	2	11-13	12-6
[illegible]				
BL. ST. [illegible]	10		12-7	12-7
[illegible]				
[illegible]	160	1¼	12-10	12-10
[illegible]	42	9	1-12	1-13

JH

2

10

T.
37

NO. 7A-H3479

MAX BERNSTEIN, KANSAS CITY, MO.

ORDER NO. 7042

DATE 11-10-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) SCOTTISH RITE TEMPLE AND HURON BUILDING, KANSAS CITY, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

BLDG. IN FOREGROUND LT. RED AND GREY STONE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

______ Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 13 1937

[illegible]			NOV 13 1937	NOV 13 1937 13
[illegible]	158	4	11-13	12-6
[illegible]	1✓		12-7	12-7 45
[illegible]	1C	1½		10
[illegible]	216	9	1-8	1-12 JAN 1

R

M

IT.
37

NO. 7A-H3480

MAX BERNSTEIN, KANSAS CITY, MO.

ORDER NO. 7042

DATE 11-10-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) INTER-CITY VIADUCT CONNECTING KANSAS CITY, MO. AND KANSAS CITY, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SKYSCRAPERS MOSTLY GREY STONE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.797.775

ATTENTION!

2 subjects on order for the customer. Please see to it that a[illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dep

By NOV 13 1937

NOV 15 1937

			NOV 13 1937	NOV 13 1937
[illegible]				
[illegible]	10	4	11-13	12-9 SC
[illegible]	65		12-1	12-8
[illegible]	160	1¼	12-10	12-10
[illegible]	215	9	1-7	1-12

DATE JAN 13 193

By

R

10

35

NO. 7A-H3481

MAX BERNSTEIN, KANSAS CITY, MO.

ORDER NO. 7042

DATE 11-10-1937

1M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) MINNESOTA AVENUE, KANSAS CITY, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS AS MARKED. TOUGH OUT HEAVY WIRE UPNTO FIRST LIGHT POLE. TAKE OUT TWO LADIES ON STREET.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

[illegible] 93

Cust. Dept. Checked 93

NOV 13 1937

Date NOV 13 1937

			ENTERED	COMPLETED
			NOV 13 1937	NOV 13 1937 13
	4	5	11-13	12-3 S
	2		12-3	12-3 ~~15~~
	4 D	1 3/4		12-6
	43	12	1/11	1/13

Date [illegible] FEB 3 1938 M

4

ATTENTION!

[illegible] subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

NO. 7A-H3482

MAX BERNSTEIN, KANSAS CITY, MO.

ORDER No. 7042

DATE 11-10-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MUNICIPAL ROSE GARDEN, KANSAS CITY, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

OFFICE BLDG. RED. PERGOLA, WHITE WITH RED ROOF. BLDG. ON RIGHT: GREY STONE GREEN ROOF. SHOW DIFFERENT COLORED ROSES.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

________ subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set

6C

ESTIMATE
& PHOTO SCHEDULE

NOV 13 1937 NOV 13 1937

[illegible]			NOV 13 1937	NOV 13 1937
[illegible]				
RETOUCHING	169	2	11-13	12-3 [illegible]
[illegible]				
[illegible]	6½		12-3	12-4 [illegible]
[illegible]				
[illegible]	2½	1½		12-6
[illegible]	213	9¾	1-12-38	1-18-38

[illegible] 1938

M

37

NO. 7A-H3483

MAX BERNSTEIN, KANSAS CITY, MO.

ORDER NO. 7042

DATE 11-10-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER, BORDER.

TITLE (IN FULL) WYANDOTTE ~~CO.~~ County COURT HOUSE, KANSAS CITY, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. GREY STONE.

Chi.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

____ subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

1h

[illegible] O. [illegible] NOV 17 1937

ESTIMATE
AND ROUTE SCHEDULE

Copy Dept. Checked
By 1R
Date NOV 17 1937

OPERATION	EST. TIME No.	EST. TIME Time Allow.	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING [illegible] SET UP			NOV 17 1937	NOV 17 1937
SKETCH				
RETOUCHING	4	7	11-17	12-4
PHOTOLETTERING				
BL. STRIP [illegible]	16		12-4	2-6
[illegible]				
MAKE [illegible]	160	1¼	12-9	12-9
[illegible]	216	8	1-12	1-13

[illegible] DATE FILED FEB 3 1938
By 2K

4

41

NO. 7A-H3484

MAX BERNSTEIN, KANSAS CITY, MO.

ORDER NO. 7042

DATE 11-10-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) BIG ELEVEN LAKE, KANSAS CITY, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BAND STAND: GREY BASE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.797.775

ATTENTION!

[illegible] on order [illegible]. Please see to it that [illegible] negatives are uniform [illegible] colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 13 1937

Cut Dept. Checked

Date NOV 13 1937

[illegible]			NOV 13 1937	NOV [illegible]
[illegible]				
[illegible]	156	2	Dec 1	[illegible] 4 5
[illegible]				
[illegible]	1½		12-4	12-6
[illegible]				
[illegible]		1½		
[illegible]	28	9		1-10-8 Bttr

JAN 13 1938

Ret 0

MAKEOVER

Charge to Ret Dept.

1

Off 12-9

M

IT. 37

R

E. B. ACKLEY, SANDUSKY, OHIO

NO. 7A-H3485

ORDER NO. 7045

DATE 11-10-1937

12M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) WHEELING AND LAKE ERIE COAL DOCK, HURON, OHIO, ON LAKE ERIE

PRIVATE NO. BEFORE TITLE: 44

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TOWER SILVER GRAY. GRAY CEMENT TRESSEL. BOAT BLACK. WHITE CABINS. TOWER ON RIGHT BLACK. GREEN LAWN ON TERRACE ON LEFT.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

NOV 17 1937

Cost Dept. Checked By

Date NOV 17 1937

Operation	Est. Time		Date Entered Dept.	Date Completed
[illegible]			NOV 17 1937	NOV 17 1937
[illegible]				
RETOUCHING	156	3	Nov 20	[illegible]
[illegible]				
[illegible]	65		11-26	11-26
[illegible]				
HAND COLOR PROOF	39	1¼	11-29	11-29
[illegible]	53	8¾	12/1/37	12/1937

DEC 29 1937

4

NO. 7A-H3486

MINSKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA.

ORDER NO. 7046

DATE 11-10-1937

○ 25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) DUQUESNE UNIVERSITY, PITTSBURGH, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

[illegible]

Pittsburgh [illegible]

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE BUILDING APPEARS TO BE BRICK RED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

NOV 1 1937

Date NOV 1 1937

OPERATION	EST. TIME	Time taken	DATE ENTERED	DATE COMPLETED
COMPOSING TYPE SET UP			NOV 17 1937	NOV 17 1937
SKETCH				
RETOUCHING	12	5	11-17	12-27
PHOTO LITHO				
[illegible]	6		12-27	12-28
ENGRAVING				
MAKE COLOR PROOF	39	1½	1-3-38	1-3-38
[illegible]	39	12	1-12-38	1-14-38

FEB 2 1938

ATTENTION!

4 subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

12

NO. 7A-H3487

MINSKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA.

ORDER NO. 7046

DATE 11-10-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) CARNEGIE INSTITUTE OF TECHNOLOGY, PITTSBURGH, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

at top – "Pittsburgh Promotes Progress"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

Photo in XP2334

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

4 Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

By lg

Date NOV 1 1937

Com. Dept. Checked ✓

Date NOV 1 1937

OPERATION	EST. TIME		DATE	COMPLETED
[illegible]			NOV 17 1937	NOV 17 1937
SKETCH				
RETOUCHING	6	6	11-17	12-27
PHOTO-LITHO				
[illegible]	64		12-28	12-28
[illegible]				
[illegible]	39	1½		
[illegible]	36	10	1-11-	1-13 WP.

[illegible] By JH

6 – 2½
4 – 3½

12

NO. 7A-H3488

MINSKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA.

ORDER NO. 7046

DATE 11-10-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) PITTSBURGH AND HOMESTEAD HIGH LEVEL BRIDGE OVER MONONGAHELA RIVER, LOOKING INTO HOMESTEAD, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BRIDGE SILVER GRAY. REMOVE SCALLOID AND MATERIAL ON BRIDGE. SHOW/BRACKET ARM ON LAMP POSTS NEAR TOP WITH ONE SINGLE LIGHT GLOBE ON TOP AT END OF BRACKET. REAR RIGHT BLDGS. BROWN AND BUFF. REAR CENTER BLDGS. DARK RED. ON REAR LEFT CENTER IST BUFF OTHERS RED. REAR CHURCH BUFF. TALL BLDG. ON REAR LEFT DARK RED GRAY STONE PIERS AND ABUTMENT ON BRIDGE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓣ PAT. NO. 1,797,775

ATTENTION!

____ subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set

---

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Approved
By ____
Date ____

NOV 1937

OPERATION		TIME Allowed	DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			NOV 17 1937	NOV 17 1937
[illegible]				
RETOUCHING	10	7	11-17	12-22
PHOTO LITHO				
BLUEPRINT & STRIPPING NEGATIVES	6		12-28	12-28
ENGRAVING				
HAND COLOR PROOF	40	13½		12-30
ARTIST DEPT.	38	12¾	1-14	1-19

DATE ORD'D ____

DATE Filed FEB 3 1938

by JW

Photo Returned to Customer ____

10

NO. 7A-H3489

MINSKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA.

ORDER NO. 7046

DATE 11-10-1937

25M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SEEING PITTSBURGH

in plate

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

at top -

Pittsburgh Promotes Progress

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE BACK OF FOLDER COVER NO. 4762 FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Received Office Estimate
By
Date NOV 15 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date NOV 15 1937

[illegible]	EST. TIME Art No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			NOV 15 1937	NOV 15 1937
SKETCH				
RETOUCHING	4	3	11-15	12-23
PHOTO [illegible]				
[illegible] Stat [illegible]	6		12-20	12-2[illegible]
ENGRAVING				
HAND COLOR PROOF	225	1¾		3
ART DEPT.	213	15	1-18-38	1-26-38

4

ATTENTION!

[illegible] subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

odd
7c

12

NO. 7A-H3490

SAPIRSTEIN GREETING CARD COMPANY,CLEVELAND-DETROIT

ORDER NO. 7047

DATE 11-10-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENES AT BELLE ISLE PARK, DETROIT, MICH.

PRIVATE NO. BEFORE TITLE: D-41

INDIVIDUAL TITLES: LILY PONDS
BEAUTY SPOT
FOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
UPPER HALF-FULL LENGTH OF P.C. : LILY PONDS
LOWER LEFT-HAND OF P.C. : BEAUTY SPOT
LOWER RIGHT-HAND OF P.C. : FOUNTAIN

in B7

SUBMIT: RET. PHOTO ___ B. L. & W. PROOF ___ [✓ HANDCOL PROOF YES] RETURN PHOTO. ___

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

___ [illegible] on order for [illegible]. Please see to it that [illegible] negatives are [illegible] are in harmony with [illegible] to make an [illegible] set.

12

2

ESTIMATE

NOV 20 1937

NOV 30 1937

			NOV 30 1937	NOV 30 1937
		2		
	12	10	11-30	12-7
	14		12-8	12-9
		1¾		
	42	10	2-16	2-26

12

12

NO. 7A-H3491

SAPIRSTEIN GREETING CARD COMPANY, CLEVELAND-DETROIT

ORDER NO. 7051

DATE 11-10-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) THE EDISON INSTITUTE AND MUSEUM, DETROIT, MICH

PRIVATE NO. BEFORE TITLE: D-40

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

___ subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Committee
By Carl
Date NOV 1? 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checker
By [illegible]
Date NOV 17 1937

OPERATION	EST. TIME [illegible]	EST. TIME Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING [illegible]			NOV 12 1937	NOV 17 1937
ART [illegible]				
RETOUCHING	3	5	11-17	12-6
PHOTOSTATING				
[illegible]	64		12-7	12-8
ETCHING				
HAND COL. PROOF	39	1½	12-10	12-10
A[illegible]	44	12	12/17/37	12/23/37

[illegible] Date Fin. DEC 22 1937
By JH

3

St
Rm 47
47

R.

NO. 7A-H3492

MILLER BROS.,
ATLANTIC CITY, N. J.

ORDER NO. 6427

DATE 11-10-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) HADDON HALL, ATLANTIC CITY, N. J.

PRIVATE NO. BEFORE TITLE: 71

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 3A-H2224. MAKE DAY VIEW.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

16

[illegible] subjects on order for th[illegible] Please see to it that a[illegible] negatives are uniform [illegible] colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Date NOV 17 1937

Cost Dept. Checked By ___ Date NOV 17 1937

DEPARTMENT	EST. TIME		DATE ENTERED	DATE COMPLETED
COMPOSITION, LAYOUT, ETC.			NOV 17 1937	NOV 17 1937 15
SKETCH				
RETOUCHING	3	8	11-17	12-11 S
PHOTO-LITHO				
[illegible]	10		12-11	12-3
ENGRAVING				
HAND COLOR PROOF	151	1½	12-13	12/13
ART DEPT.	169	12	12-21	12-23

Date Rec'd DEC 2 1937

By

3

ST.
41

NO. 7A-H3493

MILLER BROS.,
ATLANTIC CITY, N. J.

ORDER NO. 6427

DATE 11-10-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) TUNA BOATS STARTING OUT IN THE EARLY MORNING, ATLANTIC CITY, N. J.

PRIVATE NO. BEFORE TITLE: 72

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

[illegible] Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Material Checked by
By
Date [illegible] 1937

Copy Layout Checked
By
Date [illegible] 1937

OPERATION	EST. TIME No.	EST. TIME Time	DATE ENTERED	DATE COMPLETED
COMPOSING TYPE FORM			NOV 13 1937	NOV 13 1937
SKETCH				
RETOUCHING	6	1/2	11-13	12-7 SC
PHOTOGRAPHING				
[illegible]	25		12-7	12-7 HS
[illegible]				
[illegible]	163	1½		Dec. 13
[illegible]		11		12-23

[illegible] 29 1937

DATE Filed
2B

6

15-37

NO. 7A-H3494

MILLER BROS.,
ATLANTIC CITY, N. J.

ORDER NO. 6427

DATE 11-10-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) HEINZ PIER, ATLANTIC CITY, N. J.

4

PRIVATE NO. BEFORE TITLE: 73

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12 subjects on order for this customer. Please see to it that photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Approved [illegible] Estimate By
Date NOV 13 1937

Cost Dept. Checked By
NOV 13 1937

OPERATION	EST. TIME No.	EST. TIME Time Allow.	DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			NOV 13 1937	NOV 13 1937
SKETCH				
RETOUCHING	5	5	11-13	12-7
[illegible]				
BLOCKING STRIPPING OPAQUING	68		12-7	12-7
[illegible]				
HAND COLOR PROOF	40	1½		12-10
[illegible]		11		12-23

DATE [illegible]
By
DATE OUT DEC 23 1937

5

37

NO. 7A-H3495

MILLER BROS.,
ATLANTIC CITY, N. J.

ORDER NO. 6427

DATE 11-10-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) AMBASSADOR HOTEL, ATLANTIC CITY, N. J.

PRIVATE NO. BEFORE TITLE: 74

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

10 subjects on order for this customer. Please see to it that all photos or negatives are uniform, the colors are in harmony with each other to make an attractive set.

negative Repair [illegible]
[illegible]
2 Prints

Received OK by [illegible]
Date NOV 17 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date NOV 17 1937

OPERATION	L. T. TIME Card No.	L. T. TIME Total Hours	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			NOV 17 1937	NOV 17 1937
SKETCH				
RETOUCHING	17	9	12-4	12-8
PHOTO LITHO				
BLACK & WHITE STRIPPING (OPAQUING)	16		2-9	12-9
ENGRAVING				
HAND COLOR PROOF	151	1 5/4	12-11	12-13
[illegible]	164	12	12-21	12-23

[illegible]

DATE Filed [illegible] 1937

By 2B

DATE Photo Returned to Customer

R

17

[illegible]

NO. 7A-H3496

MILLER BROS.,
ATLANTIC CITY, N. J.

ORDER 6427

DATE 11-10-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) AMBASSADOR HOTEL,
ATLANTIC CITY, N.J.

PRIVATE NO.BEFORE TITLE: 75

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 7A-H3495. MAKE NIGHT VIEW. DO NOT SHOW BATHERS IN NIGHT VIEW.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

[illegible] objects on [illegible]. Please [illegible] or negative [illegible] uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

By [illegible]

Date NOV 19 1937

Cost Dept. Checked

By ✓

Date NOV [illegible] 1937

OPERATION	No.	Time Allow'd	DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			NOV 19 1937	NOV 19 1937
[illegible]				
RETOUCHING	2	8	11-19	12-9 SL
[illegible]				
[illegible]	64		12-9	12-9 45
ENGRAVING				
HAND COLOR PROOF	151	1½	12-11	12-11
ART DEPT.	166	9¾	Dec 21	Dec 23

DATE [illegible]

DATE Paid DEC 29 1937

By [illegible]

2

NO. 7A-H3497

MILLER BROS.,
ATLANTIC CITY, N. J.

ORDER NO. 6427

DATE 11-10-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) BEACH IN FRONT OF CHALFONTE AND HADDON HALL, ATLANTIC CITY, N. J.

PRIVATE NO. BEFORE TITLE: 76

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

11 subjects on order for this number. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible] of Estimate
By
Date NOV 13 1937

ESTIMATE
And Work Schedule

Cost Dept. Checked
By
Date NOV 1? 1937

OPERATION	EST. TIME Lot No.	Time Allow.	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			NOV 13 1937	NOV 13 1937
SKETCH				
RETOUCHING	10	6	11-13	12-7 SC
PHOTO LITHO				
BLACK & WHITE STRIPPING, OPAQUING	65		12-7	12-8 H
ENGRAVING				
HAND COLOR PROOF	39	2	12-11	12-13
ART DEPT.	50	14	Dec 20 37	Dec 22, 1937

DATE Filed

10

37

NO. 7A-H3498

MILLER BROS.,
ATLANTIC CITY, N. J.

ORDER NO. 6427

DATE 11-10-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) YOUNG'S MILLION DOLLAR PIER, ATLANTIC CITY, N. J.

PRIVATE NO. BEFORE TITLE: 29

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

12 subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 13 1937

[illegible]			NOV 13 1937	NOV 13 1937 13
[illegible]				
[illegible]	3	8	11 - 13	12 - 9
[illegible]				
[illegible]	65		12 - 7	12 - 9
[illegible]				
[illegible]	151	1½	12-11	12-11
[illegible]	171	7	12 - 21	12 - 23

DEC 2 1937

3

37

NO. 7A-H3499

MILLER BROS.,
ATLANTIC CITY, N. J.

ORDER NO. 6427

DATE 11-10-193?

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) MARGATE PARKWAY,
ATLANTIC CITY, N. J.

PRIVATE NO. BEFORE TITLE: 77

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

" [illegible] on order for this [illegible]. Please see to it that [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Entered by
By
Date NOV 13 1937

Cost Dept. Checked
By
Date NOV 13 1937

OPERATION	TIME No.	TIME Time allowed	DATE ENTERED	COMPLETED
COMPOSING TYPE SET UP			NOV 13 1937	NOV 13 1937
SKETCH				
RETOUCHING	Kle	5	Dec 3.	Dec 6 El
PHOTO LITHO				
PHOTO STRIPPING OPAQUING	64		12-7	12-7 H.S.
ETCHING				
[illegible] PROOF	39	1½	12-10	12-10
[illegible]	37	9		12-21

DEC 2? 1937

DATE Filed

3/1

M

15
37

NO. 7A-H3500

MILLER BROS.,
ATLANTIC CITY, N. J.

ORDER NO. 6427

DATE 11-10-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) LIGHT HOUSE, ATLANTIC CITY, N. J.

PRIVATE NO. BEFORE TITLE: 78

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

NOV 13 1937

ESTIMATE
WORK SCHEDULE

Cust. Copy. Crossed

NOV 13 1937

[illegible]	Est.	Time Taken	Date Entered	Completed
COMPOSING [illegible] SET UP			NOV 13 1937	NOV 13 1937
[illegible]	8	5	11-13	12-7
[illegible]				
[illegible]	1-		2-7	12-6
[illegible]	40	1¼		12-10
[illegible]	15 9	9	12-21	12-23
[illegible]				DEC 20 1937

JH

ATTENTION!

_______ subjects on order for this customer. Please see to it that all [illegible] negatives are uniform [illegible] colors are in harmony with each other to make an attractive set.

8

55
37

MILLER BROS.,
ATLANTIC CITY, N. J.

NO. 7A-H3501

ORDER NO. 6427

DATE 11-10-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) BEACH SCENE AT THE FOOT OF SOUTH CAROLINA AVENUE, ATLANTIC CITY, N. J.

PRIVATE NO. BEFORE TITLE: 79

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,757,775

ATTENTION!

[illegible] ts on [illegible] Please [illegible] nega-tives are [illegible] are in harmony with each other to make an attractive set.

Executive OK of Estimate [illegible]

ESTIMATE

By

Date NOV 13 1937

NOV 13 1937

OPERATION	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]			NOV 13 1937	NOV 13 1937
[illegible]				
[illegible]	4	5	11-13	12-7
[illegible]				
[illegible]	65		12-7	12-8 45
[illegible]				
[illegible]	31	13/4	12-10	12-10
[illegible]	53	12	12/21/37	12/20/37

DEC 21 1937

DATE Filed

Date

Photo Returned to Customer

4

37

NO. 7A-H3502

MILLER BROS.,
ATLANTIC CITY, N. J.

ORDER NO. 6427

DATE 11-10-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) BEACH LOOKING TOWARD ST. CHARLES AND BREAKERS HOTELS, AND GARDEN PIER, ATLANTIC CITY, N. J.

PRIVATE NO. BEFORE TITLE: 80

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

NOV 13 1937

Cost Dept. Approved
By
Date NOV 13 1937

OPERATION	EST. TIME Art.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION LAYOUT			NOV 13 1937	NOV 13 1937
SKETCH				
RETOUCHING	5	5	11-13	12-7 Sl
PHOTO LETTERING				
BLUEPRINT STRIPPING, OPAQUING	6.5		12-7	12-8
ENGRAVING				
HAND COLOR PROOF	40	1½		12-10
ARTCOLORTONE	38	12	12-21	12-22

DATE Fin'd DEC 29 1937
By 3W

ATTENTION!

16 Subjects on order for this customer. Please see to it that all of your negatives are uniform and colors are in harmony with each other to make an attractive set.

5

37

NO. 7A-H3503

MILLER BROS.,
ATLANTIC CITY, N. J.

ORDER NO. 6427

DATE 11-10-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) LIFE GUARDS ON DUTY AT THE BEACH, ATLANTIC CITY, N. J.

PRIVATE NO. BEFORE TITLE: 81

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SHOW SOME LIFE GUARDS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

[illegible] [illegible] 24

ESTIMATE

By NOV 11 1937

Cost [illegible] 2 [illegible]

Date [illegible] 1937

OPERATION	EST. TIME		DATE [illegible]	DATE COMPLETED
	[illegible]	[illegible]		
[illegible]			NOV 13 1937	NOV 13 1937 A
SKETCH				
RETOUCHING	6	6	11-13	12-8 SC
PHOTO-LITHO				
[illegible]	64		12-8	12-9 [illegible]
[illegible]				
HAND COL. PROOF	40	$1\frac{3}{4}$		12-10
[illegible]	43	12	12-21	12-23

DATE Filed DEC 23 1937

By A

[illegible]

[illegible] se
[illegible] nega
tive [illegible] and colors are
in harmony with each other
to make an attractive set.

6

37

R

MILLER BROS.,
ATLANTIC CITY, N. J.

NO. 7A-H3504

ORDER NO. 6427

DATE 11-10-1937

50 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) CHAIR PARADE AT NIGHT,
ATLANTIC CITY, N. J.

PRIVATE NO. BEFORE TITLE: 82

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

MAKE NIGHT VIEW. TAKE OUT SIGN IN UPPER LEFT CORNER.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

[illegible] on order for this [illegible]. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

NOV 17 1937

NOV 17 1937

	No.	Time Allowed	Date Entered Dept.	Date Completed
[illegible]			NOV 17 1937	NOV 17 1937
[illegible]				
[illegible]		7	[illegible]	12-[illegible]
[illegible]	60		12-9	12-9
[illegible]				
[illegible]	43	12		12-11
	51	12	12-21	12-22

[illegible] 1937

10

41

16

NO. 7A-H3505

MILLER BROS.,
ATLANTIC CITY, N. J.

ORDER NO. 6427

DATE 11-10-1937

75MM ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) PATIO AT TRAYMORE HOTEL,
ATLANTIC CITY, N. J.

PRIVATE NO. BEFORE TITLE: 83

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

1 Subjects on order for the customer. Please see to it that all [illegible] or negatives are uniform, the colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

By [illegible]
Date NOV 17 1937

By [illegible]
Date NOV 17 1937

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
CONFERENCE [illegible]			NOV 17 1937	NOV 17 1937
SET UP				
RETOUCHING	161	6	11-17	12-11
PHOTO-LITHO				
B[illegible]	1		12-13	12-13
E[illegible]				
[illegible]	169	1½		
[illegible]	22	11		12-23

DATE [illegible] DEC 23 1937

By

M

ST.
41

NO. 7A-H3506

MILLER BROS.,
ATLANTIC CITY, N. J.

ORDER NO. 6427

DATE 11-10-1937

50 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ATLANTIC CITY AUDITORIUM AND CONVENTION HALL BY NIGHT, ATLANTIC CITY, N. J.

BOT: LARGEST CONVENTION HALL IN THE WORLD, SEATING CAPACITY 40,000, BALL ROOM 5,000.

PRIVATE NO. BEFORE TITLE: 84

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 3A-H1236. COLOR AS PER CARD ATTACHED.

Make rays going up, same color as ones going down

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1.797.775

ATTENTION!

[illegible] Subjects on order for th[illegible]. Please see to it that [illegible] or negatives are uniform [illegible] colors are in harmony with each other to make an attractive set.

Photo in 2CP2215

ESTIMATE
AND WORK SCHEDULE

NOV 17 1937

Date NOV 17 1937

OPERATION	EST. TIME IN.	T. allowed	DATE ENTERED DEPT.	COMPLETED
[illegible]			NOV 17	NOV 17 1937
[illegible]				
[illegible]	2	2	11-17	12-8
[illegible]				
[illegible]	65		12-8	12-8
[illegible]				
[illegible]	39	1½	12-10	12-10
[illegible]	34	12	12-21-37	12-23-37 F.W

DEC 2? 1937

DATE [illegible]

2

ST. 41

NO. 7A-H3507

MILLER BROS.,
ATLANTIC CITY, N. J.

ORDER NO. 6427

DATE 11-10-1937

50 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL CLARIDGE, ATLANTIC CITY, N. J.

PRIVATE NO. BEFORE TITLE: 85

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BE SURE TO SHOW FOUNTAIN SPRAYING. (SEE SAMPLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

[illegible] on order for this [illegible]. Please see to it that all [illegible] negatives are uniform and colors are in harmony with each other to make an attractive set

Watch Makeover black to be proof in set

Ret. 1

NOV 1 1937 NOV 1 1937

				[illegible]ED
			NOV 13 1937	NOV 13 1937
	14	4	11 - 13	12 - 7
	10		12 - 9	12 - 9
	225			
	151	1½	12 - 13	12 - 13
	218	9	2 - 21	2 - 23

HANOVER
Charge to LV Dept.
FEB 16 1938
1
1

HANOVER
Charge to L.V. Dept.
DEC 10 1937
5
1
1½

W. Off. 12 - 20

3
36

NO. 7A-H3508

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

ORDER NO. 7612

DATE 11-10-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER GROUP (3)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) GREEN HOUSE MAIN BUILDING
PRACTICAL ARTS BUILDING MASSACHUSETTS
STATE TEACHERS' COLLEGE, FITCHBURG, MASS.

PRIVATE NO. ¾" FROM RIGHT EDGE IN
UPPER BORDER: 1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
THIS IS TO BE A GROUP THREE CARD. GREEN HOUSE: WHITE BLDG. GLASS GREEN HOUSE.
RED ROOF & GREY BLDG. AT RIGHT.
MAIN BLDG.: RED BRICK, GREY ROOF WITH GREEN TRIM. PUT CLOUDS IN SKY
ARTS BLDG: RED BRICK. GREY BRASS RAIL ENTRANCE DOORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

________ [illegible] on order for this [illegible]. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

straighten
12

ESTIMATE

NOV 17 1937

NOV 17 1937

[illegible]			11 17 1937	NOV 17 1937
[illegible]		2		
[illegible]	158-46 156-1	5	11-17	11-30 SC
[illegible]				
[illegible]	[illegible]		11-30	12-1
[illegible]				
[illegible]	160	1¾	12-4	12-6
[illegible]	30	10		12-11

DEC 25 1937

R

M

IT
41

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H3509

ORDER NO. 7612

DATE 11-10-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ROLLSTONE BOULDER, UPPER COMMON, FITCHBURG, MASS.

PRIVATE NO. ¼" FROM RIGHT EDGE IN UPPER BORDER: 3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R.M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

NOV 13 1937

[illegible] SCHEDULE Date NOV 13 1937

[illegible]	EST. TIME		DATE ENTERED	DATE COMPLETED
	[illegible]	Time Allowed		
[illegible]			NOV 13 1937	NOV 13 1937
[illegible]				
[illegible]	15	2	11-13	11-18 SC
[illegible]				
[illegible]	16		11-8	11-16
[illegible]	163	1	—	24
[illegible]	110	1¼		11-20
[illegible]	170	8	12/1	12/6

[illegible] 1937

SK

ATTENTION!

2 Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

M
7

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H3510

ORDER NO. 7612

DATE 11-10-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE WHALOM, FITCHBURG, MASS.

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER: 4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

No ______

Date NOV 13 1937

Cust. Dept. Approval NOV 1? 1937

[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
COMP. [illegible]			NOV 13 1937	NOV 1? 1937
RE[illegible]				
[illegible]CHING	155	2	11-13	11-19
PHOTOLITHO				
BLOCKOUT STRIPPING, OPAQUING	65		11-20	11-22
ENGRAVING				
[illegible]	140	1¼	11-23	11-23
[illegible]	37	9		11-30

DEC ? 1937

DATE FILED

By

M
12

5.
37

NO. 7A-H3511

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

ORDER NO. 7612

DATE 11-10-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) MIRROR LAKE AT COGGSHALL PARK, FITCHBURG, MASS.

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER: 5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓣ PAT. NO. 1,797,775

ATTENTION!

7 subjects on order for this customer. Please see to it that all the negatives and colors are in harmony with each other to make an attractive set.

ESTIMATE
and WORK SCHEDULE

NOV 15 1937

Cost Layout Passed 90

By
Date NOV 1937

[illegible]	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			NOV 15 1937	NOV 15 1937
[illegible]				
NEG. & COMB.	12	2	11-15	11-18 SC
[illegible]				
[illegible] STRIPPING COMPLETE	64		11-18	11-19 KS.
[illegible]				
HANDCOL. PROOF	39	1½	11-20	11-20
[illegible]	30	9		12-11 Bft.

DEC 2 1937

Filed

12

38

NO. 7a-H3512

C. W. HUGHES & CO.,INC.,
MECHANICVILLE, N. Y.

ORDER NO. 7612

DATE 11-10-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) BURBANK HOSPITAL, FITCHBURG, MASS.

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER: 6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SLATE ROOF, GRAY. RED BRICK BLDG. WHITE TRIM. GREEN & WHITE AWNING.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

9 Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 15 1937

		TIME	DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			NOV 15 1937	NOV 15 1937
[illegible]				
[illegible]	156	3	11-17	11-18 Sl
[illegible]				
[illegible]	65		11-20	11-22 LT
[illegible]				
[illegible]		1½		
[illegible]	30	9		11-29

DATE DEC 1937

5T.
38

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H3513

ORDER NO. 7612

DATE 11-10-1937

12$\frac{1}{2}$M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET, FITCHBURG, MASS.

PRIVATE NO. $\frac{3}{4}$" FROM RIGHT EDGE IN UPPER BORDER: 7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

LEFT: I BROWN, 2 DARK GREEN. 3 LIGHT GRAY. RIGHT: UP TO IST FLOOR BLACK AND THEN GRAY. NEXT SMALL BLDG. ALUMINUM, 3 RED.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF X RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9 Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 15 1937

Cost Dept. Checked

By NOV 15 1937

Date

[illegible]	[illegible]		Date Entered Dept.	Date Completed
[illegible]			NOV 15 1937	NOV 15 1937 h
[illegible]				
[illegible]	3.	6.	11-15	11-18 8
[illegible]				
[illegible]	6	-	[illegible] 8	11-19 HT
[illegible]				
[illegible]	160	1$\frac{3}{4}$	11-22	11-22
[illegible]	167	15	12-2	12-6

DEC 6 1937

2A

3

C. W. HUGHES & CO.,INC.,
MECHANICVILLE, N. Y.

NO. 7A-H3514
ORDER NO. 7612
DATE 11-10-1937

12½ M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SOLDIERS' AND SAILORS' MONUMENT, FITCHBURG, MASS.

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER: 8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I
R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

for Colors see 163-29.

SUBMIT: RET. PHOTO   B. L. & W. PROOF   HANDCOL PROOF   RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept OK'd
Date NOV 15 1937
NOV 1

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING & TYPE SET UP			NOV 15 1937	NOV 15 1937
SET UP				
RETOUCHING	12	2	11-15	11-18 SC
PHOTOGRAPHING				
BLUEPRINT STRIPPING	64		11-18	11-18
ENGRAVING	163			25
HAND COLOR PROOF	24	1½	11-19	11-19.
ARTIST DEPT.	165	9	11-30	12-4 DEC 1937

DATE Rec'd
By 2D

ATTENTION!

[illegible] on [illegible] Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set

12

NO. 7A-H3515

C. W. HUGHES & CO.,INC.,
MECHANICVILLE, N. Y.

ORDER NO. 761

DATE 11-10-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) THE B.F. BROWN SCHOOL,
FITCHBURG, MASS.

PRIVATE NO. ⅜" FROM RIGHT EDGE IN
UPPER BORDER: 9

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

RED BRICK

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 15 1937

NOV 15 1937

[illegible]			DATE ENTERED	DATE COMPLETED
[illegible]			NOV 15 1937	NOV 15 1937
[illegible]	4	3	11-15	11-17
[illegible]	65		11-17	11-17
[illegible]	163	1½		20 Nov
[illegible]	30	9		12-1

DATE Filed DEC 6 1937

By

4

ST.
38

NO. 7A-H3516

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

ORDER NO. 7612

DATE 11-10-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER GROUP (3)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) POST OFFICE STATE
ARMORY COURT HOUSE FITCHBURG, MASS.

PRIVATE NO. 2" FROM RIGHT EDGE IN
UPPER BORDER: 10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE A GROUP (3) CARD. POST OFFICE: VERY LIGHT STONE. ARMORY: RED BRICK, SLATE ROOF, COURT HOUSE: GRAY GRANITE, SLATE ROOF.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE

Date NOV 1 1937

[illegible]			NOV 15 1937	NOV 15 1937
layout		2		
[illegible]	4	7	11-15	11-23
[illegible]	64		11-24	11-26
[illegible]	160	1¾	12-1	12-1
[illegible]	55	12	12/7/37	12/9/37

DEC 2 1937

14
2
4

38

ATTENTION!

1 subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

NO. 7A-H3517

BLUFF CITY NEWS CO.,
MEMPHIS, TENN.

ORDER NO. 7615

DATE 11-10-1937

25 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MEMPHIS FACTS (ETC. AS PER COPY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

6BA[illegible]

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE LAYOUT & INSTRUCTIONS ATTACHED.
MAKE REPHOTO.

RETURN PHOTO TO: MEMPHIS CHAMBER OF COMMERCE,
MEMPHIS, TENN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

68

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

NOV 17 1937

OPERATION	EST. TIME Estimated	EST. TIME Time Allowed	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 17 1937	NOV 17 1937
[illegible]				
PHOTOGRAPHING	2	8	11-17	11-22
[illegible]				
[illegible]	64		11-20	11-27 14
[illegible]				
HANDCOLOR PROOF	40	2		11-27
[illegible]	38	13	12-17	12-20

DATE [illegible] DEC 2 1937

2
14

5x7

KELLY NEWS AND STATIONERY STORE, MARIETTA, OHIO

NO. 7A-H3518

ORDER NO. 7076

DATE 11-12-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ('GROUP CARD (4))

CAMPUS MARTIUS HISTORICAL MUSEUM Marietta, Ohio
HISTORICAL MOUND AT MARIETTA, OHIO
OLDEST HOUSE IN OHIO, FORMERLY LAND OFFICE
OF OHIO COMPANY, MARIETTA? OHIO
CAMPUS MARTIUS HOUSE, formerly Rufus Putnam Home MARIETTA, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
UPPER LEFT: USE PHOTO NO. 2A748. UPPER RIGHT: USE PHOTO NO. 730-30
LOWER LEFT: USE PHOTO NO. A-2989. LOWER RIGHT: USE PHOTO ~~NO. ?~~ new

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Ys RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

DEC 29 1937

Cost Dept. Checked
By DEC 29 1937

		2		
	11	6	12-28	1-9
	82		1-5	1-8 45
HAND COLOR PROOF	31	1		
DEPT.	39	10	1-22	1-25

55

odd 87

PERKINS & BUTLER, INC., WORCESTER, MASS.

NO. 7A-H3519

ORDER NO. 7072

DATE 11-12-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) WORCESTER MEMORIAL AUDITORIUM, WORCESTER, MASS.

in ... 2471

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

4 subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set

ESTIMATE

Cost Dept. Checked

NOV 15 1937

By

Date NOV 1 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
C[illegible]G TYPE SET UP			NOV 15 1937	NOV 15 1937
[illegible]				
[illegible]	3	5	11-15	12-6
P[illegible] LITHO				
[illegible]	6		12-6	12-7
[illegible]				
[illegible] PROOF	160	1½	12-7	12-7
[illegible]	30	9		12-14

DATE [illegible] DEC 29 1937

Very Rush

3

St. 38

NO. 7A-H3520

PERKINS & BUTLER, INC., WORCESTER, MASS.

ORDER NO. 7072

DATE 11-12-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) WORCESTER ART MUSEUM, WORCESTER, MASS.

in [illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

5BH362

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MARBLE STRUCTURE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] 11/20 RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE

[illegible] SCHEDULE

NOV 1 9 1937

By N

NOV 1 1 1937

[illegible]			NOV 1 9 1937	NOV 1 9 1937 h
[illegible]				
[illegible]	17	3	11-19	12-2 SL
[illegible]				
[illegible]	16		12-3	12-4
[illegible]				
[illegible]	3½	1¼	12-6	12-6
[illegible]	167	8¾	12-16	12-21

DATE [illegible] DEC 2 1 1937

By JK

17

ATTENTION!

[illegible] on [illegible] Please see to it that [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set

R

43

NO. 7A-H3521

PERKINS & BUTLER, INC., WORCESTER, MASS.

ORDER NO. 7072

DATE 11-12-1937

12M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) BANCROFT TOWER, WORCESTER, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

[illegible] Subjects on [illegible] Please [illegible] to it that al[illegible] [illegible]er negatives are uniform [illegible] colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

NOV 15 1937

Cost Dept. Checked

By

Date

OPERATION	EST. TIME	Time Allowed	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 15 1937	NOV 15 1937
[illegible]				
RETOUCHING	156	1½	Dec 2	Dec 2 8
PHOTO LITHO				
[illegible] STRIPPING OPAQUING	2		12 · 3	12 - 4
ETCHING				
HAND COLOR PROOF	160	1¼	12 - 7	12 - 7
[illegible]	30	8¾		12 - 15

DEC 20 1937

DATE Filed

By JN

2

M

NO. 7A-H3522

PERKINS & BUTLER, INC., WORCESTER, MASS.

ORDER NO. 7072

DATE 11-12-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) ELM ~~PARK~~ PARK, WORCESTER, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SHOW LOTS OF FLOWERS.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF Yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

[illegible] on [illegible] for this [illegible]. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

NOV 15 1937

By

Date NOV 15 1937

	Hrs.	Tr.	Date Entered Dept.	Date Completed
[illegible]			NOV 15 1937	NOV 15 1937
[illegible]				
[illegible]	169	3	11-15	12-4
[illegible]				
[illegible]	6x		12-6	12-7
[illegible]				
HAND COLOR PROOF	[illegible]	1½	-	7 Dec
ARTIST DEPT.	22	9		12.16.

DATE [illegible] DEC 28 1937

M

ST

38

NO. 7A-H3523

THE NEWS SHOP, BRATTLEBORO, VT.

ORDER NO. 7071

DATE 11-12-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) BRIDGE OVER CONNECTICUT RIVER, CHESTERFIELD RD., BRATTLEBORO, VT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHoto 5BH 957

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ Yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 15 1937 NOV 15 1937

[illegible]	Est. Time	Time Used	Date Entered Dept.	Completed
[illegible]		-	NOV 15 1937	NOV 15 1937
SKETCH				
RETOUCHING	8	3	11-15	12-22 St.
PHOTO [illegible]				
[illegible]	6✓		12-22	12-23 St
ENGRAVING				
[illegible]	10	1½		27 Sec
[illegible]	217	9	1-14	1-18

FEB 3 1938

By

8

38 St.

NO. 7A-H3524

THE NEWS SHOP, BRATTLEBORO, VT.

ORDER NO. 7071

DATE 11-12-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) DRIVING ALONG THE BIRCHES, AMES HILL, WEST BRATTLEBORO, VT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND [illegible] SCHEDULE

By [illegible]
NOV 15 1937

Cust. Dept. Checked
By [illegible]
Date NOV [illegible] 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COPY/LAYOUT, TYPE SET UP			NOV 15 1937	NOV 15 1937 h
SKETCH				
RETOUCHING	16	2	11-15	12-20 S
PHOTO LITHO				
BLUEPRINT STRIPPING	1/5		12-20	12-21
ENGRAVING				
HAND COLOR PROOF	1/3	1½		27 Dec.
[illegible]	28	9		1-17 Blts

FEB [illegible] 1938

DATE F[illegible]

By JS

16.

5T-
38

NO. 7A-H3525

THE NEWS SHOP, BRATTLEBORO, VT.

ORDER NO. 7071

DATE 11-12-1937

12 M	500 POST CARDS	ART COLORTONE	WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ALONG WEST RIVER ROAD,
BRATTLEBORO, VT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SHOW THE RIVER AT RIGHT.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF Yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 subjects on order for this set. Please see to it that all copies or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

OK NOV 15 1937

Cost Dept. Checked yes

By

NOV 15 1937

		TIME	DATE	DATE COMPLETED
[illegible]			NOV 15 1937	NOV 15 1937 15
[illegible]				
[illegible]	156	2	Dec. 20	Dec 28 St
[illegible]				
[illegible]	6		12-23	12-23 45
[illegible]				
[illegible]	[illegible]	1½		[illegible] 9
[illegible]	228	9	1-17	1-19

DATE FIN.

By DH

M

38

THE NEWS SHOP, BRATTLEBORO, VT.

NO. 7A-H3526

ORDER NO. 7071

DATE 11-12-1937

12 M 500 POST CARDS   ART COLORTONE   WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) THE BRIDGE, BROOK AND AMES HILL BIRCHES, BRATTLEBORO, VT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I   R. M. NO

IMPRINT SAME AS ABOVE

Photo 5BH957

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO   B. L. & W. PROOF   HANDCOL PROOF Yes   RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

[illegible] subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By   Date NOV 15 1937

By   Date NOV 15 1937

[illegible]	Est. Time		Date Entered Dept.	Date Completed
COMPLETE ORDER SET UP			NOV 15 1937	NOV 15 1937
SKETCH				
RETOUCHING	15	2	11-15	12-18
[illegible]				
[illegible]	65		12-18	12-20
LETTERING				—
[illegible]	160	1½	12-23	12-23
[illegible]	215	9	1-14	1-17

FEB 3 1938

DATE Filed

By

12

ST.
38

NO. 7A-H3527

THE NEWS SHOP, BRATTLEBORO, VT.

ORDER NO. 7071

DATE 11-12-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ON THE WEST RIVER ROAD,
BRATTLEBORO, VT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,787,775

ATTENTION!

6 Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

NOV 15 1937

Operation	Time No.	Time allow.	Date Entered Dept.	Date Completed
COMPOSING TYPE SET UP			NOV 15 1937	NOV 15 1937
SKETCH				
[illegible]	14	2	11-15	12-20
PHOTO LITHO				
[illegible]	68		12-20	12-21
ENGRAVING				
HAND COLOR [illegible]	763	1½		27
ART DEPT.	28	9		1-14

FEB 3 1938

DATE Filed

By JW

14

38

NO. 7A-H3528

THE NEWS SHOP, BRATTLEBORO, VT.

ORDER NO. 7071

DATE 11-12-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ON U.S. 5, SHOWING CONN. RIVER AND VALLEY, BRATTLEBORO, VT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] 1/10 RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.797.775

ATTENTION!

6 Subjects on order for this customer. Please see to it that all views or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate OK'd at Estimate
By
Date NOV 15 1937

ESTIMATE

Cost Dept. Checked
By
Date NOV 15 1937

OPERATION	EST. TIME	TIME REQUIRED	DATE STARTED	DATE COMPLETED
[illegible]		—	NOV 15 1937	NOV 15 1937 B
SKETCH				
RETOUCHING	12	1	11 – 15	12 – 17 SP
PHOTO LITHO				
BLUEPRINT STRIPPING OR OPAQUING	1½		12 – 18	12 – 20 HS
ENGRAVING				
HAND COLOR PROOF	16	1½	12 - 22	12 - 22
ART DEPT.	24	9		1- 15 - 38 Bth

DATE Filed FEB 3 1938
By

12

ST.
38

22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3529 ORDER NO. 7062 DATE 11-12-1937

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE AMERICAN FLOOR SURFACING MACHINE CO.
TOLEDO, OHIO

50M P.C. SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AMERICAN FLOOR SANDERS USED

in panel

original

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[illegible] 'C.T. ART [illegible]

No title no to show

RETOUCHING DEPARTMENT see card
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
________ Photograph each - Size 5x7 - 8x10 - 10x12
________ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

NEG. NO.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

WE WISH TO HAVE THE CARD BLEED ON ALL FOUR SIDES SHOWING APPROXIMATELY THE SAME COLOR COMBINATIONS ON THE NEW CARD AS WERE ON THE OLD CARD (3279-29). YOU MAY BE ABLE TO IMPROVE THESE COLOR COMBINATIONS SOMEWHAT BUT AS WE MENTIONED PREVIOUSLY WE PREFER THE SOFTER AND MORE SUBDUED TONES AS SHOWN IN THE PICTURE. WE NOTICE THE PANEL IS WHITE WITH A "GOLD" FRAME ON THE OLD CARD WITH THE WORDS "FLOORS SURFACED THE AMERICAN WAY". HAVE YOUR ARTIST DRAW UP A NEW FRAME OF APPROXIMATELY THE SAME SIZE AND PLACE IT IN POSITION ON THE ILLUSTRATION WITH THE WORD "AMERICAN FLOOR SANDERS USED".

TYPE

TYPE

VERY VERY HIGH

RETURN PHOTO YES NO

PHOTO USED FOR

Photo rd 11/29/37

2M—1-2-37

R

10

35

A5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3530 ORDER NO. 7061 DATE 11-12-1937

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE CHESTER BODY REPAIR CO.
CLEVELAND, OHIO

PHOTO RETURNED TO

6 M BUS. CARDS SIZE 2 ¼ x 3 ½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE CHESTER BODY REPAIR CO. - CLEVELAND'S FINEST - 5004 CHESTER AVE. - HENDERSON 3553-3554 3555

follow layout

(All of this on address side)

FRONT NO. NO R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 - 10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

make DK. Blue impression

RETURN PHOTO YES NO

PHOTO USED FOR

2M—1-2-37

MAKE OVER
Charge to CUSTOMER Dept.

[illegible]	—
[illegible]	3/4
St. x Eq.	1/2
[illegible] HC	3/4

[illegible] in Cost Dept. JAN 3 1938

21

10

W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

NO. 7A-H3531

ORDER NO. 7647

DATE 11-12-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) DESHLER WALLICK HOTEL, R.K.O. THEATRE AND A.I.U. CITADEL, COLUMBUS, OHIO

PRIVATE NO. BEFORE TITLE: A8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES, ~~XXMX~~

2AH309

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 2A-H309. ADD SIGNS AS PER PHOTOS ATTACHED. DO NOT SHOW "A. SCHULTE" SIGN. OR "SHIRLEY TEMPLE "ON THEATRE SIGN.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

NOV 19 1937

NOV 1 1937

NOV 1937

[illegible]			NOV 19 1937	NOV 19 1937
[illegible]				
[illegible]	10	3	11 - 18	11 - 23
[illegible]				
[illegible]	6		11 - 23	11 - 24
[illegible]				
HAND COLOR PROOF	30	1½	11 - 27	11 - 27
[illegible]	45	10	12 - 16	12 - 27

DEC 29 1937

10

R.

THE S. SPENCER MOORE CO.,
CHARLESTON, W. VA.

NO. 7A-H3532

ORDER NO. 7656

DATE 11-12-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) XXXXXXXXXX VIEW OF GAULEY BRIDGE, W. VA. ON U.S.60, SHOWING JUNCTION OF GAULEY AND NEW RIVERS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I   R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

ON RIGHT IST BUFF BRICK, GREEN AWNINGS, LIGHT CORNICE & TRIM. OTHER BLDGS. RED BRICK. BLDGS. ON LEFT LIGHT GRAY. BRIDGES BLACK. BLDG. IN REAR DISTANT CENTER RED BRICK, LIGHT BASE. GREEN MT. FOLIAGE. SHOW HIGHWAY ALONG HILLSIDE IN REAR DISTANCE CENTER. SHOW JUNCTION OF GAULEY ON LEFT AT BRIDGES. REMOVE OLD PIERS IN RIVER ON LEFT.

SUBMIT: RET. PHOTO   B. L. & W. PROOF   [✓ HANDCOL PROOF YES]   RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for the customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 1_ 1937

Cost Dept. Checked
By [illegible]
Date NOV 1_ 1937

[illegible]	EST.	TIME	DATE ENTERED DEPT.	DATE COMPLETED
CO[illegible]			NOV 15 1937	NOV 15 1937
SK[illegible]				
[illegible]	15	4		
[illegible]				
[illegible]	1		12-10	12-10
[illegible]				
[illegible]	151	1½		
[illegible]	148	9	12-11	12-11

DATE Filed DEC 2_ 1937
By

2

1

M

ST
38

NO. 7A-H3533

THE S. SPENCER MOORE CO.,
CHARLESTON, W. VA.

ORDER NO. 7656

DATE 11-12-1937

12½ M ART COLORTONE OST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) SCENIC VIEW, NEW RIVER CANYON, W. VA. SHOWING ROUTE 60-19-21

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
SURGE BASIN IN LEFT FOREGROUND LIGHTXXXXX CEMENT BASIN & WALK. GREEN LAWN AT END OF BASIN. SHOW MORE WATER IN RIVER, BUT MAKE IT LOOK NATURAL. SHOW STATE HIGHWAYS LEADING UP OVER MTS. ON REAR LEFT AND DOWN ALONG RIVER, ON LEFT OF RIVER. THIS IS IMPORTANT. MOUNTAIN SCENERY SHOULD BE GREEN WITH SOME AUTUMN BROWN COLORS ON FOLIAGE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

[illegible] Subjects of [illegible] Please [illegible] colors are in harmony with each other to make an attractive set

---

[illegible] Of [illegible] Estimate
By
[illegible] NOV 15 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
[illegible] NOV 15 1937

OPERATION	ART TIME		DATE ENTERED DEPT.	DATE COMPLETED
	[illegible]	Time Charged		
[illegible]			NOV 13 1937	NOV 15 1937
SKETCH				
RETOUCHING	12	3	11-15	12-6
[illegible]				
[illegible]	64		12-6	12-7
[illegible]				
[illegible] PROOF	39	1½	12-9	12-9
[illegible]	49	9	12.22	12.23.

DEC 2 1937

DATE Filed

By

12

38

NO. 7A-H3534

THE S. SPENCER MOORE CO., CHARLESTON, W. VA.

ORDER NO. 7656

DATE 11-29-1937

12½M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~ [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) NEW SOUTH SIDE BRIDGE AND CHARLESTON, W. VA. ON KANAWHA RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

BRIDGE LIGHT GRAY ALLUMINUM COLOR. CEMENT PIERS. FIRST BUILDINGS DARK RED XXX BRICK GRAY TRIM. TALL BLDG. ON LEFT EDGE DRAB GRAY LIGHT TRIM*OTHER TALL BLDGS. ON REAR LEFT GRAY & BROWN. FIRST LARGE BLDG. IN CENTER DARK RED LIGHT GRAY TRIM. FIRST TALL BLDG. IN CENTER WHITE STONE. SECOND TAN GRAY TALL BLDG. IN REAR RIGHT CENTER TANX BUFF BRICK, DULL GREEN TOP ROOF. BUFF XXXXXX CORNICE OTHER BLDGS ON REAR RIGHT LIGHT GRAY? GRAY AND BUFF

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Dept. of Estimate
By DEC 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Cleared
By
Date DEC 1 1937

OPERATION	TIME		DATE ENTERED DEPT.	DATE COMPLETED
			DEC - 1 1937	DEC - 1 1937
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	5	5	12 - 1	12 - 7
PHOTOGRAPHING				
BLOCKING, STRIPPING (& ROUTING)	65		12 - 8	12 - 8
ENGRAVING				
HAND COLOR PROOF	160	1¾	12 - 10	12 - 11
ART DEPT.	38	11	12 - 22	12 - 23

DATE [illegible] FILED

DATE Filed DEC 23 1937

By

Date Photo Returned to Customer

ATTENTION!

____ Subjects on order for this customer. Please see to it that all other negatives are uniform, the colors are in harmony with each other to make an attractive set.

ST. 58

11 [illegible]

NO. 7A-H3535

THE S. SPENCER MOORE CO.,
CHARLESTON, W. VA.

ORDER NO. 7657

DATE 11-12-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM CHARLESTON, W. VA.

SMALL TYPE: (C) C.T.&CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SHOW DOME OF STATE CAPITOL ON LOWER RIGHT CORNER. USE DEEP BLUE BACKGROUND LIKE ON 7A-H556. BE SURE TO SHOW KANAWHA VALLEY BLDG. AND THE NEW MODERN BLDGS. OF CHARLESTON SUCH AS STATE CAPITOL.

D7347

SUBMIT; RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE

NOV 23 1937

NOV 2[illegible]

			NOV 23 1937	NOV 23 1937	
✓		7			
	17	5	11-23	12-6	
	12		12-6	12-7	
	34	16	12-16-37	12-20-37	F.W.

DEC 2[illegible]

R

to Curt

17

57

48

NO. 7A-H3536

HIBBING DAILY TRIBUNE,
HIBBING, MINN.

ORDER NO. 7660

DATE 11-12-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) HULL RUST CRUSHING AND SCREENING PLANT, HIBBING, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 subjects on order for this customer. Please see to it that photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive Off. [illegible]
By
Date NOV 11 1937

Cut [illegible]
To
Date NOV 11 1937

OPERATION	EST. TIME		DATE [illegible]	[illegible]D
COMPOSING TYPE SET UP			NOV 15 1937	NOV 15 1937
SKETCH				
[illegible]	4	4	11-15	12-18
[illegible]				
[illegible]	6		12-18	12-20
[illegible]				
[illegible]	39	1¼	12-23	12-23
[illegible]	41	8¾	1-11-38	1-12-38

DATE Filed JAN 13 1938

photo on
6A-H184
4-11-46
DD

4

Sr.
39

HIBBING DAILY TRIBUNE,
HIBBING, MINN.

NO. 7A-H3537

ORDER NO. 7660

DATE 11-1--1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) HULL RUST MINE ASSEMBLY YARDS, HIBBING, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

6 subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 1 1937 [illegible] WORK SCHEDULE

Cost Last Checked
By
Date NOV [illegible]

[illegible]	Hrs. Est.	Time Used	Date Received	Date Completed
[illegible]			NOV 15 1937	NOV 15 1937/3
SKETCH				
RETOUCHING	10	3	11-15	12-20
[illegible]				
[illegible]	68		12-21	12-21
[illegible]				
HAND COLOR PROOF	40	1¼		12-23
[illegible] DEPT.	211	8¾	Jan-12-38	Jan-14

[illegible] Last [illegible] FEB 3 1938

By [illegible]

photo in 6-H 187
4-11-46

10

39

NO. 7A-H3538

HIBBING DAILY TRIBUNE,
HIBBING, MINN.

ORDER NO. 7660

DATE 11-12-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) TYPICAL SURFACE PLANT OF UNDERGROUND MINE OPERATIONS, HIBBING, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

6 subjects on order for this customer. Please see to it that all your negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 15 1937

Color Dept. [illegible]
By
Date NOV 15 1937

[illegible]	[illegible]	[illegible]	DATE ENTERED DEPT.	COMPLETED
COPY ... SET UP			NOV 15 1937	NOV 15 1937
SKETCH				
RETOUCHING	4	3	11-15	12-18
PHOTO ...				
PLATE STRIPPING	65		12-18	12-20
ENGRAVING				
HAND COLORING	160	1¼	12-22	12-22
[illegible]	217	8¾	1-8	1-11

JAN 13 1938

DATE FILED
By

4

39

HIBBING DAILY TRIBUNE,
HIBBING, MINN.

NO. 7A-H3539

ORDER NO. 7660

DATE 11-12-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) HIBBING HIGH SCHOOL AND JUNIOR COLLEGE FROM THE AIR, AND CHEEVER FIELD STADIUM IN THE BACKGROUND, HIBBING, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE EITHER PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

6 subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

NOV 19 1937

Cut [illegible] d

By

Date NOV 1? 1937

OPERATION	EST. TIME Opr. No.	Time allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION [illegible]			NOV 19 1937	NOV 19 19[illegible]
SKETCH				
[illegible]	5	7	11-19	12-22 S
[illegible]				
[illegible]	15		12-22	12-23 [illegible]
[illegible]				
[illegible]	160	1½	12-27	12-27
[illegible]	41	10½	1-7-38	1-10-38

JAN 13 1938

Filed

By

Photo in 63H184 4-11-46 XX

5

43

NO. 7A-H3540

HIBBING DAILY TRIBUNE,
HIBBING, MINN.

ORDER NO. 7660

DATE 11-12-1937

6 M ART COLO TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MESSABE MOUNTAIN OPEN PIT IRON MINE, VIRGINIA, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set

ESTIMATE

Cost Dept. Checked

By

Date NOV 15 1937

Date NOV 1 1939

OPERATION	EST. TIME	Time Allow	DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			NOV 15 1937	NOV 15 1937
[illegible]				
[illegible]	7	2	11-15	12-22 Sf
[illegible]				
[illegible]	15		12-22	12-23 AH
[illegible]				
[illegible]	140	1½	12-27	12-27
[illegible]	216	9	1-13	1-19

FEB 1 1938

DH

7

39

Shipping [illegible]

NO. 7A-H3541

HIBBING DAILY TRIBUNE,
HIBBING, MINN.

ORDER NO. 7660

DATE 11-12-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) HOWARD STREET,
HIBBING, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. ~~XXX~~ NO YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
BLOCK OUT THE STRING OF ELECTRIC LIGHTS AS SHOWN IN THE PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. /

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

1 [illegible] on order for th[illegible]. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
NOV 15 1937 [illegible] WORK SCHEDULE

Cost Dept. Checked
By
Date NOV [illegible]

[illegible]	[illegible]	Time	DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			NOV 15 1937	NOV 15 1937
[illegible]				
RETOUCHING	4	5	11 - 15	12 - 21
PHOTO [illegible]				
B[illegible] S[illegible]	6		12 - 22	12 - 23
[illegible]ING				
[illegible] PROOF	160	1½	12 - 27	12 - 27
[illegible]	44	11	1/11/38	1/13/38

D[illegible] ______ D[illegible] FEB [illegible] 1938
By [illegible]

4

6
R.H. [illegible]
39

NO. 7A-H3542

THOMAS R. WEST,
MIAMI, FLA.

ORDER NO. 7662

DATE 11-12-1937

25 M A T COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE GOLDEN FRUIT OF
FLORIDA
(ETC, AS PER COPY) #4 yet

10 M [illegible]

PRIVATE NO. BEFORE TITLE:

© C.T. & Co.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

in 1BH1058

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

NOV 1 1937 SCHEDULE

NOV 15 1937

[illegible]			NOV 15 1937	NOV 15 1937
[illegible]		1		
[illegible]	2	5	11-15	11-23
[illegible]				
[illegible]	1½		11-23	11-24
[illegible]				
[illegible]	160	2	11-26	11-20
[illegible]	157	12	12-7	12-9

DATE FIN. DEC 1937

JW

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25

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3543 ORDER NO. 7663 DATE 11-12-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MISSION AUTO COURT,
SAN FRANCISCO, CALIF.

25 M PC SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
MISSION AUTO COURT (ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout
SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 / 133 / 150 / 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Rephot. 5x7
Layout 3
Ret. 7
H C $1\frac{1}{2}$
L A 10

[illegible]

#27

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HONAKER BOOK & NEWS CO.? INC., HUNTINGTON, ~~OHIO~~ W. VA.

NO. 7A-H3544

ORDER NO. 7091

DATE Nov. 12, 1937

25 M POST CARDS C. T. ART COLORTONE WHITE BORDE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. GALLIPOLIS SUPER LOCK AND DAM ON OHIO RIVER BELOW GALLIPOLIS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT ~~NONE~~ HONAKER, INC, HUNTINGTON, WEST VIRGINIA

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION LIGHT CEMENT PIERS AND LOCK. VERY LIGHT GRAY BRIDGES BETWEEN PIERS LIGHT GRAY ROLLER SHAPE GATES BETWEEN PIERS. REMOVE MATERIAL AND CRANES ON RIGHT END AND SHOW IT FINISHED LIKE ON LEFT. BLDG. IN FOREGROUND WHITE.

GRAY ROOF

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO- TD 3C-82

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

~~Photo 3C-1738~~

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 15 1937	NOV 15 1937
SKETCH				
RETOUCHING	8	4	11-15	11-16
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		11-17	11-17
ENGRAVING				
HAND COLOR PROOF	163	1½		19 Nov
ARTIST DEPT.	32	9		12-6

DEC 6 1937

DATE BLUEPRINT O.K.'D
By
DATE HAND COLOR PROOF O.K.'D

DATE Filed
By SD
Photo Returned to Customer

Rush

MAKEOVER
Charge to Art Dept.
EST Makeover Time Entered

NOV 24 1937

HC 1

8

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39

8

REX HECK NEWS CO., CLARKSBURG, W. VA.

NO. 7A-H3545

ORDER NO. 7100

DATE Nov. 13, 1937

12½M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE 4-H CAMP JACKSONS MILLS BETWEEN WESTON AND CLARKSBURG, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

3BH1414

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WATER TANK ORANGE AND BLACK CHECKERED. REAR HILL MAKE GREEN.
FIRST BLDG. WHITE DARK SHINGLE ROOF. ON LEFT HUT BROWN LOGS LIGHT MORTOR GRAY ROOF. SMALL HUT BROWN. ON REAR LEFT LARGE BLDG DULL CREAM GRAY ROOF. OTHER SMALL BLDGS ON REAR LEFT GRAY AND BROWN. ON RIGHT FIRST DARK BROWN WHITE TRIM GREEN ROOF, TWO GRAY STONE SLATE ROOF. OTHERS ON REAR RIGHT DARK BROWN WHITE TRIM GREEN AND GRAY ROOF. LARGE BLDG IN REAR CENTER LIGHT GRAY WHITE COLUMNS SLATE ROOF DARK GRAY DRIVES. GREEN LAWN. MAKE GREEN FOLIAGE ON TREES

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓒ PAT. NO. 1,797,775

ATTENTION!

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Rush

R 1

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate By ______
Date NOV 17 1937

Cost Dept. Checked By ______
Date ______

OPERATION	EST. TIME O.N.	Time Allow'd	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 17 1937	NOV 17 1937
SKETCH				
RETOUCHING	161	5	11-17	12-6
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12-8	12-8
ENGRAVING				
HAND COLOR PROOF	163	1½		8 [illegible]
ARTIST DEPT.	152	9	12-16	12-17

DATE BLUEPRINT OK'D ______
By ______

DATE [illegible] PROOF OK'D ______
By ______

DATE Filed DEC 29 1937
By ______

DATE Photo Returned to Customer ______

M

5.
41

12

NO. 7A-H3546

ORDER NO. 7100

REX HECK NEWS CO., CLARKSBURG, W. VA.

DATE Nov. 13, 1937

12½M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) TYGART VALLEY FLOOD CONTROL DAM ON TYGART RIVER NEAR GRAFTON AND CLARKSBURG, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DAME IS LIGHT GRAY CEMENT. SHOW WATER COMING OVER SPILWAY LIKE ON SUBJ. 5AH59 ADD ½ INCH OF SKY TO THIS PHOTO AND WORK OUT MOUNTAINS CLEAR IN REAR. SHOW LAKE OR WATER ABOVE OR BACK OF DAM.

3BH1414

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

OK of Estimate

By

Date 23 1937

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 23 1937	NOV 23 1937
SKETCH				
RETOUCHING		8		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-4	12-6
ENGRAVING				
HAND COLOR PROOF	35	1½	11-7	1-7
ARTIST DEPT.	31	9½		12-20

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By JH

DATE Photo Returned to Customer

ATTENTION!

.... Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

8

LO-1
[illegible] 1½
410

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3547 ORDER NO. 7679 DATE 12-20-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6 Photos for this Customer

CUSTOMER BLUE RIBBON PAINT CO.
WHEELING, W. VA.

12 M500 PC SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full B-R THE WORLD RECOGNIZES QUALITY

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE SKETCH.

PHOTO USED FOR

RETURN PHOTO YES NO

2,500—1-2-38

(38)

4.
80

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

AR[illegible] ORDER

20 1½
[illegible] 1½
-10

DIAL No. 7A-H3548 ORDER NO. 7679 DATE 12-20-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6 Photos for this Customer

CUSTOMER BLUE RIBBON PAINT CO.
WHEELING, W. VA.

12 M 500 PC SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full B-R INTERIOR GLOSS RETAINS IT'S GLOSS AFTER REPEATED WASHINGS.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

16

ST
80

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3549 ORDER NO.7679 DATE 12-20-1937

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

6 Photos for this Customer

CUSTOMER BLUE RIBBON PAINT CO.
WHEELING, W. VA.

12 M 500 BC SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full B-R SLOW TO SOIL-QUICK TO CLEAN

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue
Screen 120 133 150 175

COLOR DESCRIPTION
SEE SKETCH.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

(42)

16

ST 80

25

RO. 1½
RC 1½
All

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3550 ORDER NO. 7679 DATE 12-20-1937

CUSTOMER BLUE RIBBON PAINT CO.
WHEELING, W. VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6 Photos for this Customer

12 M 500 PC SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full B-R QUALITY PREPARED PAINT AND HYDOL PRIMER-ITS THE THE BEST

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

7

5.
80

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. / 7A-H3551 ORDER NO. 7679 DATE 12-20-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6
Photos for this Customer

CUSTOMER BLUE RIBBON PAINT CO.
WHEELING, W. VA.

12^{M} 500 PC SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full B-R YOU, TOO, CAN DANCE ON KOTAFLOOR

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[illegible] - KOTAFLOOR

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2,500—1-2-38

2 0 1
7E1/2

Pm

#27

ST.
80

80-1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H3552 ORDER NO. 7679 DATE 12-20-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6
Photos for this Customer

CUSTOMER BLUE RIBBON PAINT CO.
WHEELING, W. VA.

12M 500 PC SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full B-R SPECIFICATION RICH RED-WILL NOT FADE

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12

_______ Prints each from_____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

#24

7

L. E. STAIR, MITCHELL, S. D.

NO. 7A-H3553

ORDER NO. 7121

DATE 11-16-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SEE COPY

(ALL OF THIS ON THE ADDRESS SIDE) YES

FRONT NO. I R. M.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE FRONT OF PHOTO FOR COLOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Estimate Checked By
Date NOV 23 1937

Cost Dept. Checked By
Date NOV 23 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 23 1937	NOV 23 1937
SKETCH				
RETOUCHING	3	8	11-23	12-2
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12-2	12-6
ENGRAVING				
HAND COLOR PROOF	20	2¼		12-7
ARTIST DEPT.	152	16	12-21	12-23

DATE BLUEPRINT O.K.'D
By

DATE Filed DEC 23 1937
By

Date Photo Returned to Customer

3

R [illegible]

NO. 7A-H3554

AMERICAN ART POST CARD CO., BOSTON, MASS.

ORDER NO. 7120

DATE 11-16-1937

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER.

TITLE (IN FULL) COW MOOSE ON THE PENOBSCOT EAST BRANCH, KATAHDIN REGION, MAINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILD ON RIGHT END IF YOU THINK ADVISABLE

SUBMIT: RET. PHOTO ~~XXX~~ B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
and Work Schedule

By
Date NOV 27 1937

Cost Dept. Checked
By
Date NOV 27 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	161	2	11-29	12-2
PHOTO-LITHO				
BLUE PRINT STRIPPING, OPAQUING	64		12-2	12-3 41
ENGRAVING				
HAND COLOR PROOF	39	1½	12-3	12-3
ARTIST DEPT.	46	9	12-24-37	12-28-37

DATE Filed DEC 29 1937

By

Date Photo Returned to Customer

M

52

NO. 7A-H3555

CENTRAL DRUG STORE, CHARLEVOIX, MICH.

ORDER NO. 7116

DATE 11-16-1937

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) CHARLEVOIX HARBOR, CHARLEVOIX, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I' R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

[illegible] Cost Estimate

By

Date NOV 23 1937

ESTIMATE
AND WORK SCHEDULE

Cost [illegible] Estimated

By

Date NOV 23 1937

OPERATION	EST. TIME No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 23 1937	NOV 23 1937
SKETCH				
RETOUCHING	12	2	11 – 23	11 – 26 S
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		11 - 26	11 - 26 KT
ENGRAVING				
HAND COLOR PROOF	34	1¼	11 - 29	11 - 29
ARTIST DEPT.	22	8¾	12 - 11	12 - 13

DATE EQUIPMENT O'D.

By

DATE [illegible]

DATE Filed DEC 2 1937

By

Photo Returned to Customer

12

9T.

45

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. 7A-H3556 ORDER NO. 7681 DATE 11-15-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ALVERNIA HIGH SCHOOL,
CHICAGO, ILL.

25 M PC SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] → Sketch — Layout — [✓ Retouched Photo] → Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 / 133 / 150 / 175

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

3x7
6
1½
9½

3

40

NO. 7A-H3557

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 7687

DATE 11-15-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEWS OF GREAT SALT LAKE

SALT BEDS, SALT LAKE, UTAH
A DIP IN THE BRINE, GREAT SALT LAKE
SUNSET OVER BLACK ROCK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SALT BEDS, SALT LAKE, UTAH: USE SAME PHOTO AS ON CARD 4A-H1752.
A DIP IN THE BRINE, GREAT SALT LAKE: USE SAME PHOTO AS ON CARD 4A-H1752.
SUNSET OVER BLACK: USE PHOTO NO. 3A-H213

Use Neg
& Color

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

NOV 23 1937

Cost Dept. Checked

By

Date NOV 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	[illegible]	Time Allowed		
COMPOSING, TYPE SET UP			NOV 23 1937	NOV 23 1937
SKETCH				
RETOUCHING		0		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6.5		12-2	12-3
ENGRAVING				
HAND COLOR PROOF	100	½	12-7	12-7
ARTIST DEPT.	22	5½		1-26-

DATE BLUEPRINT ORD'D

By

DATE HAND COLOR PROOF ORD'D

By

DATE Filed FEB 3 1938

By

DATE Photo Returned to Customer

7

16

5K?

NO. 7A-H3558

THE DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 7687

DATE 11-15-1937

---

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THREE VIEWS OF GREAT SALT LAKE, UTAH
GREAT SALT LAKE CUT-OFF AT SUNSET
PORTION OF SALTAIR PAVILION
HARVESTING SALT FROM GREAT SALT LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

Special stamp space

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

GREAT SALT LAKE CUT-OFF AT SUNSET: USE PHOTO NO. 6A-H3493.
PORTION OF SALTAIR PAVILION: USE PHOTO NO:.119414.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION & TYPE SET UP			DEC 16 1937	DEC 16 1937
SKETCH	16	1½		
RETOUCHING	16	4	12-16	12-20
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	16		12-21	12-22
ENGRAVING				
HAND COLOR PROOF	151	1½	12-23	12-23
ARTIST DEPT.	53	12	1/3/38	1/11/38

JAN 13 1938

DATE BLUEPRINT OK'D
By

DATE Filed
By DB

Date Photo Returned to Customer

Correct
WV

16

78

NO. 7A-H3559

TOLEDO POST CARD CO., TOLEDO, OHIO

ORDER NO. 7145

DATE 11-16-1937

12½M POST CARDS | ART COLORTONE | WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) THOMAS A. DE VILBISS HIGH SCHOOL, TOLEDO, OHIO

PRIVATE NO. BEFORE TITLE --- 62

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

FILL IN FLOWERS AND SHRUBBERY ALONG WALK AND IN FRONT OF BLDG. AND GREEN GRASS.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Number of Colors Estimate
By ______
Date NOV 17 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By ______
Date NOV 17 1937

OPERATION	EST. TIME Color No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 17 1937	NOV 17 1937 B
SKETCH				
RETOUCHING	5	5	11-17	11-23 SL
PHOTO-LITHO				
BLUE PRINT STRIPPING & OPAQUING	5		11-23	11-2[illegible] H.T.
[illegible]				
HAND COLOR PROOF	160	1½	11-25	11-26
ART DEPT.	164	9	12-2	12-6

DATE [illegible] REC'D ______ DATE Filed DEC [illegible] 1937
By JM

5

ST
Toledo
41

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3560 ORDER NO. 7697 DATE Nov. 16 1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PARK INN, INC., CLEARWATER BEACH, FLA.

6 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower], [✓ Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PARK INN, CLEARWATER BEACH, FLORIDA

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

USING SMALL PICTURE-REMOVE POLE AT LEFT & ONE AT RIGHT. ALSO PALM FROND--EVEN GRASS AND INSERT TWO SMALL PALMS THIS SIDE OF PAVEMENT IN GRASS. FROM LARGER PHOTO GET DETAIL OF SIGNS-NEON. BRING OUT & EVEN FLOWERING PLANTS & SHRUBS ON FRONT

PHOTO LITHO

Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 - 10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

BLDG. SHINING PURE WHITE. BLACK SCREEN DOORS. AWNING #6 DEEP ORANGE ALWO #6 ROOF VENTS. ROOF NO. 29 DARK GREEN. URNS-GREEN-VARIETY OF RED ETC. FLOWERS ON FRONT.
BRING OUT DARK PALMS

SIGNS - WHITE LETTERS ON GREEN. PALMS & GRASS -TWO SHADES OF GREEN. FLOWERS RED-WINE-LAV. OLEANDERS & CROTONS LOW PINK FLOWERS ON FRONT. SMALL BORDER OF PETUNIAS AROUND 2 PALMS INSERTED

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

A.9

BW

R

10

5
62

A 2½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3561 ORDER NO. 7698 DATE Nov. 16, 1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PARK INN, INC., CLEARWATER BEACH, FLA.

13½ BUS. CARDS SIZE 3½ x 2 5/16 STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PARK INN,-CLEARWATER BEACH, FLORIDA

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout ~~USING SMALL PICTURE*REMOVE POLE AT LEFT & ONE AT RIGHT. ALSO PALM FROND--EVEN GRASS AND INSERT TWO SMALL PALMS THIS SIDE OF PAVEMENT IN GRASS. FROM LARGER PHOTO GET DETAILS OF SIGNS--NEON. BRING OUT & EVEN FLOWERING PLANTS & SHRUBS ON FRONT~~
REDUCE COLOR PLATES AND MAKE NEW BLACK NEG. OF PHOTO NO. 7A-H3560

PHOTO LITHO
Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 - 10x12
______ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

R

to Curt

16

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3563 ORDER NO. 7705 DATE Nov. 16, 1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MICHIGAN LITHO. CO., GRAND RAPIDS, MICH.

6 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE PHOTO COLORIT DECKLE EDGE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center—Border] Follow Layout
Title in Plate Yes No ~~Copyright in Plate~~ Yes No
Title in full WEALTHY STREET BAPTIST TEMPLE, GRAND RAPIDS, MICH.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TO BE A NIGHT SCENE

PHOTO LITHO
Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

THE NEON SIGN ON THE FRONT OF THE BUILDING IS TO BE SHOWN IN A BRIGHT RED AND THE WINDOWS ARE TO BE LIGHTED UP THROUGHOUT THE BUILDING. THE BUILDING ITSELF IS A LIGHT BUFF COLOR.

Photo ret to Customer 3/19/39

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

21E1½

2

10

42

NO. 7A-H3564

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

ORDER NO. 7719

DATE 11-16-1937

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "HINDU TEMPLE" ENDLESS CAVERNS, NEW MARKET, VIRGINIA

in plate 2 lines

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION MAKE REPHOTO & RETURN PHOTO TO CUSTOMER.

Remove lamp shade in lower center. Remove electric cable in upper right. Heavy drapery on left should be deep brown color, ceiling (where there are no formations very light blue, formations in front white to Indian in shade - walkway in front of formations blue-grey limestone. Formations in center (those appeqring far back in the picture) should be darker brown, but not as pronouced as the draperies in left and top.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

[illegible] subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Photo [illegible]
By
Date [illegible] 1937

By
Date [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			DEC - 8 1937	DEC - 8 1937
SKETCH				
RETOUCHING	8	2	12 - 6	12 - 8 SC
PHOTO-LITHO				
[illegible] STRIPPING, OPAQUING	6		12 - 8	12 - 9 HT.
ENGRAVING				
HAND COLOR PROOF	160	1½	12 - 13	12 - 13
ART DEPT.	214	9	3 - 10	3 - 17

DATE BLUEPRINT OK'D
By

DATE Filed
By
Date Photo Returned to Customer

8

67

NO. 7A-H3565

MARKEN & BIELFELD, INC.
FREDERICK, MD.

ORDER NO. 7719

DATE 11-16-1937

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "THE POOL OF NARCISSUS"
ENDLESS CAVERNS, NEW MARKET, VIRGINIA

in plate
put in 3 lines

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION MAKE REPHOTO & RETURN PHOTO TO CUSTOMER.

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

submit ret Photo

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate Checked
By
Date NOV 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date NOV 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			DEC - 8 1937	DEC - 8 1937
SKETCH				
RETOUCHING	6	2	12 - 8	12 - 20
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		12 - 21	12 - 22
ENGRAVING				
HAND COLOR PROOF	168	1½	12 - 27	12 - 27
ARTIST DEPT.	24	9		3-11-38

DATE BLUEPRINT OK'D ________ DATE Filed ________

By ________ By ________

DATE HAND COLOR PROOF OK'D ________ Photo Returned to Customer ________

6

MARKEN & BIELFELD, INC.
FREDERICK, MD.

NO. 7A-H3566

ORDER NO. 7719

DATE 11-16-1937

12½ M ART COLOTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "GATEWAY TO FAIRYLAND"

ENDLESS CAVERNS, NEW MARKET, VIRGINIA

in plate 2 lines

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION MAKE REPHOTO & RETURN PHOTO TO CUSTOMER.

This is a very light print, but the formations are tan, ivory and India, with very light blue-white ceiling. Most of the formations are almost white, but those to the immediate left of the steps are deep brown. Show definite marks for steps in center of picture. Foreground is a walkway - and should be reproduced in a stone grey color.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date NOV 24 1937

Date NOV 24 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			DEC - 8 1937	DEC - 8 1937
SKETCH				
RETOUCHING	8	1½	12 - 8	12 - 10
PHOTO LITHO				
BLOCKING STRIPPING OPAQUING	65		12 - 10	12 - 10
ENGRAVING				
HAND COLOR PROOF	160	1½	12 - 13	12 - 13
ART DEPT.	25	9		3 - 12

DATE Filed
By

8

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67

MARKEN & BIELFELD, INC.
FREDERICK, ~~MAX.~~ MD.

NO. 7A-H3567

ORDER NO. 7719

DATE 11-16-1937

12½M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "SNOWDRIFT" ENDLESS CAVERNS, NEW MARKET, VIRGINIA

in plate 2 lines

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION MAKE REPHOTO & RETURN PHOTO TO CUSTOMER.

The ceiling in this room is of light blue-white and the snow drift (the main formation) is snow white in color, with just a tinge of brown (appearing like dirt on the top right of this formation). The blance of the formations surroundings the featured one are all brown. Picture should be cropped on right and left (if possible) and if necessary, a half-inch may be taken from to and bottom.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible] C. of Estimate

By

Date NOV [illegible]

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date NOV 24 1937

OPERATION	EST. TIME Cost No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			DEC - 8 1937	DEC - 8 1937
SKETCH				
RETOUCHING	8	2	12 - 8	12 - 10 Sf
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12 - 10	12 - 10 H.S.
ENGRAVING				
HAND COLOR PROOF	160	1½	12 - 13	12 - 13
ARTIST DEPT.	26	9		3/11/38

DATE Paid

By

Photo Returned to Customer

8

5
67

NO. 7A-H3568

MARKEN & BIELFELD, INC.
FREDERICK, MD.

ORDER NO. 7719

DATE 11-16-1937

12½M ART COLORTONE, XXXXX POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "SOLOMON'S TEMPLE", ENDLESS CAVERNS, NEW MARKET, VIRGINIA

in plate

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION MAKE REPHOTO & RETURN PHOTO TO CUSTOMER.

Upright card. may be cropped at top and right side to throw featured column in center of card. This formation is a very light tan or ivory color and the base on the one which supports it is also white, but the top of this is a grey-black color, appearing to the eye almost as dust.

SUBMIT: RET. PHOTO ____ B. L. & W. PROOF ____ HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9 [illegible] Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Date Card to Estimate NOV 26 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked By ____
Date NOV 26 1937

OPERATION	EST. TIME Ord. No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 26 1937	NOV 2? 1937
SKETCH				
RETOUCHING	12	1½	11-26	12-8 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12-8	12-9
ENGRAVING				
HAND COLOR PROOF	160	1½	12-13	12-13
ARTIST DEPT.	213	9½	3-10-38	3-14-38

DATE [illegible] REC'D ____
By ____
DATE [illegible]
By ____

DATE Filed ____
By ____
Date Photo Returned to Customer ____

12

5.
50

NO. 7A-H3569

MARKEN & BIELFELD,INC.
FREDERICK, MDL.

ORDER NO. 7719

DATE 11-16-1937

12½M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "ENTRANCE HOUSE" ENDLESS CAVERNS, NEW MARKET, VIRGINIA

in plate 2 lines

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION MAKE REPHOTO & RETURN PHOTO TO CUSTOMER

Outdoor scene, ~~XXXXX~~ Ivy covered gray limestone building. Roof grey-blue limestone. Woodwork on window grey. Iron chains. Natural Bark posts (top) May be cropped right side, top or bottom, for proper proportions.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO. Yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1.797.775

ATTENTION!

________ Subjects on order for this customer. Please see to it that all views or negatives are uniform and colors are in harmony with each other to make an attractive set.

Date Rec'd of Estimate NOV 24 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By ________
Date NOV [illegible] 1937

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			DEC - 3 1937	DEC - 3 1937
SKETCH				
RETOUCHING	158	2	12 - 8	12 - 9
PHOTO LITHO				
LAYOUT STRIPPING, OPAQUING	10		12 - 9	
ENGRAVING				
HAND COLOR PROOF	12	1½		
ART DEPT.	41	9	3-18-38	3-23-38

DATE BLUEPRINT CK'D ________

DATE Filed ________
By ________

M-7

67

MARKEN & BIELFELD, INC.
FREDERICK, MD.

NO. 7A-H3570
ORDER NO. 7719
DATE 11-17-1937

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "CAMP GROUNDS" ENDLESS CAVERNS, NEW MARKET, VIRGINIA

in plate

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION MAKE REPHOTO & RETURN PHOTO TO CUSTOMER

Remove wires across picture. Foreground and one side may be cropped for proper proportion. Buildings are in natural wood (unpainted). Table in foreground, supported by two trees, may be removed or bettered, so that its appearance will be improved. Put in a driveway (natural light clay color) and put the balance of the ground in green grass, with good shadow effect to present a good appearance.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 2[illegible] 1937

Cost Dept. Checked
By B
Date NOV [illegible] 1937

OPERATION	EST. TIME Card No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			NOV 26 1937	NOV 2[illegible] 1937
SKETCH				
RETOUCHING	172	2	11-26	12-13
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	65		12-13	12-14
ENGRAVING				
HAND COLOR PROOF		1½		
ART DEPT.	28	9¾		3-11 BH

DATE PLATE SENT ORD. ____
By ____

DATE Filed ____
By ____

DATE ____

By ____

7

S.
50

NO. 7A-H3571

MARKEN & BIELFELD, INC.
FREDERICK, MD.

ORDER NO. 7719

DATE 11-17-1937

12M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO ENDLESS CAVERNS, VIRGINIA FROM U.S.11

in plate

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M. No

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE REPHOTO & RETURN PHOTO TO CUSTOMER.
are expecially anxious to have this the best card possible from that which we
ve to work. Must be cropped in foreground and sky to bring down to proper
portions. Just so the two small buildings are included is all that is
cessary. Car in foreground should be taken out and all gastanks. Roads (both
l and private lane are macadam (almost black) and we have purposely left on a
rt of another photo in balancing the major photo. SEE INST. ATT'D. FOR COLORS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

_____ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R.

R

ESTIMATE
AND WORK SCHEDULE

Received O.K. of Estimate

Date NOV 26 1937

Cost Dept. By Date

OPERATION	EST. TIME Comb No.	Time Allowed	DATE ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP			NOV 28 1937	NOV 28 1937
SKETCH				
RETOUCHING	3	5	11- [illegible]	[illegible]
PHOTO-LITHO				
[illegible] COLORING	65		12-11	12-14
ENGRAVING				
HANDCOLOR PROOF	39	1¼	12-16	12-16
ART DEPT.	27	[illegible]		4-7

DATE [illegible] DATE Filed

MAKEOVER

Charge to L V Dept.

RETOUCHING	5	MAR 8 1938
PHOTO-LITHO		
COMPOSING		
ART DEPT.	1½	
ENGRAVING		

4-7

22.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3572 ORDER NO. 7701 DATE Nov. 16, 1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE BLACKSTONE, 800 WASHINGTON AVE., MIAMI BEACH, FLA.

50 M POST CARDS SIZE 3½ x 5½

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: [✓ Upper], Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE BLACKSTONE OF MIAMI BEACH, FLORIDA

same lyp [illegible] on 2AH1019

(All of this on address side)
FRONT NO. 5 R. M. Yes No same as 2AH1019
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT : Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

OCH1766

PHOTO LITHO
Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

WINDOWS EXTREMELY VERY SOFT LIGHT BLUE AS SHOWN ON WINDOWS ON CORNER OF STRUCTURE WILLIAM TAYLOR HOTEL 7A-H1228. YOU WILL NOTE THIS IS VERY SOFT OR FAINT LIGHT BLUE. TOP OF TOWERS CONICAL OR PYRAMIDE COLOR #32.

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

Jul 3½
HE 1½
A 10

Order [illegible] 9/5/25

5

G R

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H3573

ORDER NO. 7739

DATE 11-17-1937

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) FITCHBURG HIGH SCHOOL, FITCHBURG, MASS.

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER BORDER --- 2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. dark Harvard RED BRICK. WHITE WINDOWS, Roof, slate gray. Light gray granite trim,

CLEAN UP GROUNDS AND MAKE SMOOTHER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

NOV 24 1937

Cost Dept. Checked

By

Date NOV 2 1937

OPERATION	EST. TIME Clerk No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	17	6	11-29	11-29
PHOTO LITHO	70			
BLOCKING STRIPPING OPAQUING	62		11-30	11 30
ENGRAVING				
HAND COLOR PROOF	39	1¾	12-2	12-2
ARTIST DEPT.	31	12½		12-10

DATE ELEMENT OK'D

DATE Filed DEC 29 1937

By

Date Photo Returned to Customer 5/2/38

17

53

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 7A-H3574

ORDER NO. 7713

DATE 11-17-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) THE LAKES IN THE CLOUDS,
REK ROCKY MOUNTAINS

Put title in sky as on card 4AH1977

PRIVATE NO.BEFORE TITLE: 197

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO NO. 67918

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate
D
I

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE [illegible]
By

DATE Filed DEC 29 1937
By

DATE Photo Returned to Customer

38

5X7
Pict 0
200 1½
A10.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ✓ 7A-H3575 ORDER NO. 7710 DATE 11-16-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MISSISSIPPI STATE HOSPITAL,
WHITFIELD, MISS.

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center—Border] — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full— THE COURT, ~~AT REAR OF ADMINISTRATION BUILDING~~
MISSISSIPPI STATE HOSPITAL,-WHITFIELD, MISS.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

PHOTO RETURNED TO

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

________ Photograph each - Size 5x7 - 8x10 - 10x12
________ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

TREES #21, SHRUBS #29. GRASS #8. FLOWER BEDS IN DESIGN: CURVES 9, END OF DESIGN 14. OTHER BEDS: INSIDE 9, BORDERS 14 (PERIWINKLES). BEDS AROUND LAMP POST (PETUNIAS) 12, 7, 24, 14.
BUILDINGS: BODY 32, ROOF31, TRIM 14, WALKS 14

RETURN PHOTO YES NO

PHOTO USED FOR

2M—1-2-37

Curt
[illegible]

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3576 ORDER NO. 7710 DATE 11-16-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MISSISSIPPI STATE HOSPITAL,
WHITFIELD, MISS.

6 M PO SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper [✓ Lower, Center—Border] — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full RECEIVING WARD, MISSISSIPPI STATE HOSPITAL, WHITFIELD, MISS.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

________ Photograph each - Size 5x7 - 8x10 -10x12
________ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

TREES #21., SHRUBS #29, Grass 8. Cannas around lamp: foliage 21, blossoms 23. Petunias around cannas, 23, 9, 27, 20. Flower bed to the left of walk: center 9, border 14. Building body 31, trim and walk 14.

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

5

40

8
1¾
$12½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3577 ORDER NO. 7711 DATE 11-17-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER KING'S CAFE
SARATOGA SPRINGS, N. Y.

12½ M PC GROUP (2) SIZE 3½ x 5½ STYLE ART COLO TONE WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: MEET ME AT KING'S CAFE ON BROADWAY
SARATOGA SPRINGS, N. Y.

BOT: SARATOGA'S MOST MODERN RENDEZVOUS

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

USE SAME LAYOUT AS ON 7A-H1540

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 - 10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

25
+
27

SEE INSTRUCTIONS ATTACHED.

Photo rel 11/15/37

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

1333

5

3-6
14-2

22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

C5

DIAL No. 7A-H3578 ORDER NO. 7168 DATE 11-17-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER VALENTINE'S RESTAURANT
CHICAGO, ILLINOIS

6 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

follow sketch

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG.NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Pict. 11
H C 1 3/4
LA 11

[illegible]

5X7

9

12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3579 ORDER NO. 7169 DATE 11-24-1937.

CUSTOMER JAMES DAVIS,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

50 M PC SIZE 3½ x 5½ STYLE ART COLORTDE WHITE ~~XXX~~ BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 - 10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS AND SAMPLE ATTACHED. (NOTE: CUSTOMER IS FEATURING THE WALL PAPER, NOT THE FIXTURES, ETC.)

RETURN PHOTO YES NO

PHOTO USED FOR

2M—1-2-37

50

23

10

R

DIXIE NEWS COMPANY, CHARLOTTE, N.C.

NO. 7A-H3580

ORDER NO. 7162

DATE 11-17-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) TRYON STREET, CHARLOTTE, N.C.

4BH 26

~~Photo Key 9-25-40~~

COLOR DESCRIPTION

SEE CARD 5904-29. + instructions attached.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND [illegible] SCHEDULE

NOV 24 1937

Cost Dept. Checked
By
Date NOV 24 1937

OPERATION	No.	TIME Time Allow	DATE ENTERED DEPT.	DATE COMPLETED
COMP. & C. TYPE SET UP	/		NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	3	6½	11-24	11-28
PHOTO LITHO				
STRIPPING & [illegible]	6		11-29	11-30
ENGRAVING				
HAND COLOR PROOF	4/0	1¾		12-2
ARTIST DEPT.		12¾		

DATE Filed

3

33

Ru

NO. 7A-H3581

SAMUEL STRAUSS CO., BROOKLYN, N.Y.

ORDER NO. 7173

DATE 11-22-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) INTERIOR OF AUDITORIUM, SHOWING LARGEST ORGAN IN THE WORLD, OCEAN GROVE, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
NATURAL MAPLE SEATS. CEILING ALMOST NATURAL WOOD AROUND LIGHT OAK.

Take out white strip above stage

SEE CARDS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] 40 RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked By

Date NOV 29 1937

Date NOV 29 1937

OPERATION	EST. TIME	Time Allow	DATE ENTERED DEPT.	DATE FINISHED
COMPOSING, TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	3	5	11-29	12-1 SL
PHOTOGRAPHS				
BASKETING STRIPPING	14		12-2	12-3 AF
ENGRAVING				
HAND COLOR PROOF	40	1¾		12-6
ART DEPT.	154	10	12-21	12 22

DATE Fin'd DEC 29 1937

By JN

Photo by Sladek 1/4

3

NO7A-H3582

GEO. W. RUSSELL, ROCHESTER, MINN.

ORDER NO. 7743

DATE 11-18-1937

12 M 500 POST CARDS   ART COLORTONE   WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) OVERLOOKING SILVER LAKE WITH THE CLINIC IN THE DISTANCE, ROCHESTER, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I   R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

PLEASE MOW THE GRASS AND INSERT A FEW BOATS.

SUBMIT: RET. PHOTO   B. L. & W. PROOF   HANDCOL PROOF YES   RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

in CP– 1916

[illegible] 1937

Date NOV [illegible]

[illegible]			NOV 2[illegible] 1937	NOV 23 1937
[illegible]				
[illegible]	12	4	11 – 23	11 – 28
[illegible]				
[illegible]	–		11 – 30	12 – 1
[illegible]				24 hrs
[illegible]		1½		
[illegible]	26	9		1-24 '44

[illegible] CHT O.K'D ______ DATE Filed ______

By ______

DATE [illegible] PROOF OK'D ______

By ______

MAKEOVER

Charge to LV Dept.

PC 17 ✓

JA.

12

Jr.
47

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3583 ORDER NO. 7187 DATE 2-4-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EDSINGER HOTEL
MIAMI BEACH, FLA.

25 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full: EDSINGER HOTEL - MIAMI BEACH, FLORIDA
BOT-OVERLOOKING BEAUTIFUL PARK AND OCEAN

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Screen 120 133 150 175

Photo 4BH 778

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

26

2,500—1-2-38

Repeats

P. t. 11

14 e 2

2a 12

133

R.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3584 ORDER NO. 7191 DATE 11-23-1937

CUSTOMER ALBERT RAINONE
TROY, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12 M 500 $P\frac{3}{4}C\frac{3}{4}$ SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ GROUP (3) STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE TAVERN, ~~TROY, XXXX~~ NEW YORK
TAP ROOM - ~~DINING ROOM~~ - COCKTAIL ROOM

See copy

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

A. RAINONE WOULD LIKE TO KNOW IF YOU COULD WIDEN OUT TAP ROOM IN ORDER TO SHOW A LITTLE MORE OF IT.

PHOTO LITHO

Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — [✓ White Border] — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120, 133, 150, 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Layout 2 1/2
Pict. 14
H C 2 1/4
L a 14 1/2

#27

13

NO. 7A-H3585

J.P.BELL CO., INC., LYNCHBURG, VA.

ORDER NO. 7194

DATE 11-19-1937

12 M 500 POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) VIEW OF MOUNTAIN LAKE, VA., SHOWING NEW HOTEL 4,000FT. ELEVATION

Private no before title - 1536

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG. GRAY & BROWN MIXED STONE. BROWN ROOF. SMALL BLDG. ON REAR RIGHT BUFF RED ROOFS. REMOVE WHITE STREAKS ON WATER. SHOW OR FINISH LAWN AND SHRUBBERY IN FRONT OF HOTEL IN REAR CENTER. SEE PHOTO ATTACHED FOR DETAIL OF STONE IN NEW HOTEL BLDG.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

.... Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

from

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date NOV 30 1937

Cost Dept. Checked
By
Date NOV [illegible] 1937

OPERATION	EST. TIME Hrs.	Time Allowed	DATE ENTERED DEPT.	COMPLETED
COMPOSITION TYPE SET UP			NOV 30 1937	NOV 30 1937
SKETCH				
RETOUCHING	172	2	11- 30	12 - 14
PHOTO LITHO				
[illegible]	[illegible]		12 - [illegible]	12 - 16
[illegible]				
HAND COLOR PROOF	40	1¼	12 - [illegible]	12 - 18
[illegible]	49	8¾	1-3-	1-4

JAN 6 1938

DATE [illegible] Filed
By

NO. 7A-H3586

J. P. BELL CO., INC., LYNCHBURG, VA.

ORDER NO. 7194

DATE 11-19-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER. [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) VIEW OF MOUNTAIN LAKE, VA.
4,000 FT. ELEVATION

Private no beyond title - 1537

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK GRAY ROCK. BOATS SILVER GRAY. BLUE TOP STRIPE. GREEN MOUNTAIN FOLIAGE. SHOW DARK PINK MOUNTAIN LAUREL BLOOM ON BUSHES ALONG SHORE ON LEFT SIDE OF LAKE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

NOV 23 1937

Cost Dept. Checked By
Date NOV 1937

OPERATION	EST. TIME No.	Time Allowed	DATE ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP			NOV 23 1937	NOV 23 1937
SKETCH				
RETOUCHING	6	2	11-23	12-14
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	65		12-14	12-14
ENGRAVING				
HAND COLOR PROOF	160	1½	12-15	12-15
[illegible]	31	9½		12-31

DATE [illegible] REC'D

DATE Paid JAN 6 - 1938

By

12
6

(T.
47

NO. 7A-H3587

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 7196

DATE 11-19-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) RAINBOW POINT, BRYCE CANYON NATIONAL PARK, UTAH

PRIVATE NO. BEFORE TITLE: 893

SMALL TYPE: PHOTO COURTESY HAL RUMEL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO ____ B. L. & W. PROOF ____ [✓ HANDCOL PROOF] YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible] 7465

ESTIMATE AND WORK SCHEDULE

By ________
Date NOV 26 1937

Cost Dept. Checked
By ________
Date NOV 26 1937

OPERATION	EST. TIME Code No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 26 1937	NOV 26 1937
SKETCH				
RETOUCHING	8	3	11-28	12-7
PHOTO-LITHO				
[illegible] DRAWING	14		12-7	12-8
ENGRAVING				
HAND COLOR PROOF	163	1¾		11-9
ART DEPT.	156 216	12	12-27	1-1

DATE [illegible] CHD ________
By ________
DATE [illegible] ________
By ________

DATE Filed JAN [illegible] 1938
By ________
Date Photo Returned to Customer ________

8

50

G.

NO. 7A-H3588

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 7196

DATE 11-19-1937

1221 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) PARIA VIEW, BRYCE CANYON NATIONAL PARK, UTAH

PRIVATE NO. BEFORE TITLE: 892

SMALL TYPE: PHOTO COURTESY HAL RUMEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED. *Make colors stronger*

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 26 1937

Cost Dept. Charged By
Date NOV 26 1937

OPERATION	EST. TIME Men No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			NOV 26 1937	NOV 26 1937
SKETCH				
RETOUCHING	12	2½	11-26	12-6 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		12-6	12-7 HS
ENGRAVING				
HAND COLOR PROOF	160	1½	12-9	12-9
ARTIST DEPT.	30	11	1-3-38	1-4-38

DATE Filed JAN 5 - 1938

By JH

Photo Returned to Customer

12

Rh 44
50

NO. 7A-H3589

DESETET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 7196

DATE 11-19-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) INSPIRATION POINT, BRYCE CANYON NATIONAL PARK, UTAH

PRIVATE NOL BEFORE TITLE: 895

SMALL TYPE: PHOTO COURTESY HAL RUMEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

__________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Ck. of Estimate
By
Date NOV 23 1937

Cost Dept. Checked
By NOV 23 1937
Date

OPERATION	EST. TIME Card No.	Time Allowed	DATE ENTERED DEPT	COMPLETED
COMPOSING, TYPE SET UP			NOV 23 1937	NOV 23 1937
SKETCH				
RETOUCHING	12	2	11-23	12-6 SC
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	11		12-6	12-7 H.T.
ENGRAVING				
HAND COLOR PROOF	13	1¾		13 Rec.
ARTIST DEPT.	55	12¾	12-31-37	1-5-38

DATE [illegible]
DATE Filed [illegible] 1938
By A

Date Photo Returned to Customer

12

NO. 7A-H3590

DESETET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 7196

DATE 11-19-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) BRYCE FAIRY TEMPLE, BRYCE CANYON NATIONAL PARK, UTAH

PRIVATE NO. BEFORE TITLE: 894

SMALL TYPE: PHOTO COURTESY HAL RUMELL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

.... Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. [illegible]

Date NOV 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP			NOV 26 1937	NOV 26 1937
SKETCH				
RETOUCHING	8	2	11-26	12-7
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	16		12-8	12-9
ENGRAVING				
HAND COLOR PROOF	160	1½	12-13	12-13
ARTIST DEPT.	37	10		12-27

DATE Filed DEC 29 1937

By

Photo Returned to Customer

R

8

R.M.H.
50

NO. 7A-H3591

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 7196

DATE 11-19-1937

10 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) PEEK-A-BOO CANYON, BRYCE CANYON NATIONAL PARK, UTAH

PRIVATE NO. BEFORE TITLE: 898

SMALL TYPE: PHOTO COURTESY HAL RUMEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO ___ B. L. & W. PROOF ___ HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Estimate Checked
By
Date NOV 23 1937

Cost Dept Checked
By
Date NOV 23 1937

OPERATION	EST. TIME Job No	Time Allow	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING TYPE SET UP			NOV 23 1937	NOV 23 1937
SKETCH				
RETOUCHING	158	2	11-23	12-7
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	1		12-7	12-8
ENGRAVING				
HAND COLOR PROOF	163	1¾		13
ARTIST DEPT.	38	12½	12-23	12-29

DEC 23 1937

DATE ___ FILED ___

DATE Filed ___

By JH

Photo Returned to Customer ___

M

ATTENTION!

12 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

RM 44
47

R

NO. 7A-H3592

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER No. 7196

DATE 11-19-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SCULPTOR'S STUDIO FROM SUNSET POINT, SHOWING THE "HAPPY FAMILY" BRYCE CANYON NATIONAL PARK, UTAH

PRIVATE NO. BEFORE TITLE: 899

SMALL TYPE: PHOTO COURTESY HAL RUMEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

AND WORK SCHEDULE

NOV 29 1937

Cost Dept. Checked

By ____

Date NOV 29 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	[illegible] No.	Time Allowed		
COMPOSITION, TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	156	2	Dec. 4.	Dec 7
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	16		12-7	12-8
ENGRAVING				
HAND COLOR PROOF	163	1½		13 Dec.
ART DEPT.	53	10	12/28/37	12/30/37

DATE DELIVERY ORD. ____

DATE Filed 12/31/37

by 2B

Photo Returned to Customer ____

ATTENTION!

____ [illegible] ____ subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

M

R.M. 44

54

NO. 7A-H3593

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 7196

DATE 11-19-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNSET POINT, LOOKING TOWARD BOAT MOUNTAIN, BRYCE CANYON NATIONAL PARK, UTAH

PRIVATE NO. BEFORE TITLE: 896

SMALL TYPE: PHOTO COURTESY HAL RUMEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

[illegible] other [illegible] attractive set.

ESTIMATE
AND WORK SCHEDULE

NOV 23 1937

Cost Dept. Checked

NOV 23 1937

OPERATION	EST. TIME		DATE ENTERED	COMPLETED
COMPOSING & TYPE SET UP			NOV 23 1937	NOV 23 1937
[illegible]				
RETOUCHING	12	1	11-23	12-6
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	12		12-6	12-7
ENGRAVING				
HAND COLOR PROOF	160	1¾	12-14	12-14
ARTIST DEPT.	34	1¾	12-24-37	12-29-37 F. W

DATE FINI 12/31/37

MAKEOVER

Charge to Ret Dept.

EST. [illegible]

[illegible]	
[illegible]	1
[illegible]	
[illegible]	

R. O.

12

5T.

44
47

NO. 7A-H3594

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 7196

DATE 11-19-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF BRYCE CANYON NATIONAL PARK, FROM INSPIRATION POINT, [✓ UTAH]

PRIVATE NO. BEFORE TITLE: 897

SMALL TYPE: PHOTO COURTESY HAL RUMEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

Photo In 9AH252

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.797.775

ATTENTION!

✓ Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date NOV 23 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date NOV 2[illegible] 1937

OPERATION	EST. TIME Ck No.	Time Allow'd	DATE ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP			NOV 23 1937	NOV 23 1937 /3
SKETCH				
RETOUCHING	12	1/2	11-23	12-4 SC
PHOTO-LITHO				
[illegible] STRIPPING, OPAQUING	64		2-6	12-6 At.
ENGRAVING				
HAND COLOR PROOF	163	1 3/4		3 Sbc
ART DEPT.	154	12 3/4	1-6	1-11

1. [illegible] CKD

2.

3.

DATE Filed JAN 13 1938

By A

Photo Returned to Customer

12

35

Rn. 44
47

NO. 7A-H3595

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 7196

DATE 11-19-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) FAIRYLAND, BRYCE CANYON
NATIONAL PARK, UTAH
PRIVATE NO. BEFORE TITLE: 891
SMALL TYPE: PHOTO COURTESY HAL RUMEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

____________ Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept Checked By ____ NOV 2 193

1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 2 6 1937	NOV 2 9 1937
SKETCH				
RETOUCHING	8	2½	11-20	12-7
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-7	12-8
ENGRAVING				13
HAND COLOR PROOF	163	1½		
ARTIST DEPT.	21	10		1. 3. 38

DATE PAID JAN 193
By ____

Date Photo returned to Customer ____

8

Rm 44
50

NO. 7A-H3596

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 7196

DATE 11-19-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) OSTLER'S CASTLE, BRYCE CANYON NATIONAL PARK, UTAH

PRIVATE NO. BEFORE TITLE: 890

SMALL TYPE: PHOTO COURTESY HAL RUMEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

______________ Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Off. of Estimate

By

Date NOV 23 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date NOV 23 1937

OPERATION	EST. TIME Job No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			NOV 23 1937	NOV 23 1937
SKETCH				
RETOUCHING	[illegible]	2	11-23	12-7 SL
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-7	12-7 H
ENGRAVING				
HAND COLOR PROOF	183	1½		1-3 [illegible]
ARTIST DEPT.	209	9¾	1-6	1-10

JAN 13 1938

DATE BLUEPRINT O.K.'D

By

DATE Filed

By B

DATE Photo Returned to Customer

1-12

NO. 7A-H3597

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 7196

DATE 11-19-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], ~~LOWER~~, CENTER - BORDER.

TITLE (IN FULL) ~~TOP-BRONZE CAST ON TEMPLE BLOCK BOT-~~ TYPIFYING "MORMON" PIONEERS CROSSING THE PLAINS ENROUTE TO SALT LAKE CITY PRIVATE NO. BEFORE TITLE:978

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD NO. 122827.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cust. By

Date NOV 23 1937

OPERATION	Est.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 23 1937	NOV 23 1937
SKETCH				
RETOUCHING	6	2	11-23	12-6
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	6.5		12-7	12-7
ENGRAVING				
HAND COLOR PROOF	1 3	1½		10 Dec.
ARTIST DEPT.	27	10½		12-24/37

DATE ... CARD

DATE Filed DEC 2 1937

By

Photo Returned to Customer

6

ATTENTION!

______ Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

47

NO. 7A-H3598

G.H. WICKMAN, MACKINAC ISLAND, MICH. MADE IN U.S.A.

ORDER NO. 7754

DATE 11-23-1937

6 M POST CARDS — ART COLORTONE — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) STEAMSHIP SOUTH AMERICAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 121419. STACKS AND COLOR SAME AS CARD ATTACHED., 5A-H717.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all [illegible] or negatives are unifo[illegible] in harmony with each other to make an attractive [illegible]

ESTIMATE

By [illegible]

[illegible] NOV 24 1937 [illegible] SCHEDULE

Cost Dept. Checked

By

[illegible] NOV [illegible] 37

[illegible]	Ord No.	[illegible]	DATE ENTERED DEPT.	[illegible] COMPLETED
CO[illegible]			NOV 24 1937	NOV 24 1937
S[illegible]				
RETOUCHING	3	2	11 - 24	12 - 15
[illegible]TIDO				
[illegible] QUOTA	64		12 - 16	12 - 16
[illegible]				
HAND COLOR PROOF	160	1½	12 - 17	12 - 17
ART [illegible]T.	41	9	1-3-38	

DATE [illegible] ORD ____

DATE Filed ____

3

47

NO. 7A-H3599

G.H.WICKMAN, MACKINAC ISLAND, MICH. MADE IN U.S.A.

ORDER NO. 7755

DATE 11-22-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) STATE AUTO FERRY DOCK, ST. IGNACE, MICH..

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE CARD ATTACHED. , Make print in E-512

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

NOV 29 1937

NOV 29 1937

OPERATION				[illegible]ED
COMBINING, TITLE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	17	4	11 - 29	12 - 6 S
PHOTO LITHO				
[illegible]	65		12 - 7	12 - 7 H.F.
[illegible]				
[illegible]		1½		
[illegible]	45	9	1/3/38	1/4/38

JAN 5 [illegible]

JH

ATTENTION!

______ Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Print

R

17

St.
51

11

G.H.WICKMAN, MACKINAC ISLAND, MICH. MADE IN U.S.A.

NO. 7A-H3600

ORDER NO. 7755

DATE 11-22-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) FATHER MARQUETTE'S MONUMENT, ST. IGNACE, MICH.

1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAKE OUT ALL BLDGS. AND FENCES AND MAKE PARK WITH FLOWERS AROUND BASE OF MONUMENT. SEE CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

Photo D8703

ATTENTION!

11 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 29 1937

NOV 29 1937

			SENT TO DEPT.	COMPLETED
COMPOSITION			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	161	5	11-29	12-16
PHOTOGRAPHING				
BLOWUP STRIPPING	62		12-20	12-20
ENGRAVING				
HAND DOT ETCHING	160	1 1/4	12-23	12-20
ART DEPT.	214	8 3/4	1-5-38	1-10-38

JAN 13 1938

Date Paid

by

R

Very Very Rush

N

54

Print

NO. 7A-H3601

G.H.WICKMAN, MACKINAC ISLAND, MICH. Made in U.S.A.

ORDER NO. 7755

DATE 11-22-1937

12M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO STATE PARK,
MACKINAW CITY, MICH.

in 1B903

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE CARD NO. 5A-H2421 FOR COLORS. Make new print

Make Color of Indian as per old card

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1,797,775

ATTENTION!

______ Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set

ESTIMATE
AND WORK SCHEDULE

NOV 29 1937

Cost Dept. Checked

By ______

Date NOV 29 1937

	Est. Time		Date Entered Dept.	Date Completed
	Hrs.	Time Charged		
			NOV 29 1937	NOV 29 1937
COMP. [illegible] TYPE SET UP				
[illegible]				
BLOCKING	156	2½	Dec 13	Dec 15 Sl
PHOTO LITHO				
[illegible] OPAQUING	6		12-16	12-16
ETCHING	39	1¼	12-20	12-20
HAND COLOR PROOF				
ART DEPT.	212	8¾	Jan 4	Jan 13

JAN 13 1938

Date Filed ______

26

M

15

54

Print

NO. 7A-H3602

G.H. WICKMAN, MACKINAC ISLAND, MICH. Made in U.S.A.

ORDER NO. 7755

DATE 11-22-1937

12M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) SUNSET ON WAWATAM BEACH, MACKINAW CITY, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE SUNSET USING BEST NEGATIVE. TAKE OUT SHUTTERS ON BLDGS. AND MAKE WINDOWS. SEE ATTACHED CARD NO. 91208.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

NOV 29 1937

Cust. Dept. Checked

Date NOV 29 1937

			DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 29 1937	NOV 29 1937
[illegible]				
RETOUCHING	8	2½	11-29	12-15
PHOTO-LITHO				
[illegible] STRIPPING, OPAQUING	65		12-15	12-15
ENGRAVING				
HAND COLOR PROOF		1½		
ART DEPT.	10	9	[illegible]	1-21

FEB 3 1938

SD

8

G.
54

NO. 7A-H3603

G.H.WICKMAN, MACKINAC ISLAND, MICH., *Made in U.S.A.*

ORDER NO. 7755

DATE 11-22-1937

12 M500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) CITY OF ST. ~~IGANCE~~ *IGNACE*, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE COLORFUL VIEW. PICK BEST VIEW. *Make new print*

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

Print

ESTIMATE
AND WORK SCHEDULE

[illegible] Checked
By
Date NOV 29 1937

C[illegible] Checked
By
Date NOV 29 1937

OPERATION	EST. TIME Cost No.	EST. TIME Time Allow.	DUE [illegible]	[illegible]
C[illegible]G, TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
[illegible]	158	3	11-29	12-14 [illegible]
PHOTO LITHO				
[illegible]	65		12-15	12-15 [illegible]
[illegible]				
[illegible]	[illegible]	[illegible]		12 [illegible]
[illegible]	228	9 [illegible]	1-7	1-12

1938 [illegible]

Date Filed

By

[illegible] Returned to Customer

M

St.
Ign. 146
51

Reprint

NO. 7A-H3604

G.H.WICKMAN, MACKINAC ISLAND, MICH., Made in U.S.A.

ORDER NO. 7755

DATE 11-22-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) NEW CITY HALL. MACKINAW CITY, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BUILDING BUILT OF ROCK. COLOR AS PER ATTACHED CARD NO. R-91204.

Make new print from orig neg

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE

NOV 29 1937

Cat Dept. Checked

By

			DATE ENTERED DEPT.	COMPLETED
[illegible]			NOV 29 1937	NOV 29 1937
ARTIST				
PHOTO [illegible]	15	2	Dec 1	Dec 14
PHOTO L[illegible]				
[illegible] STRIPPING	6		12-14	12-14
[illegible]				
HAND COLOR PROOF	160	1¼	12-20	12-20
ART DEPT.	215	9	1/5	1-7

JAN 13 1938

ATTENTION!

11 subjects on order for this customer. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

M

Print

NO. 7A-H3605

G.H.WICKMAN, MACKINAC ISLAND, MICH., Made in U S A ORDER NO. 7755

DATE 11-22-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) U.S. LIGHT HOUSE, MACKINAW CITY, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

m 13901

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS, NO. 91207. Make print from best neg.

SUBMIT: RET. PHOTO ____ B. L. & W. PROOF ____ [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 29 1937

Cost Dept. Checked

By ____

	[illegible]	[illegible]	DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			NOV 29 1937	NOV 29 1937
[illegible]				
[illegible]	17	4	11-29	12-14
PHOTO [illegible]				
[illegible]	65		12-15	12-15
ENGRAVING				
[illegible]	166	1¼		17 Dec.
[illegible]	216	8¾	1-5	1-8

[illegible] ____ [illegible] ____ JAN 13 1938

17

Sr.
51

Print

NO. 7A-H3606

G.H.WICKMAN, MACKINAC ISLAND, MICH., Made in U.S.A

ORDER NO. 7755

DATE 11-22-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER], CENTER - BORDER.

TITLE (IN FULL) TOP-MICHIGAN STATE AUTO FERRY "CITY OF CHEBOYGAN"
BOT-CONNECTING STATE HIGHWAY BETWEEN MACKINAW CITY AND ST. IGNACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

in 1B904

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ON PHOTO. Make new print

5BH1149

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set

ESTIMATE
AND WORK SCHEDULE

By
NOV 29 1937

Cost Dept. Checked
By
NOV 29 1937

OPERATION	EST. TIME No.	EST. TIME Time in Hours	DATE ENTERED DEPT.	DATE COMPLETED
TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING		2		
PHOTO				
Drawing Stripping Opaquing	65		12-14	12-15
ENGRAVING				
HAND COLOR PROOF	160	1½	12-20	12-20
ARTIST DEPT.	208	9	1-3	1-6

DATE JAN 13 1938

10-17

51

NO. 7A-H3607

G.H.WICKMAN, MACKINAC ISLAND, MICH., Made in U.S.A.

ORDER NO. 7755

DATE 11-22-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) ~~SOUTH~~ SHORE BOULEVARD DRIVE, MACKINAC ISLAND, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

PUT SPEED IN WATER AS PER BOAT ATTACHED. SEE CARD ATTACHED NO. 112673.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

[illegible] on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 24 1937

NOV 24 1937

[illegible]			NOV 24 1937	NOV 24 1937
[illegible]				
[illegible]	6	2	11-29	12-14
[illegible]				
[illegible]	6✓		12-26	12-6
[illegible]				
[illegible]	[illegible]	1½	12-18	12-20
[illegible]	36	9	1-4-38	1-5-38 W.P.

2

1

8

Sr
47

12

NO. 7A-H3608

G.H.WICKMAN, MACKINAC ISLAND, MICH., Made in U.S.A

ORDER NO. 7755

DATE 11-22-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) ARCH ROCK, MACKINAC ISLAND, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. ~~NO~~ YES

IMPRINT SAME AS ABOVE

in 1B906

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW COLORS OF CARD ATTACHED 3A-H1356 EXACTLY. TAKE OUT BOATS.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1.797.775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set

~~4CH218~~

ESTIMATE

Cost Dept. Checked

NOV 23 1937

NOV 29 1937

OPERATION	Est. Time	Time Used	DATE ENTERED DEPT.	DATE COMPLETED
Composing, Type Set Up			NOV 29 1937	NOV 29 1937
[illegible]				
[illegible]ING	8	2	11-29	12-14
Photo Litho				
[illegible] Stripping, [illegible]	70		12-15-37	12-16
Engraving				
Hand Color Proof	160	1½	12-17	12 18
[illegible] Dept.	168	9	1-3	1-7

JAN 13 1938

8

15
R.K. 4
51

NO. 7A-H3609

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA. ORDER NO. 7198

DATE 11-22, 1937

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE SUNSHINE CITY DOWN HERE DAILY NEWSPAPERS ARE GIVEN AWAY WHENEVER THE SUN DOESN'T SHINE

PRIVATE NO. BEFORE UPPER TITLE -- S-38

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

USE GOOD BRIGHT COLORS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

By
Date DEC [illegible] 1937

ESTIMATE AND WORK SCHEDULE

Col. Dept. [illegible]
By
Date DEC 2 1937

OPERATION	EST. TIME Ord No.	EST. TIME Time Used	DATE SENT TO DEPT.	DATE COMPLETED
[illegible] G. TYPE SET UP				
[illegible] Lay proof		1		
RETOUCHING		5		
PHOTO LITHO				
[illegible] STRIPPING OPAQUING	64		12-4	12-4
PROVING				
HAND COLOR PROOF				
ART DEPT.	154	12	12-6	12-8

DATE [illegible] ....

By ....

DATE HAND COLOR [illegible]

By ....

DATE Filed DEC 29 1937

By ....

Photo Returned to Customer ....

R

(8 5)

R.4 46
58

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 7A-H3610
ORDER NO. 7777
DATE 11-22-1937

12½M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) GARDNER HIGH SCHOOL, GARDNER, MASS.

PRIVATE NO.: ¾" FROM RIGHT EDGE IN UPPER BORDER --- 4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

PUT CLOUDS IN SKY BLDG. TAN BRICK

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. I

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Straighten

ESTIMATE

NOV 29 1937

Cut Dept. Checked
By
Time NOV 29 1937

OPERATION	EST. TIME No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	17	3	11-29	12-2
PHOTO [illegible]				
[illegible] STRIPPING [illegible]	65		12-3	12-3
ENGRAVING				
[illegible] OR PROOF	160	1¼	12-6	12-6
[illegible]	37	9		12-16

DEC 20 1937

DATE Filed
By

[illegible] to Customer

4

17

G

NO. 7A-H3611

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER NO. 7777

DATE 11-22-1937

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) CHAIR CITY OF THE WORLD, GARDNER, MASS.

PRIVATE NO.: ¾" FROM RIGHT EDGE IN UPPER BORDER ---- 1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

XXXX PUT CLOUDS IN SKY CHAIR WHITE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 29 1937 AND WORK SCHEDULE

Cost Dept. Checked

By

Date NOV 2 1937

OPERATION	EST. TIME Ck No.	Time Allowed	DATE ENTERED DEPT.	COMPLETED
COMPOSING TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	12	2	11-29	12-1
PHOTO LITHO				
STRIPPING, OPAQUING	4		12-1	12-2
ETCHING				
HAND COLOR PROOF	6	1½		12-2
ART DEPT.	31	8¾		12-20

DEC 2 1937

DATE Fwd

By

12

JT. 51

NO. 7A-H3612

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y. ORDER NO. 7777

DATE 11-22-1937

12¼M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) COLONIAL HOTEL, GARDNER, MXXXX MASS.

PRIVATE NO.: ¾" FROM RIGHT EDGE IN UPPER BORDER ----- 2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

PUT CLOUDS IN SKY PUT FLAG ON EACH POLE

BLDG. RED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 24 1937

OPERATION	EST. TIME		[illegible]	[illegible]
COMPOSING, TYPE SET UP			NOV 24 1937	NOV 24 1937
SKETCH				
RETOUCHING	4	3	11 - 24	11 - 28
PHOTO LITHO				
[illegible] DRAWING	65		11 - 29	11 - 30
ENGRAVING				
[illegible] COLOR PROOF	4	1½		12-2
ART DEPT.		9	12-15	12-20

4

47

5X7

NO. 7A-H3613

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER NO. 7777

DATE 11-22-1937

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.
TITLE (IN FULL) CRYSTAL LAKE, GARDNER, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO.: ¾" FROM RIGHT EDGE IN UPPER BORDER ---- 3

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION
PUT CLOUDS IN SKY

very clear & good

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

_______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

ESTIMATE

Date NOV 24 1937

Date NOV 24 1937

CO[illegible] UP			NOV 24 1937	NOV 24 1937
S[illegible]				
RETOUCHING	172	3	11 - 29	11 - 30
PHOT[illegible]				
BL[illegible] ST[illegible]	6 -		11 - 30	12 - 1
ETCHING				
HAND COLORING	160	1½	12 - 11	12 - 11
ART DEPT.	22	9		12 - 20

DEC 29 1937

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	2½
[illegible]	1
COLORING	
ART DEPT.	

Time Recorded in Cost Dept.

Date DEC 2 1937

16
M

47

NO. 7A-H3614

C. W. HUGHES & CO.? INC., MECHANICVILLE, N. Y.

ORDER NO. 7777

11-22-1937
DATE

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) HENRY HEYWOOD MEMORIAL HOSPITAL, GARDNER, MASS.

PRIVATE NO.: ¾" FROM RIGHT EDGE IN UPPER BORDER ----- 5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

PUT CLOUDS IN SKY BLDG. RED BRICK

light shades in windows

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

__________ subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 24 1937

By [illegible]

NOV 24 1937

	[illegible]	Time allow	[illegible]	[illegible]
COMPOSING PASTE UP			NOV 24 1937	NOV 24 1937 B
ARTIST				
RETOUCHING	[illegible]	2	11-24	11-27 S
PHOTO LITHO				
BLOCKING STAPLING OPAQUING	6		11-27	11-29 L
ENGRAVING				
HAND COLOR PROOF	39	1½	11-30	11-30
ART DEPT.	46	9	12-8	12-16

DATE [illegible] DATE Filed [illegible] 1937
By By D

35

35
12

M

47

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3615 ORDER NO. 7210 DATE 11-23-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BAKERSFIELD COMMUNITY HOTEL CORP.
HOTEL EL TEJON
BAKERSFIELD? CALIFORNIA

6 M P.C. SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE THE TWO TELEGRAPH POSTS, AND THE SIGN ON THE ROOF WHICH IS A THREE WAY SIGN MAKE INTO A ONE WAY SIGN.

m.3BH66

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION
FOLLOW CARD 7A-H2057 FOR GENERAL LAYOUT AND COLOR SCHEME.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Ret. 6
He 1½
La 9¾

[illegible]

37

5

4

NO. 7A-H3616

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 7212

DATE 11-22-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) ON THE MUNICIPAL GOLF COURSE,
GRIFFITH PARK, LOS ANGELES,
CALIFORNIA

PRIVATE NO. BEFORE TITLE: LA-22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
SEE TISSUE ATTACHED. SEE CARD 3A-H598 FOR MT. COLORING.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

Finished O.K. of Estimate NOV 30 1937

ESTIMATE

Cost Dept. Checked By ___ Date NOV 30 1937

	EST. TIME No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION TYPE SET UP			NOV 30 1937	NOV 30 1937
SKETCH				
RETOUCHING	158	3	11 - 30	12 - 4
PHOTOGRAPHING				
BLOCKING STRIPPING & OPAQUING	6		12 - 6	12 - 7 H.S.
ENGRAVING				
HAND COLOR PROOF	163	1½		8 Dec
ARTIST DEPT.	23	10		12 - 27 Blk

DATE ACCEPTED ___

By ___

DATE Paid DEC 28 1937

By ___

DATE ___

By ___

M

55

NO. 7A-H3617

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 7212

DATE 11-22-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) THE MYSTERY OF LIFE, FOREST LAWN MEMORIAL PARK, GLENDALE, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 188

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. ~~NO~~ YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

20 Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

/h

ESTIMATE AND WORK SCHEDULE

NOV 29 1937

Cost Dept. Checked
By
Date NOV 29 1937

DESCRIPTION	EST. TIME Operator No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COPY AND TITLE SET UP			NOV 29 1937	NOV 29 1937 h
ARTWORK				
RETOUCHING	12	3	11-29	12-4 Sl
PHOTO LETTERING				
BLACK & WHITE STRIPPING & COMBINING	14		12-4	12-6 H
ENGRAVING				
HANDCOLORED PROOF	160	1¼	12-7	12-7
ART [illegible]	164	8¾	12-28	12-29

DATE [illegible] DATE Paid 12/31/37

By 24

R

12

5T.
Q.W. 46
54

NO. 7A-H3618

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 7212

DATE 11-23-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) FOREST LAWN MEMORIAL PARK,
GLENDALE, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 189

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

12

ATTENTION!

[illegible] subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set

Doubleprint type

Extra Neg for Doubleprinting.

5739

ESTIMATE

NOV 29 1937 NOV 29 1937

OPERATION	EST. TIME		DATE ENTERED	COMPLETED
COMPOSING, TYPE SET UP			NOV 29 1937	NOV 29 1937
[illegible]				
[illegible]	3	5	11-29	12-4
PHOTO LITHO				
[illegible]	6		12-6	12-6
[illegible]				
[illegible] PROOF	160	1 1/4	12-8	12-8
[illegible]	30	8 3/4		12-31

DATE Filed

MAKEOVER

Charge to L.V. Dept.

1

DEC 22 1937

13
3

12-22

54

12

NO. 7A-H3619

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 7213

DATE 11-23-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) A ROAD THROUGH THE DESERT

PRIVATE NO. BEFORE TITLE: 627

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. X 11 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

3BH95

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1,797,775

ATTENTION!

20 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

[illegible] of Estimate

By

Date NOV 30 1937

Cost Dept. Checked

By

Date [illegible]

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 30 1937	NOV 30 1937
SKETCH				
RETOUCHING	6	3	11 - 30	12 - 2
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		12 - 2	12 - 2
ENGRAVING				
HAND COLOR PROOF	163	1¾		[illegible]
[illegible]	209	12	1-11-38	1-14

DATE Filed FEB [illegible]

By

Date Photos Returned to Customer

R

6

CS

NO. 7A-H3620

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 7213

DATE 11-23-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) A HOME ON THE DESERT

PRIVATE NO. BEFORE TITLE: 628

copy in D6324

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. X 11 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

[illegible] DESCRIPTION

[illegible]EE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date NOV 24 1937

ESTIMATE AND WORK SCHEDULE

Cost [illegible]

By

Date NOV 24 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 24 1937	NOV 24 1937
SKETCH				
RETOUCHING	6	2	11-29	11-27
PHOTO-LITHO				
[illegible] OPAQUING	65		11-29	11-30
ENGRAVING				
HAND COLOR PROOF	[illegible]	1¾		[illegible]
[illegible] DEPT.	904	12	1-5-38	1-12-38

JAN 1 1938

DATE Filed

By

[illegible] returned to Customer

6

NO. 7A-H3621

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 7213

DATE 11-23-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) JOSHUA TREES AND WILDFLOWERS ON THE DESERT IN SPRINGTIME

PRIVATE NO. BEFORE TITLE: 629

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

_____ Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
C. R. SCHEDULE

NOV 28 1937

Color Dept. Closed NOV 2? 1937

OPERATION	EST. TIME Col. No.	EST. TIME Time Allowed	DATE ENTERED DEPT	COMPLETED
			NOV 26 1937	NOV 2? 1937
COMPOSING, TYPE SET UP				
SKETCH	17	3	11-26	11-30
RETOUCHING				
PHOTO LITHO	6-		11-30	12-1
[illegible]				
[illegible]		1½		
[illegible]	51	10	12-27	12-30

DATE Filed 12/31/37

17

57.
50

NO. 7A-H3622

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 7213

DATE 11-23-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) A FIELD OF CALIFORNIA POPPIES

PRIVATE NO. BEFORE TITLE: 630

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. X 11 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

20 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 24 1937

Cus. Dept. Checked

OPERATION	EST. TIME		DATE ENTERED DEPT.	COMPLETED
			NOV 24 1937	NOV 24 1937
COMPOSITION, TYPE SET UP				
SKETCH		2	11-24	11-27 SC
RETOUCHING				
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	65		11-29	11-30 KT.
ENGRAVING				1 Rec.
HAND COLOR PROOF		1½		1. 3. 38 Btt
ARTIST DEPT.	21	10		JAN 6 - 1938

DATE FIN.

M

47

12, 8

NO. 7A-H3623

WESTERN PUBLISHING & NOVELTY CO., LOS ANG LES, CALIF.

ORDER NO. 7213

DATE 11-23-1937

25 M POST CARDS	ART COLORTONE	WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) TWILIGHT AT A DESERT WATER-HOLE

PRIVATE NO. BEFORE TITLE: 631

SMALL TYPE: ~~(C) Curt Teich & Co., Inc.~~
COPYRIGHT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

[illegible] subjects on order for this customer. Please see to it that all of the negatives are uniform and that they are in harmony with each other to make an attractive set.

ESTIMATE O.K.'d
By
Date NOV 29 1937

ESTIMATE AND PROD. SCHEDULE

By
NOV 29 1937

OPERATION	EST. TIME Art No.	Time Allowed	DATE ENTERED DEPT.	COMPLETED
COPY, LAYOUT, TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	156	4	Nov. 30	Dec 4
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12-4	12-6
ENGRAVING				
HAND COLOR PROOF	163	1½		7
ART DEPT.	39	10	12. 30	1-3-38 JAN 5 - 1938

DATE [illegible] O.K.'D
By

DATE Filed
By

[illegible] Returned to Customer

M

NO. 7A-H3624

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 7213

DATE 11-23-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SMOKE TREES ON THE DESERT

PRIVATE NO. BEFORE TITLE: 632

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. X 11 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

3BH96

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

______ Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

6

R

ESTIMATE
WORK SCHEDULE

Date NOV 26 1937

Cost Dept. Checked

By

Date NOV 26 1937

LOCATION	EST. TIME Clerk No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP			NOV 26 1937	NOV 26 1937 / h
SKETCH				
RETOUCHING	6	2½	11-26	12-1 St
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	64/65		12-1	12-2 H
ENGRAVING				
HAND COLOR PROOF	163	1½		4 Ac.
ARTIST TIME	31	10		12-28

Date Filed DEC 29 1937

6

IT
50

G - 12

NO. 7A-H3625

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 7213

DATE 11-23-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MT. SAN JACINTO FROM DEVIL'S GARDEN, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 633

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I // R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

-D7279

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

20 subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

Received C.T. & Co.

By Bly

Date NOV 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost [illegible]

By

Date NOV 26 1937

OPERATION	COST TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP			NOV 26 1937	NOV 2[illegible]
SKETCH				
RETOUCHING	6	4	11-26	12-1
PHOTO-LITHO				
STRIPPING OPAQUING	6		12-1	12-2
ENGRAVING				
HAND COLOR PROOF	163	$1\frac{3}{4}$		6-[illegible]
ART DEPT.	207	12	1-4	1-7

JAN 13 1938

DATE Filed

By JH

Photo returned to Customer

R

6

NO. 7A-H3626

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER No 7213

DATE 11-23-1937

25M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) SAND DUNES ALONG THE ~~CALIF~~ CALIFORNIA COAST

PRIVATE NO. BEFORE TITLE: 634

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I 11 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

SEE INSTRUCTIONS ON PHOTO. use photo D-478

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

[illegible] pictures on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
ROUTING SCHEDULE

NOV 24 1937

OPERATION	TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION, TYPE SET UP			NOV 24 1937	NOV 24 1937
SKETCH				
RETOUCHING	6	1	11-24	11-28
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		11-30	12-1
ENGRAVING				
HAND COLOR PROOF	63	1½		6
APPROVAL	44	9	12/24/37	12/28/37

By 2H

6

5T
47

NO. 7A-H3827

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 7213

DATE 11-23-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) ANGELES CREST, MT. WILSON HIGHWAY, CALIFORNIA

PRIVATE NO. BEFORE TITLE: R-21

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 // R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Date NOV 25 1937

Date NOV 25 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE	COMPLETED
COMPOSING TYPE SET UP			NOV 27 1937	[illegible]
SKETCH				
PHOTOGRAPHING	158	2	11-26	12-3
PHOTO-LITHO				
[illegible]	66		12-3	12-3
[illegible]				
[illegible] PROOF	[illegible]	1½		
[illegible]	31	10		12-27

DEC 2[illegible] 1937

DATE Filed

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

C5 - [illegible]

NO. 7A-H3628

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 7213

DATE 11-23-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER], CENTER - BORDER.

TITLE (IN FULL) TOP-A CALIFORNIA HIGHWAY
BOT-ENTERING SOUTHERN CALIFORNIA,
CAJON PASS, U.S. HIGHWAY 66

PRIVATE NO. BEFORE TITLE; R-22

Top

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I // R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

_______________ Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Order No. 7213
By ___
Date NOV 24 1937

Cost Dept. Checked
By ___
Date ___

OPERATION	EST. TIME Card No.	Time Allowed	DATE ENTERED DEPT.	DATE FINISHED
COMPOSING TYPE SET UP			NOV 24 1937	NOV 24 1937
[illegible]				
RETOUCHING	6	2/3	11 - 29	11 - 28
PHOTO-LITHO				
STRIPPING OPAQUING	65		11 - 29	11 - 30
[illegible]ING				
HAND COLOR PROOF		1¾		
ARTIST DEPT.	30	12	1-11-38	1-13-38

DATE [illegible] FOR'D ___ DATE Filed FEB [illegible]
By ___ By JH

6-22

[illegible]

15
47

NO. 7A-H3629

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 7213

DATE 11-23-1937

25 M POST CARDS	ART COLORTONE	WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER, LOWER] CENTER - BORDER.

TITLE (IN FULL) TOP-A CALIFORNIA HIGHWAY
BOT-THE DESERT IN BLOOM ON U.S. HIGHWAY 99

PRIVATE NO. BEFORE Top TITLE: R-23

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I 11 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

in 3BH98

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

50 [illegible] on order for this customer. Please see to it that all [illegible] negatives are uniform [illegible] colors are in harmony with each other to make an attractive set.

Cost Dept. [illegible]

NOV 23 1937

ESTIMATE

[illegible] SCHEDULE Date NOV 23 1937

[illegible]	Est. Time		Date Entered Dept.	Completed
[illegible] Time Set Up			NOV 26 1937	NOV 26 1937
Sketch				
Retouching	6	3	11-26	11-29
Photo-Litho				
[illegible]	65		11-29	11-30
[illegible]				
Hand Color Proof	1/3	1 3/4		
Art Dept.	210	12	1-11	1-14

6

50

NO. 7A-H3630

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 7213

DATE 11-23-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP*A CALIFORNIA HIGHWAY
BOT*U.S.HIGHWAY 80, CROSSING THE
AMERICAN SAHARA

PRIVATE NO. BEFORE TITLE: R-24
Top

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 11 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

______ Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

NOV 24 1937

Cost Dept. Checked
By NOV 24 1937

[illegible]	Time Limits Est.	Time Used	Date Entered Dept.	Date Completed
COMPILING TICKET MADE UP			NOV 24 1937	NOV 24 1937
SKETCH				
RETOUCHING	[illegible]	3	11- 24	11- 26
PHOTO-LITHO				
BLOCKING, ETCHING, OPAQUING	6		11- 30	12-1 41
ENGRAVING				
HAND COLOR PROOF	[illegible]	2 1/2		
ART DEPT.	29	10	1-12-38	1-13-38 F.W.

DATE RELEASED TO [illegible] ______

Date Filed FEB 3 1938
By JH

MAKEOVER

Charge to R4 Dept.

Est. Makeover Time Required

	Time	
RETOUCHING	1/2	Time Reported to Cost Dept.
PHOTO-L		DEC 29 1937
COLOR		Date
ART DEPT.		By
ENGRAVING		

8
6
M

12-22

47

NO. 7A-H3631

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 7213

DATE 11-23-1937

25M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP-A CALIFORNIA HIGHWAY
BOT-ALONG THE PALISADES ON U.S.HIGHWAY
101

PRIVATE NO. BEFORE TITLE: R-25
Top

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. X 11 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.797.775

ATTENTION!

________ Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

Ce

Entered O. C. Register
By
Date NOV 26 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By NOV 26 1937
Date

OPERATION	EST. TIME Card No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 26 1937	NOV 26 1937 B
SKETCH				
RETOUCHING	158	5	11-26	12, 4 S
PHOTO-LITHO				
BLUE PRINT STRIPPING & STAGING	64		12-6	12-7 S
ENGRAVING				
HAND COLOR PROOF	163	1½		8 Dec.
ARTIST DEPT.	32	9		12-29

DATE HAND COL. PR'F OK'D ________
By ________
O.K. ________

DATE Filed 12/31/37
by
Photo Returned to Customer ________

M

17
50

NO. 7A-H3632

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,CALIF. ORDER NO. 7213

DATE 11-23-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER] CENTER - BORDER.

TITLE (IN FULL) TOP-A CALIFORNIA HIGHWAY
BOT-ALONG THE SHORE OF THE PACIFIC
ON U.S.HIGHWAY IOI

PRIVATE NO. BEFORE TITLE: R-26

Top

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I 11 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓣ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

NOV 29 1937

Cost Dept. Charged
By
Date NOV 29 1937

OPERATION	EST. TIME	Time allow	DATE ENTERED DEPT.	COMPLETED
[illegible] TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	158	4	11-29	12-3 SC
PHOTO-LITHO				
STRIPPING, GROUPING	70		12-3	12-4
ENGRAVING				
HAND COLOR PROOF	160	1½	12-7	12-7
ART DEPT.	32	9		12-29

DATE 12/31/37

ATTENTION!

[illegible] Subjects on order for the [illegible] Please see to it that all [illegible] negatives are uniform and colors are in harmony with each other to make an attractive set.

12

M

51

NO. 7A-H3633

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 7213

DATE 11-23-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER, LOWER] CENTER - BORDER.

TITLE (IN FULL) TOP-A CALIFORNIA HIGHWAY
BOT-U.S. HIGHWAY 99, RIDGE ROUTE

PRIVATE NO. BEFORE TITLE: R-27
Top

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. Y 11 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

__________ Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

NOV 24 1937

ESTIMATE

Cost Dept. Checked
By __________
NOV 24 1937

OPERATION	EST. TIME Card No.	Time Allowed	DATE ENTERED DEPT	COMPLETED
COMPOSING TYPE SET UP			NOV 24 1937	NOV 24 1937
SKETCH				
RETOUCHING	15½	3	Nov 26	Nov 30 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	6½		12 - 1	12 - 1
ENGRAVING				
HAND COLOR PROOF	16½	1½		6
ART DEPT.	46	9¾	12-30-37	1-3-38

DATE Filed JAN 6 - 1938

By

Sr. 1
47

M

NO. 7A-H3654

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 7213

DATE 11-23-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER], CENTER - BORDER.

TITLE (IN FULL) TOP-A CALIFORNIA HIGHWAY
BOT-ON U.S. HIGHWAY 101, LOS ANGELES TO SAN DIEGO

PRIVATE NO. BEFORE Top TITLE: R-28

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I " R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE

NOV 24 1937

Cost Dept. Checked

By

NOV 24 1937

DEPARTMENT	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION			NOV 24 1937	NOV 2? 1937
SKETCH				
RETOUCHING	101	3	11-24	12-3 SC
PHOTO LITHO				
STRIPPING OPAQUING	1.4		12-3	12-4
ENGRAVING				
HAND COLOR PROOF	1/3	1½		
ART DEPT.	53	10	12/4/37	12/28/37

DEC 29 1937

M

ATTENTION!

subjects on order for this [illegible]. Please see to it that [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

47

NO. 7A-H3635

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 7213

DATE 11-23-1937

25 M POST CARDS | ART COLORTONE | WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) A SHADY RETREAT IN ECHO PARK,
LOS ANGELES, CALIFORNIA

PRIVATE NO. BEFORE TITLE: LA10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. X 11

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF .c.t.

COLOR DESCRIPTION
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO   B. L. & W. PROOF   [✓ HANDCOL PROOF]   YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

[illegible] subjects on order for the [illegible]. Please see to it that [illegible] negatives are uniform [illegible] colors are in harmony with each other to make an attractive set

ESTIMATE

Date NOV 29 1937

Cut Copy Checked By

Date NOV 29 1937

[illegible]	EST. TIME No.	Time Shown	DATE ENTERED DEPT.	[illegible]TED
[illegible] TYPE SET UP			NOV 29 1937	NOV 29 1937
[illegible]				
[illegible]G	161	4	11-29	12-3
[illegible]				
B[illegible] [illegible]	[illegible]		12-3	12-4
[illegible]G				
[illegible] PROOF	34	1½	12-[illegible]	12-6
[illegible]T.	37	10		12-28

DATE [illegible]

M

12

NO. 7A-H3636

BARR-TOPHAM CO., COVINGTON, VA.

ORDER NO. 7222

DATE 11-23-1937

6 M POST CARDS ART COLORTONE (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) MUNICIPAL SWIMMING POOL, COVINGTON, VA.

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

~~[illegible]~~ GRAY CEMENT POOL. SAND BEACH GRAY FENCE

GREEN & GRAY SUN SHADES. GRAY WIRE FENCE. REMOVE WIRE ACROSS PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

NOV 17 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Charged

By

Date

OPERATION	EST. TIME [illegible]	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
[illegible] UP			NOV 30 1937	NOV 30 1937
[illegible]				
RETOUCHING	172	3	11-30	12-6
PHOTO-LITHO				
BLUE [illegible] STRIPPING & OPAQUING	14		12-7	12-7
ENGRAVING				
HAND COLOR PROOF	163	1½		9 Dec
ART DEPT.	32	9		12-13

DATE [illegible] O.K'D

DATE Filed DEC 29 1937

M.

57
55

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3637 ORDER NO. 7225 DATE 11-23-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE BELMAR, C-O MILLER--WEIL
653 OCEAN DRIVE, MIAMI BEACH, FLA.

25 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE BELMAR MIAMI BEACH,FLORIDA
BOT- NEW OCEANFRONT HOTEL

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

________ Photograph each - Size 5x7 - 8x10 -10x12
________ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

SEE COPY ATTACHED

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Ret. 8
H C 1½
L A 9¾

23

5

70

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ✓ 7A-H3638 ORDER NO. 7227 DATE 11-26-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WALTER T. LARSON, NORTH SIDE SAFE DEPOSIT CO.
5157 N. CLARK STREET, CHICAGO, ILLINOIS

6 M BUS. CARDS SIZE 3½ x 2 7/16 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO. (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

PHOTO RETURNED TO

PHOTO USED FOR

COLOR DESCRIPTION

Very Rush
on sheet

RETURN PHOTO YES NO

2M—1-2-37

Say [illegible] 2 [illegible]
21 [illegible]
15

[illegible]

32

17—1

2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3639 ORDER NO. 7228 DATE 11-29-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER TEDDY'S L'AIGLONRESTAURANT? INC.
CHICAGO, ILL.

50 M P.C. SIZE 3½ x 5½ STYLE ART COLORTONE ~~WHITE BORDER~~

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

see cust. layout

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — [✓ Layout] — Retouched Photo — Wash Drawing
Follow Layout

1 photo out 10-12-40

PHOTO LITHO
Rephoto

NEG. NO.

________ Photograph each - Size 5x7 - 8x10 -10x12
________Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

Rush

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

2
17
2½
17

5

12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

2

DIAL No. 7A-H3640 ORDER NO. 7230 DATE 11-23-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CHAS. A. EATON COMPANY
BROCKTON, MASS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~XX~~ FREE ONE PAIR OF ETONIC ARCH SHOES ETC. AS PER COPY

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout SEE DRAWING ATTACHED

PHOTO LITHO
Rephoto
NEG. NO.
_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

make [illegible] [illegible] Black proofs

make DK. Blue impression

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

Ret. 3½
WC 1½
La 10

#27

VERY VERY [illegible]

X 15 47

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3641 ORDER NO. 7232 DATE 11-23-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE BRUNHOFF MFG., CO., YORK ST. & FREEMAN AVE.
CINCINNATI, OHIO

6 M POST CARDS SIZE 3½ x 5½ STYLE C. T. ART COLORTONE FULL FACE ~~WHITE BORDER~~

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full MODERN DISPLAYS BY BRUNHOFF etc.
AS COPY

FRONT NO. SPECIAL (All of this on address side) R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Use customers front for stamp space see copy

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing

Follow Layout ON THE FACE OF THE CARD UNDER THE PAINT PADDLE RACK SHOW THE LETTER (A) UNDER THE METAL LITERATURE RACK THE LETTER (B) UNDER THE BRUSH RACK THE LETTER (C) AND UNDER THE BRUSH RACK AY THE RIGHT OF THE CARD THE LETTER (D) ~~XXXXXXXXXXX~~ USE ~~XXX~~OWN JUDGEMENT IN PLACING OR ARRANGING THE FOLDERS IN THE FOLDER DISPLAY RACK.

PHOTO LITHO

Rephoto

NEG. NO.

________ Photograph each - Size 5x7 - 8x10 - 10x12

________ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

make red impression — OK Blue —

RETURN PHOTO YES NO

PHOTO USED FOR

2M—1-2-37

1 Photo 8x10

Layout 2
Ret. 10½
H.C 1¾
L.A 11

[illegible]

#24

Q

10
13

8 [illegible]

NO. 7A-H3642

LINCOLN NEWS AGENCY, LINCOLN, NEB.

ORDER No. 7782

DATE 11-24-1937

12 M500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM LINCOLN, NEBRASKA

© C.T. & Co

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE ATTACHED CARDS FOR VIEWS. DARK BACKGROUND ON CARD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~[illegible]~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

[illegible] By DEC 7 1937 [illegible] SCHEDULE [illegible] DEC 7 1937

[illegible]	[illegible] TIME		DATE ENTERED DEPT.	[illegible]
COPYING, [illegible]			DEC -7 1937	DEC -7 1937
SKETCH		7		
RETOUCHING	17	5	12-7	12-20 SL
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	6 [illegible]		12-20	12-22 [illegible]
ENGRAVING				
HAND COLOR PROOF				
[illegible] DEPT.	156	14	Dec 31	~~[illegible]~~ JAN [illegible] 1938

[illegible] DATE [illegible]

By M

[illegible]

2-5½/13

13

436-29.
106587.
1A-1637.
" -1639.
2A-314.
2A-H-871.
5A-H-1121
6A-H-2429.

C.T. 67

NO. 8A-H3643

LINCOLN NEWS AGENCY, LINCOLN, NEB.

ORDER NO. 7782

DATE 11-24-1937

12M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF LINCOLN, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABVOE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS OF MAIN BLDGS. MARKED ON PHOTO.

Photo in 99633

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

______ Subjects on order for this customer. Please see to it that all art or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible]

|

2

ESTIMATE
AND WORK SCHEDULE

No. 8A Date DEC 1 1937

Cus. Card Checked By 8A Date DEC 1 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			DEC-1 1937	DEC-1 1937
SKETCH				
RETOUCHING	3	9	12-1	12-20 S
PHOTO-LITHO				-
BLOCKING & STRIPPING	70		12-20	12-21 K.T.
ENGRAVING				
HAND COLOR PROOF		2½		28
ART DEPT.	36	15	1-7-38	1-10- W.P.

DATE Filed JAN 13 1938

10

3

NO. 7A-H3644

LINCOLN NEWS AGENCY, LINCOLN, NEB.

ORDER NO. 7782

DATE 11-24-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) BUFFALO STATUE, PIONEER PARK, LINCOLN, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

STATUE GREY STONE.

SUBMIT: RET. PHOTO ______ B. L. & W. PROOF ______ [✓ HANDCOL PROOF YES] RETURN PHOTO. ______

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,737,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 26 1937

Cost Dept. Checked
By
Date NOV 2[illegible] 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 26 1937	NOV 26 1937
SKETCH				
RETOUCHING	14	4	11 – 26	12 – 20 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	11		12 · 20	12 · 21 F.
ENGRAVING				
HAND COLOR PROOF		1¼		
ARTIST DEPT.	217	8¼	1-6	1-8

DATE BLUEPRINT OK'D ______
By ______

DATE Filed JAN 13 1938
By ______

By ______

14

NO. 7A-H3645

LINCOLN NEWS AGENCY, LINCOLN, NEB.

ORDER NO. 7782

DATE 11-24-1937

12 M 500 POST CARDS	ART COLORTONE	WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) "THE SMOKE SIGNAL" STATUE, PIONEER PARK, LINCOLN, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
STATUE GREY STONE

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

NOV 2 6 1937

Cost Dept. Checked
By
Date NOV 2 [illegible] 1937

OPERATION	[illegible]	[illegible]	DATE ENTERED [illegible]	COMPLETED
COMPOSING TYPE SET UP			NOV 2 8 1937	NOV 2 8 1937
SKETCH				
RETOUCHING	6	2	11-26	12-23 SC
PHOTOGRAPHING				
BLACK STAGING DRAWING	65		12-23	12-24 [illegible]
PROOFING				
HAND COLOR PROOF	160	1¼	12-28	12-22
ART DEPT.	24	8½		1-7-38

JAN 13 1938

D[illegible] Date Paid

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

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5 negatives

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 7A-H3646

ORDER NO. 7786

DATE 11-24-1937

12 M500 POST CARDS | ART COLORTONE | WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM OMAHA, NEBRASKA

© C.T. & Co

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE SELECTION FROM SAMPLES ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF ~~YES~~ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE

[illegible] WORK SCHEDULE

By

Date DEC 3 1937

By

Date DEC 3 1937

[illegible]	EST. TIME		DATE ENTERED	[illegible]
[illegible]			DEC-3 1937	DEC-3 1937
[illegible] I		9		
[illegible]	11	5	12 3	12-13
[illegible]				
[illegible]	65		12-13	12-14
[illegible]				
[illegible]				
[illegible]	150	12	12-17	12-21

DATE Filed DEC 2 1937

By

DATE Photo Returned to Customer

4A-H-2019
5A-H-147
7A-H-578
7A-H-580
7A-H-583

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NO. 7A-H3647

ERIC NELSON NEWS CO., OMAHA, NEB.

ORDER NO. 7786

DATE 11-24-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) CARTER LAKE, OMAHA, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CEMENT WALK. SIDEWALL TRIFLE PINK STONE. IMPROVE SUBMERGED BOAT. CUT AT BOTTOM FOR PROPORTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Order ... By NOV 30 1937

Cost Dept. Checked By 4 Date

	EST. TIME	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION, TYPE SET UP		-	NOV 30 1937	NOV 30 1937 EB
SKETCH				
RETOUCHING	12	2	11 - 30	12 - 20 S
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	64		12 - 20	12 - 20 LT.
ENGRAVING				
HAND COLOR PROOF	166	1½	12 - 22	12 - 22
ARTIST DEPT.	150	9	12 - 30	1 - 5

DATE ... ORD.

By

DATE Filed JAN 6 - 1938

By 30

12

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ERIC NELSON NEWS CO., OMAHA, NEB.	NO. 7A-H3648
	ORDER NO. 7786
	DATE 11-24-1937

12 M 500 POST CARDS   ART COLORTONE   WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO
TITLE (IN FULL) MISSOURI RIVER FROM CHILDS POINT, OMAHA, NEBR.	IMPRINT SAME AS ABOVE
	PHOTO PROPERTY OF - C.T.

COLOR DESCRIPTION
USE PHOTO ~~81094~~ 81094.

SUBMIT: RET. PHOTO ____ B. L. & W. PROOF ____ [✓ HANDCOL PROOF] yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

________ Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

DEC 1 1937

Cost Dept. Checked
By ____
DEC 1 1937

OPERATION	EST. TIME Men No.	EST. TIME Time/Man	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			DEC - 1 1937	DEC - 1 1937
SKETCH				
RETOUCHING	11	1/2	12 - 1	12 - 20
PHOTO LITHO				—
BLUE PRINT STRIPPING & CHECKING	14		12 - 20	12 - 20
ENGRAVING				
HAND COLOR PROOF	1.60	1½	12 - 23	12 - 23
ART DEPT.	217	9	1 - 3	16

DATE ____ ____ ____ ____
DATE ____ JAN 13 1938
By ____
DATE ____
By ____

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NO. 7A-H3649

ERIC NELSON NEWS CO., OMAHA, NEB.

ORDER NO. 7786

DATE 11-24-1937

12 M500 POST CARDS ART-COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE IN ELMWOOD PARK, OMAHA, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 106502/

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

By

Date DEC 1 1937

Cost Dept. Checked

By

Date DEC 1 1937

OPERATION	TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			DEC - 1 1937	DEC - 1 1937
SKETCH				
RETOUCHING	12	2	12 - 1	12 - 20 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	16		12 · 20	12 · 20
ENGRAVING				
HAND COLOR PROOF	160	1½	12 - 23	12 - 23
ARTIST DEPT.	30	9		1-4-8

DATE BLUEPRINT O.K.'D

By

DATE

By

DATE Filed JAN 6 - 1939

By

12

NO. 7A-H3650

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 7790

DATE 11-24-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) HOLLYWOOD BOULEVARD, HOLLYWOOD, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 805

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION SEE TISSUE ATTACHED. SEE CARD ATTACHED, NO. 1A-H433.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

NOV 26 1937

Cost Dept. Checked By

Date NOV 2 1937

OPERATION	EST. TIME A No.	Time allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 26 1937	NOV 26 1937
SKETCH				
RETOUCHING	4	6	11-26	12-2
PHOTO LITHO				
BLUEPRINT, STRIPPING, OPAQUING	6		12-3	12-3
ENGRAVING				
HAND COLOR PROOF	160	1½	12-6	12-6
ARTIST DEPT.	170	10	12-28	12-29

DATE BLUEPRINT OK'D

By

DATE SUBMITTED

By

DATE Filed 12/31/37

By

DATE Photo Returned to Customer

R

4

NO. 7A-H3651

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 7790

DATE 11-24-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) ALONG THE CLIFFS AT LA JOLLA, SAN DIEGO, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 4631

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

D7227

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date NOV 26 1937

NOV 26 1937

			DATE ENTERED DEPT.	DATE COMPLETED.
COPY [illegible]			NOV 26 1937	NOV 26 1937
SKETCH				
RETOUCHING	172	2½	11 - 26	12 - 2
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	6		12 - 2	12 - 3
ENGRAVING				
HAND COLOR PROOF	[illegible]	1½		[illegible]
ARTIST DEPT.	168	9	12-23	1-3

JAN 6 - 1938

DATE BLUEPRINT O.K.'D

By

DATE Filed

By

DATE HAND COLOR [illegible]

M

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NO. 7A-H3653

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 7790

DATE 11-24-1937

12 M500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) LINDBERGH FIELD, SOUTHERN TERMINAL OF WESTERN AIR EXPRESS, SAN DIEGO, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 4521

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

[illegible] Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

DEC 1 1937

Cost Dept. Checked
By
Date DEC 1 1937

OPERATION	EST. TIME Emp. No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING & TYPE SET UP			DEC - 1 1937	DEC - 1 1937
SKETCH				
RETOUCHING	5	5	12-1	12-6 SE
PHOTO LITHO				
BLOCKING & STRIPPING OPAQUING	65		12-6	12-6 LS.
ENGRAVING				
HAND COLOR PROOF	39	1½	12-5	12-5
ART DEPT.	44	9	12-24	DEC 2[illegible] 1937 12-28

DATE SKETCH O.K.'D
By
DATE HAND COLOR PROOF O.K.'D
By

DATE Filed
By JH
Date Photo Returned to Customer

R

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R

NO. 7A-H3654

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 7790

DATE 11-24-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD SPANISH LIGHTHOUSE, CABRILLO NATIONAL MONUMENT, POINT LOMA, SAN DIEGO, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 4503

1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

DEC 1 1937 DEC 1 1937

OPERATION	EST. TIME Job No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			DEC 1 1937	DEC 1 1937
SKETCH				
RETOUCHING	66	4	Dec 2	Dec 6
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		12-6	12-6
ENGRAVING				
HAND COLOR PROOF	35	1¼	12-8	12-8
ART DEPT.	30	8¼		12-24

DATE Filed

By

Date Photo Returned to Customer

M

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58

NO. 7A-H3655

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 7790

DATE 11-24-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL DEL CORONADO, CORONADO, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 4337

SMALL TYPE: PHOTO COURTESY WESTERN AIR EXPRESS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED. SEE CARD ATTACHED, NO. 6A-H50.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all ... or negatives are uniform and colors are in harmony with each other to make an attractive set.

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ESTIMATE

Cost Dept. 14

NOV 29 1937

NOV 29 1937

[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
COMPOSING, TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	3	7	11 - 29	12 - 3
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		12 - 3	12 - 4
ENGRAVING				
HAND COLOR PROOF	160	1¾	12 - 7	12 - 7
[illegible]	164	10	12 - 24	12 - 28

DATE Filed DEC 29 1937

By A

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NO. 7A-H3656

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 7790

DATE 11-24-1937

12 M 5000 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) "WHERE MOTION PICTURES ARE MADE," FIRST NATIONAL STUDIOS, ~~NORTH HOLLYWOOD~~ BURBANK, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 888

SMALL TYPE: PHOTO COURTESY WESTERN AIR EXPRESS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 11 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Examined DEC 1 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date DEC 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			DEC 1 1937	DEC 1 1937
SKETCH				
RETOUCHING	5	7	12-1	12-5
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		12-6	12-7 '41
ENGRAVING				
HAND COLOR PROOF	163	134		9 Dec
ARTIST DEPT.	43	10	12-24	12-29

Date 12/31/37

By

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NO. 7A-H3657

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 7790

DATE 11-24-1937

12M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) THE BUSINESS AND RECREATIONAL CENTER OF LONG BEACH, CALIFORNIA, AS SEEN FROM A WESTERN AIR EXPRESS SKY-LINER

PRIVATE NO. BEFORE TITLE-L-30

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF c.t.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

[illegible] Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

NOV 2[illegible] 1937

Art Dept. [illegible]
By
Date NOV 2[illegible] 1937

OPERATION	EST. TIME Hrs.	Time allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, LAY OUT UP			[illegible] 1937	[illegible]
SKETCH				
RETOUCHING	14	7	11 - 28	11 - 30 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	6¼		12 - 1	12 - 2 HS
ENGRAVING				
HAND COLOR PROOF	163	2¼		8 Lee
ARTIST DEPT.	153	16	12 - 28	1 - 3

DATE [illegible] CR'D
By

DATE Filed JAN [illegible]
By

DATE [illegible]
by

Photo Returned to Customer

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NO. 7A-H3658

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 7790

DATE 11-24-1937

12 M500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) A PORTION OF LONG BEACH, CALIFORNIA, SHOWING MUNICIPAL AUDITORIUM IN FOREGROUND AND FAMOUS OIL FIELDS IN THE DISTANCE.
PRIVATE NO. BERORE TITLE: L-31
SMALL TYPE: PHOTO COURTESY WESTERN AIR EXPRESS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

_______ subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set

ESTIMATE
SCHEDULE

NOV 26 1937

Cost Dept. Checked
By
Date NOV 26 1937

OPERATION	EST. TIME No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 26 1937	NOV 26 1937
SKETCH				
RETOUCHING	14	11	11-26	12-2 SC
PHOTO-LITHO				
BLOCKING OUT STRIPPING, OPAQUING	6½		12-3	12-3 45
ENGRAVING				
HAND COLOR PROOF	160	2½	12-6	12-6
ART DEPT.	49	16	12-23.37	1-3. 38 WP.

JAN 6 1938

DATE ... ORD ________ DATE ________

By

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E R.

NO. 7A-H3659

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 7790

DATE 11-24-1937

12 M500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) LONG BEACH, CALIFORNIA, SHOWING AUDITORIUM AND RAINBOW PIER, AS SEE FROM A WESTERN AIR EXPRESS LINER

PRIVATE NO. BEFORE TITLE: L-32

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

__________ subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

NOV 29 1937

Cost Dept. Checked

By

Date NOV 29 1937

OPERATION	Time Allow		DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	3	8	11-29	12-7
PHOTO-LITHO				
BLUEPRINT, STRIPPING, OPAQUING	12		12-7	12-8
ENGRAVING				
HAND COLOR PROOF	163	2¼		9 Dec
ARTIST DEPT.		76	Nov. 34	

DATE BLUEPRINT O.K'D __________ DATE Filed 12/31/37

By JH

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NO. 7A-H3660

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. 7792 1

DATE 11-24-1937

25 M POST CARDS — ART COLORTONE — FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREAT WHITE THRONE, ZION NATIONAL PARK, UTAH
LET THIS BE HEAVEN (POEM)
PRIVATE NO. BEFORE TITLE: 888
SMALL TYPE: (C) DESERET BOOK COMPANY ~~1937~~ 1938
PHOTO COURTESY HAL RUMEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No I — R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO — B. L. & W. PROOF — HANDCOL PROOF YES — RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

verse to be double printed

ESTIMATE
[illegible] SCHEDULE

NOV 26 1937

Cust. Dept. [illegible]
By
Date NOV 26 1937

			DATE [illegible]	DATE COMPLETED
[illegible]			NOV 2[illegible] 1937	NOV [illegible] 1937
[illegible]				
[illegible]	6	3	[illegible] - 16	12 - 21
[illegible]				
[illegible]	14		12 - 2[illegible]	12 - 22
ENGRAVING				
HAND COLOR PROOF	10	1½		12-29
[illegible] DEPT.	6½	9	1 - 10	1 - 12

FEB [illegible]

DATE [illegible]
By
DATE [illegible]

DATE Filed
By

R.H. 48

6

9 negs

NO. 7A-H3661

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 7790

DATE 11-24-1937

12M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) GREETINGS FROM LONG BEACH, XCALIFORNIA

Print in upper right L-91

© C.T. & Co

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE CARDS ATTACHED TO SELECT VIEWS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE Cost Dept. Checked DEC 1937

SCHEDULE

DEC 7 1937

[illegible]	[illegible]	[illegible]	ENT[illegible] T.	C[illegible] TED
[illegible] UP			DEC - 7 1937	DEC - 7 37
[illegible] 2				
RETOUCHING	17	9/6	12 - 7	12 - 16
PHOTO LITHO				
BLUEPRINT STRIPPING [illegible]	65		12 - 19	12 - 21
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	171	15	12 - 22	12 - 30

DATE [illegible] CKD ____

By ____

DATE [illegible] ____

By ____

DATE Filed 12/31/37

By JB

DATE Photo returned to Customer ____

17

3¼

2

12 - 5/4

G.

67

8 [illegible]

NO. 7A-H3662

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 7790

DATE 11-24-1937

12 M500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM SAN DIEGO, CALIFORNIA

Print the no upper right 4740
© C.T. & Co

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF G.T.

COLOR DESCRIPTION

USE CARDS ATTACHEE TO SELECT VIEWS.

Large pl

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

DEC 7 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date DEC 7 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP			DEC - 7 1937	DEC - 1937
SKETCH		9		
RETOUCHING	17	7	12 - 7	12 - 16 S(
PHOTO LITHO				
[illegible] STRIPPING, OPAQUING	65		12 - 17	12 - 17 H.T.
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	167	15	12-22-37	1-4-38

Date Filed JAN
By JB

7
2 = 6¼ [illegible]

1A-H-495
" H-498
" H-499
" H-502
3A-H-1375
5A-H-451
" H-452
6A-H-48

15
67

9, [illegible]

NO. 7A-H3663

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 7790

DATE 11-24-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM PASADENA, CALIFORNIA

Pasadena upper right P67
© C.T. Co

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. II R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUSE CARDS ATTACHED TO SELECT VIEWS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 1937

ESTIMATE

Cost Dept. Checked

			DEC - 7 1937	DATE COMPLETED DEC - 7 1937
S.		10		
	17	7	12 7	12-21-[illegible]
	64		12-22	12-22 [illegible]
	~~270~~ 157	15	12-29	1-3

JAN - 1938

17

2-6½ hr

13-hr

67

NO. 7A-H3664

REX HECK NEWS CO., CLARKSBURG, W.VA.

ORDER NO. 7259

DATE 11-24-1937

12 M500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) BICKELS KNOB, ELEVATION 4014 FT. ON ROUTE 5, NEAR ELKINS, W.VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SHOW RIVER ON RIGHT. MAKE WATER BLUE. DARK ROAD IN FOREGROUND. SHOW FIRE TOWER ON TOP OF REAR HIGH KNOB. INGREASE SIZE SHOWING ABOUT ½ TO 1-3 INCH HIGH. TOWER GREY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

NOV 27 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dep. Checked

By

Date NOV 27 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	12	2	11 - 29	11 - 30
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	6		12 - 1	12 - 2
ENGRAVING				
HAND COLOR PROOF	160	1½	12 - 11	12 - 4
ART DEPT.	37	9		12 - 14

DEC [illegible] 1937

DATE BLUEPRINT OK'D

By

DATE [illegible]

By

DATE Filed

By

[illegible] Photo Returned to Customer

12

52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3665 ORDER NO. 7233 DATE 11-23-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER JOHN E. WITHERS TRANSFER & STORAGE CO.
1000 N. E. 1st AVENUE
MIAMI, FLORIDA

6 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ONE OF OUR LONG DISTANCE MOVING VANS,
ALL LOADS INSURED
BOT - JOHN E. WITHERS TRANSFER & STORAGE CO. INC.
MIAMI, FLORIDA

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 - 10x12

_______ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

make red impression

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

1 Rephoto 5 x 7

Pct. 10
H. C 1 1/2
L. A 9 3/4

73

10

47

NO. 7A-H3666

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 7798

DATE 11-26-1937

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM HOTEL SAGAMORE AT LONG LAKE, N.Y. ADIRONDACK MTS.

PRIVATE NO.: ⅜" FROM RIGHT EDGE IN UPPER BORDER ---- 244

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1.797.775

ATTENTION!

_______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

NOV 2? 1937

Cost Dept. Checked
By ____
Date NOV ? 1937

[illegible]	EST. TIME No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	156	2	Dec 2	Dec 2
PHOTO LITHO				
[illegible]	64		12-6	12-7
ENGRAVING				
HAND COLOR PROOF	163	1½		[illegible]
ART DEPT.	31	9		12-16

DATE FILED DEC 29 1937

Ret O

MAKEOVER

Charge to Ret Dept.

EST. No. Time Required

1

Date Received in Cost Dept.

Off card to forward

ST.
52

M

NO. 7A-H3667

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER NO. 7798

DATE 11-26-1937

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL SAGAMORE, LONG LAKE, N. Y. ADIRONDACK MTS.

PRIVATE NO.: ¾" FROM RIGHT EDGE IN UPPER BORDER ----- 245

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

PUTL CLOUDS IN SKY BLDG. WHITE DARK GREEN TRIM BRIGHT RED ROOF

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

[illegible] Estimate

By

Date NOV 27 1937

Cost Dept. Checked

By

Date NOV 27 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
		Time allowed		
COMPOSING TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	7	1½	11 - 29	12 - 2
PHOTO LITHO				
[illegible] STRIPPING [illegible]	65		12 - 2	12 - 3
ENGRAVING				
HAND COLOR PROOF	5	1½	12 - 6	12 - 6
ARTIST DEPT.	23	9		12 - 18

DATE SUBMITTED TO ________

By ________

DATE ________

By ________

DATE Filed DEC 29 1937

By

Photo Returned to Customer ________

7

55
52

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 7A-H3668

ORDER NO. 7799

DATE 11-26-1937

6 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL SAGAMORE, LONG LAKE, N. Y. ADIRONDACK MTS.

PRIVATE NO.: ¾" FROM RIGHT EDGE IN UPPER BORDER - 243 AD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. N NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

PUT CLOUDS IN SKY HOTEL WHITE DARK GREEN TRIM ROOF--BRIGHT RED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1.797.775

Executive OK of Estimate
By
Date NOV 27 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date NOV 27 1937

OPERATION	EST. TIME Clerk No.	Time Allowed	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING, TICKET SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	32	2	Nov 30	12-1 S
PHOTO LETTERING				
[illegible]	64		12-2	12-2 45
ETCHING				
HANDCOLOR PROOF	59	1½	12-3	12-3
ARTIST DEPT.	37	9		12-13

DATE [illegible] REC'D
D
D

DEC 2 1937
DATE Filed
By
[illegible] Returned to Customer

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

M

W.
52

NO. 7A-H3669

RUBIN BROS., ELMIRA, N.Y.

ORDER NO. 7805

DATE 11-26-1937

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) WISNER PARK, ELMIRA, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION CHURCH IS RED

ni 3BH1366

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate OK
By
Date NOV 27 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept Checked
By
Date NOV 27 1937

OPERATION			DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	[illegible]	3	Dec 7	Dec 8 [illegible]
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	[illegible]		12-10	12-10
ENGRAVING				
HAND COLOR PROOF	160	1½	12-13	12-13
ARTIST [illegible]	212	9	[illegible]	[illegible]

DATE Filed FEB [illegible] 1938
By

Photo Returned to Customer

M

ST. 52

NO. 7A-H3670

RUBIN BROS., ELMIRA, N. Y.

ORDER NO. 8805

DATE 11-26-1937

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) ELDRIDGE PARK, ELMIRA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

NOV 27 1937

Cost Dept. Checked
By
Date

OPERATION	TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	156	2	Dec [illegible]	Dec 7
PHOTO LITHO				
BLUEPRINT STRIPPING & OPAQUING	65		12-7	12-8
ENGRAVING				
HAND COLOR PROOF	39	1½	12-9	12-9
ARTIST DEPT.	36	9	1-15	1-17

DATE BLUEPRINT O.K'D
By

DATE HAND COLOR PROOF O.K'D

By

DATE Filed
By

Date Photo Returned to Customer

M

5.
52

NO. 7A-H3671

RUBIN BROS., ELMIRA, N. Y.

ORDER No. 7805

DATE 11-26-1937

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) FOUNTAIN AT BRAND'S PARK, ELMIRA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

__________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate OK'd [illegible] Date NOV 27 [illegible]

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked By ______ Date NOV 27 [illegible]

OPERATION	[illegible]	[illegible]	DATE ENTERED DEPT.	DATE COMPLETED
COMBINING THE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	142-1½ 15-1½	3	11-29	12-13
PHOTO LITHO				
BLUEPRINT STRIPPING [illegible]	65		12-15	12-15
ENGRAVING				
HAND COLOR PROOF	160	1½	12-16	12-16
ARTIST DEPT.	40	9	1/14/38	1/17/38

DATE [illegible] ______ DATE [illegible] ______

By ______ By ______

Date ______ Date [illegible] ______

By ______

Very Rush

M

52

NO. 7A-H3672

RUBIN BROS., ELMIRA, N.Y.

ORDER NO. 7805

DATE 11-26-1937

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING TOWARDS ELMIRA, N. Y.
FROM ~~SUL.~~ MT.
SULLIVAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓣ PAT. NO. 1,797,775

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Approved Cost Estimate
NOV 27 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date NOV 27 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	172	2	11-29	12-9
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	1.25		12	12-10
ENGRAVING				
HAND COLOR PROOF	39	1½	12-10	12/14
ARTIST DEPT.	28	10		1-18

DATE BLUEPRINT OK'D

By

DATE

By

DATE Filed

By

DATE

M

55
52

NO. 7A-H3673

RUBIN BROS., ELMIRA, N. Y.

ORDER NO. 7805

DATE 11-26-1937

12½ M POST CARDS ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) MARK TWAIN HOTEL, ELMIRA, N.Y.

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

__________ Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate Checked
By
Date NOV 27 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date NOV 27 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	5	4	11-28	12-8
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		12-8	12-8
ENGRAVING				
HAND COLOR PROOF	160	1½	12-10	12-10
ARTIST DEPT.	43	9	1/15	1/18

DATE ... PRINT OKD

DATE

By

DATE Filed FEB 3 1938

By

Returned to Customer

5

ST. 52

NO. 7A-H3674

RUBIN BROS., ELMIRA, N. Y.

ORDER NO. 7805

DATE 11-26-1937

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MARK TWAIN'S STUDY, QUARRY FARM, EAST HILL, ELMIRA, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date NOV 27 1937

OPERATION	TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	169	3	11-29	12-11
PHOTO LITHO				
BLUEPRINT, STRIPPING, OPAQUING	64		12-11	12-14
ENGRAVING				
HAND COLOR PROOF	[illegible]	[illegible]		[illegible]
ARTIST DEPT.	40	9	1/17/38	1/18/38

DATE FEB. 3 1938

M

Sr.

52

NO. 7A-H3675

RUBIN BROS., ELMIRA, N. Y.

ORDER NO. 7805

DATE 11-26-1937

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) MARK TWAIN'S SUMMER HOME, QUARRY ~~XX~~ FARM, EAST HILL, ELMIRA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

D295

PHOTO PROPERTY OF CUSTOMERS

COLOR DESCRIPTION

TAKE OUT MAN & DOG

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK [illegible] Estimate

By

Date NOV 27 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date NOV 27 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clerk No.	Time allow		
COMPOSING, TYPE SET UP			NOV 29 1937	NOV 29 1937 FS
SKETCH				
RETOUCHING	158	2	11-29	12-8 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	66		12-8	12-9 HF.
ENGRAVING				
HAND COLOR PROOF	160	1½	12-11	12-11
ARTIST DEPT.	215	9	1/17	1/21

FEB 3 1938

DATE Filed

By JB

Photo Returned to Customer

ATTENTION!

[illegible] or negative [illegible] and colors are in harmony with each other to make an attractive set.

M

ST. 52

NO. 7A-H3676

RUBIN BROS., ELMIRA, N. Y.

ORDER NO. 7805

DATE 11-26-1937

12½ M POST CARDS — ART COLORTONE — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) COWLES HALL, ELMIRA COLLEGE, ELMIRA, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

BLDG. RED

in 2BH1360

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Office Estimate
By
Date NOV 27 1937

ESTIMATE & WORK SCHEDULE

Cost Dept. Checked
By
Date NOV 27 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION TO BE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	156	3	Dec. 6.	Dec. 8
PHOTO LITHO				
BLUE PRINT STRIPPING	64		12 - 9	12 - 9 H.F.
ENGRAVING				
HAND COLOR PROOF	160	1½	12 - 11	12 - 11
ART DEPT.		9	Jan. 13. 37	Jan. 17. 37

DATE FINI FEB 1938
By

each other
n attractive set.

M

5
52

NO. 7A-H3677

RUBIN BROS., ELMIRA, N. Y.

ORDER NO. 7805

DATE 11-26-1937

12½ M POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) SARAH TOMPKINS HALL, ELMIRA COLLEGE, ELMIRA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

TAKE OUT POST LIGHT GREY ROOF LIGHT RED & BROWN MIXED BRICK

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

__ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Finished [illegible] Estimate
By
Date NOV 2 1937

ESTIMATE

Cost Dept. Checked
By
Date NOV 2 1937

OPERATION	EST. TIME Hrs.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	14	6	11-29	12-8 SE
PHOTO-LITHO				
BLUE PRINT STRIPPING, OPAQUING	6 ✓		12-8	12-9 45
ENGRAVING				
HAND COLOR PROOF	16	1½	12-15	12-15
ARTIST DEPT.	44	9	1/17/38	1/18/38

DATE [illegible]

DATE Filed [illegible]
By

Photo Returned to Customer

17
14

ST.
52

NO. 7A-H3678

RUBIN BROS., ELMIRA, N. Y.

ORDER NO. 7805

DATE 11-26-1937

12½ M POST CARDS	ART COLORTONE		WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) WATER STREET, LOOKING EAST, ELMIRA, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

LEFT - 1-2 RED BLDGS. BLACK MARBLE UP TO FIRST FLOOR.
3 YELLOW , 4RED , 5 YELLOW

RIGHT - 1-2 BUFF. 3 RED -- JAY-COBBS BLDG. BLACK

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

[illegible] By [illegible] Date NOV 27 1937

Cost Dept. Checked By Date NOV 27 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	[illegible]	[illegible]		
COMPOSING, TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	4	8	11-29	12-8 8½
PHOTO LITHO				
BLUEPRINT STRIPPING	6		12-6	12-9 4½
ENGRAVING				
HAND COLOR PROOF	160	1¾	12-11	12-11
ARTIST [illegible]T.	34	11	12-17-38	12-18-38

DATE [illegible] ______ DATE Filed FEB [illegible]

By ______ By JS

D[illegible] ______ [illegible] Returned to Customer ______

By ______

R

1

4

52

NO. 7A-H3679

RUBIN BROS., ELMIRA, N. Y.

ORDER NO. 7805

DATE 11-26-1937

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SULLIVAN'S MONUMENT AT NEWTOWN BATTLEFIELD PARK, NEAR ELMIRA, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Date NOV 27 1937

Cost Dept. Checked
By
Date NOV 2 7 1937

OPERATION	TIME		ENTERED DEPT.	COMPLETED
COMPOSING. TYPE SET UP			NOV 29 1937	NOV 29 1937
SKETCH				
RETOUCHING	158	2	11-25	12-8
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	[illegible]		12-10	12-10
ENGRAVING				
HAND COLOR PROOF	[illegible]	1¼	[illegible]	[illegible]
ARTIST DEPT.	218	8½	1/17/38	1/20/38

DATE [illegible] ______
By ______

DATE Filed FEB 3 1938
By

DATE ______
By

Date Photo Returned to Customer ______

NO. 7A-H3680 H3680

RUBIN BROS., ELMIRA, N. Y.

ORDER NO. 7805

DATE 11-26-1937

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET BRIDGE, ELMIRA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

in 2BH1360

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

[illegible] on order for [illegible]. Please see to it that [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

ESTIMATE

NOV 27 1937

Cost Dept. Checked
By NOV 27 1937
Date

	TIME		DATE ENTERED DEPT.	DATE COMPLETED
CO[illegible]			NOV 29 1937	NOV 29 1937
[illegible]				
RETOUCHING	4	5	11 - 29	12 - 7
PHOTO-LITHO				
STRIPPING	65		12 - 8	12 - 8
ENGRAVING				
HAND COLOR PROOF	40	1½		12 - 9
ART DEPT.	39	9	1-31-38	2-2-38

DATE [illegible]
By

DATE Filed FEB 3 1938
By [illegible]

46 179

Charge to L V Dept.

[illegible]	/
[illegible]	/
HC	1½

[illegible] in Cost Dept.
JAN 13 1939

1-13

52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3681 ORDER NO. 7244 DATE 11-24-1937

CUSTOMER CROYDON ARMS
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CS
Photos for this Customer

12 M500 P.C. SIZE 3½ x 5½ STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP-THE CROYDON ARMS, MIAMI BEACH,FLORIDA
BOT-RISING MAJESTICALLY OVER THE BEACH

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Photo ret to Customer Jan 10 1939

PHOTO LITHO
Rephoto

NEG. NO.

________ Photograph each - Size 5x7 - 8x10 -10x12
________ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED . TO

PHOTO USED FOR

2M—1-2-37

[illegible] 5.7
[illegible] 12
[illegible] 1½
[illegible] 7

NO. 7A-H3682

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER No. 7280

DATE 11-26-1937

12$\frac{1}{2}$ M POST CARDS ART COLORTONE ~~[illegible]~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT No. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE ☆ WILL ROGERS SHRINE OF THE SUN ON CHEYENNE MOUNTAIN OVERLOOKING BROADMOOR AND COLORADO SPRINGS, COLORADO

+ R.M. encl.

PRIVATE NO.: BEFORE TITLE -- 2131

PHOTO PROPERTY OF CUSTOMERS

COLOR DESCRIPTION

COLOR OF TOWER AND WALLS SEE 7A-H1198 (ATTACHED). DARK BLUE GREEN PINES AND VEGETATION. FOR PINES IN THIS AND MOST OTHER SUBJECTS WE REFER YOU TO 7A-H555 WHICH IS ONE OF THE BEST TREE EFFECTS YOU HAVE GOTTEN. FIGURES BESIDE ENTRANCE WALK AND STEPS ARE WHITE STONE EXCEPT FOR FIRST TWO AT FOOT OF STEPS WHICH ARE EBONY BLACK METAL. BLACK IRON GATES. TRIM BOTH SIDES SLIGHTLY FOR PROPORTION FOLLOW ORIGINAL SKY AND CLOUDS

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

[illegible]

in harmony [illegible]

to make an [illegible]

ESTIMATE

			DATE [illegible]	[illegible]TED
			DEC - 1 1937	DEC - 1 1937
[illegible]	17	3	12-1	12-[illegible]
[illegible]	40		12-13	12-1~~4~~5
[illegible]	1[illegible]	1[illegible]		[illegible]
[illegible]T.	154	9	-13	1-15

DATE FIN. FEB 3 1938

By JB

17

56

NO. 7A-H3683

SAMBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 7280

DATE 11-26-1937

12½ M POST CARDS (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE ~~XXXXXXXXXXX~~ FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

m 0B H2678

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

FISHING BRIDGE OVER YELLOWSTONE RIVER
AT OUTLET OF YELLOWSTONE LAKE,
YELLOWSTONE NATIONAL PARK ✓ R.M. encl.

PRIVATE NO.: BEFORE TITLE - 963

PHOTO PROPERTY OF CUSTOMERS 6A-H1951

COLOR DESCRIPTION

SEE OLD CARD ATTACHED (2A-H698) FOR EFFECT OF STREAM AND PINES. TAKE FIGURES FROM OLD PHOTO AND INSERT IN NEW PICTURE, REVERSING SIDES, THAT IS ANGLERS ON LEFT OF OLD GO ON RIGHT SIDE OF NEW. DON'T MAKE THEM STAND OUT TOO MUCH BUT JUST THEY ARE THERE AS IN OLD CARD. BRIDGE HAS REDDISH BROWN CEDAR RAILS AND POSTS. OILED ROAD. HOUSE BESIDE STREAM IS ABOUT COLOR OF LITTLE HOUSE ON OLD CARD. MAKE STREAM A LITTLE HIGHER AS IN OLD CARD. GET OUTLINE OF DISTANT MTS. CORRECT AND OF BLUE TO TO DARK TONES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

[illegible] depend on [illegible] Please see to [illegible] of negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
[illegible] SCHEDULE

NOV 30 1937

	[illegible] TIME		DATE ENTERED DEPT.	DATE COMPLETED
[illegible]	Hrs.	Time Allowed		
[illegible] PASTE UP			DEC - 1 1937	DEC - 1 1937
[illegible]	12	3.	12 - [illegible]	12 - [illegible]
PROCESSING				
PHOTO [illegible]	70		12 - 10	12 - 11
[illegible]				
[illegible]			12 - 15	12 - 15
MASTER COLOR PROOF	21	1½		
[illegible]	203	9	1 - 26	1 - 28

DATE [illegible] CARD

By

DATE FINd FEB [illegible] 1938

By JD

[illegible] to Customer

Photo by Bradish
12-13-37
KA

12

ST. 56

12

NO. 7A-H3684

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 7280

DATE 11-26-1937

12½ M POST CARDS | ART COLORTONE | WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) GARDINER, MONTANA, ALT. ~~[illegible]~~ 5322 FT., NORTHERN AND OFFICIAL ENTRANCE TO YELLOWSTONE NATIONAL PARK

PRIVATE NO.: BEFORE TITLE --- 1213

PLACE IN LOWER MARGIN --- PHOTO BY EASTON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRIM TOP FOR PROPORTION. FOR COLORS SEE ~~EK~~ SMALL PHOTO ATTACHED TO PHOTO WITH COLORS INDICATED.

SUBMIT: RET. PHOTO ______ B. L. & W. PROOF ______ HANDCOL PROOF YES ______ RETURN PHOTO. ______

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

8 ______ [illegible] on or[der] for th[is] [illegible]. P[lease] see to it that all [illegible] or [illegible] tives are uniform [an]d colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Chicago

DEC 6 1937 [illegible] 1937

[illegible]	[illegible]	[illegible]	ENT[ERED]	C[OMPLE]TED
[illegible]			DEC - 6 1937	DEC - 6 1937
[illegible]				
[illegible]	17	3	12 - 8	12 - 13 SC
[illegible]		1		
[illegible]	65		12 - 13	12 - 14
[illegible]				
HAND COLOR PROOF	[illegible]	12		[illegible]
[illegible]	53	12	11/20/37	[illegible]

FEB 3 1938

[illegible] ______ DATE [illegible] ______

By ______

17

NO. 7A-H3685

ORDER NO. 7280

SANBORN SOUVENIR CO., DENVER, COLO.

DATE 11-26-1937

12½ M POST CARDS	ART COLORTONE	FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL)

No. 0BH2678

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE - OLD FAITHFUL BY MOONLIGHT-
YELLOWSTONE NATIONAL PARK

PRIVATE NO.: BEFORE TITLE -- 1214

PHOTO PROPERTY OF CUSTOMERS

COLOR DESCRIPTION

GEYSER STRONGLY OUTLINED WITH SKY AND BACKGROUND DARK AS IN PHOTO. ENLARGE SECTION MARKED ON BACK FOR VIEW. DON'T CUT-MAY USE A DIFFERENT SECTION LATER. WANT PRETTY MOONLIGHT EFFECT LIKE 91035 or 17170.

VERY FEW DETAILS OTHER THAN GEYSER TO BE BOTHERED WITH. A BEAUTIFUL STANDOUT GEYSER EFFECT BEING THE MAIN THING. BLDGS. IN BACK SLOPES & DETAILS OF GROUND EXCEPT TREES AND MINERAL DEPOSITS NOT NEEDED. Make upright card

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

[illegible]

in harmony [illegible] other
to make an attractive set.

ESTIMATE

DEC 7 1937

Cut Log [illegible]

DEC 7 1937

[illegible]	Est. Time		Date Entered Dept	Date Completed
COMPOSING TYPE SET UP			DEC - 7 1937	DEC - 7 1937
[illegible]				
RETOUCHING		1½	[illegible]	[illegible]
PHOTO-LITHO				
[illegible]	70		12-1	12-3
ENGRAVING				
[illegible] COLOR PROOF	[illegible]	1½		[illegible]
ART DEPT.	201	9	1-13	1-24

DATE [illegible] ___

DATE Filed FEB 7 1938

By JB

D[illegible] Photo Returned to Customer ___

No [illegible]

MAKEOVER

Charge to Pct Dept.

Est. Man [illegible] Time Required

Retouching	¼	[illegible] in Our Dept.
Photo-litho		
[illegible]		Date
Art Dept.		DEC [illegible] 1937

Dl 12-27

6

65

NO. 7A-H3686

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 7280

DATE 11-26-1937

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

IN LOWER CORNER OF PLATE.:-(c) Haberstroh

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE - GRIZZLY BEARS AT THE BEARS
FEEDING GROUNDS NEAR CANON - YELLOWSTONE
~~XXXXXXXXXX~~ NATIONAL PARK. ✓ R.M. encl.

PRIVATE NO.: BEFORE TITLE ---- 1215

PHOTO PROPERTY OF CUSTOMERS

COLOR DESCRIPTION

TAKE SECTION MADE BY INTERSECTION OF DOTS IN MARGIN. MOVE OUTLYING BEARS TO NATURAL AND ADVANTAGEOUS POSTIONS NEAR MAIN PACK. GRIZZLYS ARE DARK BROWN, DARKER THAN USUAL BROWN BEAR. DO NOT LOSE HUMP OUTLINE ON BACK WHICH IS A DISTINGUISHING MARK OF GRIZZLYS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

________ subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

DEC 3 1937

Cost Dept. [illegible]

DEC 3 1937

OPERATION	TIME		COMPLETED DEPT.	[illegible]
[illegible] SET UP			DEC-3 1937	DEC-3 1937
[illegible]				
RETOUCHING	6	4	12-3	12-[illegible]
PHOTO-LITHO				
[illegible]	70		12-11	12-13 KT.
ENGRAVING				
HAND COLOR PROOF		[illegible]		
[illegible]	210	9	[illegible]	[illegible]

DATE Paid FEB 3 1938

5

ST. 59

NO. 7A-H3687

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 7280

DATE 11-26-1937

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

IN LOWER CORNER OF PLATE --(c)Haberstroh

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE - AN ANTELOPE-SWIFTEST CREATURE OF THE PLAINS - R.M. end.

PRIVATE NO.: BEFORE TITLE --- 1216

PHOTO PROPERTY OF CUSTOMERS

COLOR DESCRIPTION

USE SECTION MARKED ON BACK OF PHOTO. TINTED PICTURE AND CARD(5A-H496) GIVE IDEA OF COLORS BUT NEITHER ARE ENTIRELY RIGHT. ARE A DARKER TAN THAN CARD. COLOR PICTURE ABOUT RIGHT ON THAT. PATCHES PURE WHITE AS ON CARD. GRASS A DARKER GREEN THAN TINTED PICTURE. SKY ABOUT RIGHT. HORNS AND HOOFS-BLACK.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND ROUTE SCHEDULE

Cor. Dept. Checked

By

Date NOV 30 1937

NOV 1937

[illegible]			NOV 30 1937	NOV 30 1937 B
[illegible]				
[illegible]	2	2	11-30	12-[illegible]
[illegible]				
[illegible]	10		12-11	12-13 H
[illegible]				
[illegible]	1½	1½	12-15	1-[illegible]
[illegible]	22	9		1-28

6

ATTENTION!

8 subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

55

NO. 7A-H3688

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 7280

DATE 11-26-1937

12½ M POST CARDS   ART COLORTONE   FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

~~4B-H20~~

6BH205

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3   R. M. YES

IMPRINT SAME AS ABOVE

TITLE - HIGHWAY THROUGH THE SNOWY RANGE, MEDICINE BOW NATIONAL FOREST, IN SOUTHERN WYOMING. R.M. incl

PRIVATE NO.: BEFORE TITLE --- 1217

PHOTO PROPERTY OF CUSTOMERS

COLOR DESCRIPTION

PEAKS ARE DARK GREY AND GRANITE. PINES DARK BLUE GREEN AS #7A-H555. GET OUTLINE OF HILLS CORRECT AND SHARP. TRIM BOTH TOP AND BOTTOM FOR PROPORTION. REMOVE PUDDLE FROM ROAD IN MIDDLE DISTANCE

PUT ~~XXXXXXXX~~ CLOUDS IN SKY.

SUBMIT: RET. PHOTO   B. L. & W. PROOF   HANDCOL PROOF [✓ YES]   RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

1 ______ Sketches or work for this series. Please see to it that all sets of Negatives are uniform and colors are in harmony with each other to make an attractive set.

6D

NOV 30 1937

PRODUCTION SCHEDULE

Cost Dept. Checked
By ______
Date ______ NOV 30 1937

OPERATION	TIME		DATE ENTERED DEPT.	DATE COMPLETED
		[illegible]		
COMPOSING TITLE STRIP			DEC - 1 1937	DEC - 1 1937
SKETCH				
RETOUCHING	8	2	12 -	12 - 10
FIRST LITHO				
[illegible]	70		12 - 10	12 - 11
ENGRAVING				
HAND COL'D PROOF	[illegible]	1½		
[illegible] DEPT.	171	10	1-20	1-22

DATE [illegible] ______
By ______

DATE [illegible] ______
By ______

DATE Filed ______
By ______

DATE [illegible] Returned to Customer ______

2/

NO. 7A-H3689

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 7280

DATE 11-26-1937

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE - LONGS PEAK AND MT. MEEKER IN WINTER. ROCKY MOUNTAIN NATIONAL PARK, COLORADO R M [illegible]

PRIVATE NO.: BEFORE TITLE ---- 2226

PHOTO PROPERTY OF CUSTOMERS

COLOR DESCRIPTION

TREES ETC. ARE A DARK BLUE GREEN WHERE SHOWING DISTANT SLOPES ARE DARK TO BLUE WHERE NOT WHITE. GET PEAK OULINES AND DETAILS CORRECT AND FAMILAR LOOKING. CUT OFF UPPER PORTION OF TREES IN MIDDLE DISTANCE. SEE SECOND CARD ATTACHED TO PHOTO TO GIVE APPEARANCE OF SLOPES BEHIND TREES.

PUT CLOUDS INSKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1,797,775

ATTENTION!

[illegible] on order [illegible]. Please see to it that [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 30 1937

Checked By

Date NOV [illegible] 1937

[illegible]	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	No.	Time Allowed		
[illegible] TYPE SET UP			[illegible] 1937	DEC 1 1937
[illegible]				
[illegible]	8	2	10-1	10-11 SC
PHOTO-LITHO				
[illegible] OPAQUING	10		12-11	12-15
[illegible]				
HAND COLOR PROOF		1½		[illegible]
[illegible] DEPT.	30	9	1-21-38	1-24-38

DATE [illegible]
By

DATE Filed FEB [illegible]
By SD

DATE [illegible]

By

8

MAKEOVER

Charge to Ret Dept.

[illegible]

[illegible]	0	[illegible]
[illegible]		DEC 27 1937
[illegible]		
[illegible]		

12-27

A3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAG DV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3690 ORDER NO. 7816 DATE 11-26-1937

CUSTOMER DESERET BOOK COMPANY
SALT LAKE CITY, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for this Customer

50 M P.C. SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ~~[illegible]~~ ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL UTAH, SALT LAKE CITY, UTAH

FRONT NO. 5 R. M. [✓ Yes] No
(All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 - 10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Title in corner, white letters with green background

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Ret. 1
H.C. 1½
Lit. 9½

MAKEOVER
Charge to CUSTOMER Dept.
EST. Makeover Time Required

	TIME
RETOUCHING	2½
[illegible]	1

Time Recorded in Cost Dept.
FEB 16 1938

10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3691 ORDER NO. 7817 DATE 11-26-1937

CUSTOMER WILLIAM MASON MEMORIAL HOSPITAL
MURRAY, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6 M P.C. SIZE 3½ x 5½ STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WILLIAM MASON MEMORIAL HOSPITAL,- MURRAY, KENTUCKY

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C.T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout MAKE THE TREES APPEAR A BIT MORE GREEN

PHOTO LITHO
Rephoto
______ Photograph each - Size 5x7 - 8x10 -10x12
NEG. NO.
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

THE COLUMNS OF THE BUILDING ARE WHITE OR VERY NEARLY SO. THE TRIMMING IS ALL WHITE. THE DOORS ARE COLOR #28. THE STUCCO WALLS ARE ALL COLOR # 15. THE ROOF IS ABOUT HALF WAY BETWEEN #26 AND # 21. THE EVERGREENS SHOWING ~~THE~~ IN THE PHOTOGRAPH ARE ALL A VERY DARK GREEN. THE TREE TRUNKS ARE A BROWNISH GREY.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

HC 1½
1 9¾

II 37

8-14

52

35

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3692 ORDER NO. 7819 DATE 3-22-1938

DEPT.
RETOUCHING
[✓ ENGRAVING]
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CASA LINDA COURT
GALLUP, NEW MEXICO

12½M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full CASA LINDA COURT (ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

________ Photograph each - Size 5x7 - 8x10 -10x12
________ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

LO 1/4
CA. 5
HC. 1/4
L Art 10

3
10
5

NO. 7A-H3693

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

ORDER NO. 7840

DATE 11-29-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) OPEN AIR THEATRE, BRECKENRIDGE PARK, SAN ANTONIO, TEX.

PRIVATE NO.: BEFORE TITLE --- 57

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE "SAN ANTONIO, HOME OF THE ALAMO, GULF BREEZES AND SUNSHINE".

PHOTO PROPERTY OF CUSTOMERS

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,787,775

ATTENTION!

Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

DEC [illegible] 1937

Cost Dept.

DEC [illegible] 1937

			DEC - 6 1937	DEC - 6 1937
	15	4	12-6	12 23 58
	65		12-24	
Hand Color Proof	29	1½	12-28	1-8
	41	9	2-25-38	2-28-38

DATE Filed

L V

8028

HC 1/✓

In Cost Dept

FEB 10 1938

M

62

31

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ✓7A-H3694 ORDER NO. 7287 DATE 11-29-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FOX SECRETARIAL COLLEGE
CHICAGO, ILLINOIS

25M PPC. SIZE 3½ x 5½ STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

RETURN PHOTO YES NO

Photo ret
7/21/38

Rush

2M—1-2-37

PHOTO RETURNED TO

PHOTO USED FOR

~~[illegible]~~

for full out 5x7

8

HC 1¾

A11

10

63

12

NO. 7A-H3696

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER NO. 7858

DATE 11-29-1937

6 M POST CARDS	ART COLORTONE	WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) SITE OF THE CATAMOUNT TAVERN, 1767
BOT - BENNINGTON, VT.

PRIVATE NO.: $\frac{3}{4}$" FROM RIGHT EDGE IN UPPER BORDER --- 39B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

USE PHOTO NO. 117892

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

COMPLETE WORK SCHEDULE

Date DEC 3 1937

Cost Dept. Received
By
Date DEC 3 1937

	TIME Est.	TIME Taken	DATE ENTERED DEPT.	DATE COMPLETED
COLOR DESCRIPTION			DEC-3 1937	DEC-3 1937
COPIED				
RETOUCHING	2	1	12-3	12-4
PHOTO-LITHO				
BLUEPRINT STRIPPING CHECKING	½		12-4	12-6
ENGRAVING				
HAND COLOR PROOF	2	1¼		12-7
ART DEPT.	39	8¾		12-13

DATE Filed DEC 29 1937
By

Returned to Customer

12

59

NO. 7A-H3697

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER NO. 7858

DATE 11-29-1937

6M POST CARDS | ART COLORTONE | WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) GEN. BURGOYNE'S CAMP KETTLE, BENNINGTON MONUMENT

PRIVATE NO.: 3/4" FROM RIGHT EDGE IN UPPER BORDER ----- 44

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

USE PHOTO NO. 1A3250

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Finished O.K.'d Proof
To ________
Date DEC 1 1937

By ________
Date DEC 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	COMPLETED
COMPOSING, TYPE SET UP			DEC 1 1937	DEC 1 1937
SKETCH				
RETOUCHING	12	1/2	12-1	12-4
PHOTO-LITHO				
BLUEPRINT STRIPPING	15		12-2	12-6
ENGRAVING				
HAND COLOR PROOF	165	1 1/4	12-9	12-9
ART DEPT.	152	8 3/4	12-11	12-14

DATE Filed DEC 2? 1937
By AS

Proof Returned to Customer ________

12

R.h. 55

58

NO. 7A-H3698

IRWIN DAHLKE, WINONA NEWS CO., WINONA, MINN.

ORDER NO. 7868

DATE 11-29-1937

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MISSISSIPPI HIGH BRIDGE, WINONA, MINN.

IN LOWER MARGIN IN SMALL TYPE.:
PRIEWERT PHOTO WINONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT DISTRIBUTED BY WINONA NEWS CO., WINONA, MINN.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE BEST PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF Yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

DEC 3 1937

DEC 7 1937

OPERATION	EST. TIME		[illegible]	[illegible]D
			DEC-3 1937	DEC-3 1937
COMPOSING TITLE SET UP				
ART [illegible]	10	4	12 - 3	12 - 20 S
RETOUCHING				
PHOTO [illegible]			12 20	12 - 21 H.T.
DIRECT SEPARATION [illegible]ING	68			
ENGRAVING				12-23
[illegible] COLOR PROOF	20	1½		1-13
TOTAL [illegible]T.	28	9		

DATE [illegible] FEB - 1938

By JH

[illegible] Photo Returned to Customer

10

6 1/2

NO. 7A-H3698 9

IRWIN DAHLKE, WINONA NEWS CO., WONONA, MINN.

ORDER NO. 7868

DATE 11-29-1937

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SUGAR LOAF AT NIGHT,
WINONA, MINN.

IN LOWER MARGIN IN SMALL TYPE.:
PRIEWERT PHOTO WINONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT DISTRIBUTED BY WINONA NEWS CO.,
WINONA, MINN.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

4

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

[illegible] or order for this [illegible] Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set

4CH440

ESTIMATE

DEC 8 1937

Cost Dept. Checked

By

Date DEC 8 1937

	Time		Date Entered Dept.	Completed
			DEC-8 1937	DEC-8 1937
[illegible]				
[illegible]				12-20 S
RETOUCHING	172	2	12-5	
[illegible]				
[illegible]	10		12-20	12-20
[illegible]				
HAND COLOR PROOF	201	1½	1-3-38	1-3-38
[illegible]	25	9		1-17 < Bth

FEB 3 1938

DATE Filed

By

Photo Returned to Customer

MAKE OVER

[illegible] LV Dept.

DEC 27 1937

1

6

8

E K

NO. 7A-H3700

IRWIN DAHLKE, WINONA NEWS COMPANY, WINONA, MINN.

ORDER NO. 7868

DATE 11-29-1937

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) BATHING BEACH, WINONA, MINN.

IN LOWER MARGIN IN SMALL TYPE.:
PRIEWERT PHOTO WINONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT DISTRIBUTED BY WINONA NEWS CO.,
WINONA, MINN.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] 7 RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

[illegible] subjects on
[illegible] customer. Please
[illegible] negatives
[illegible] colors are
in harmony with each other
to make an attractive set.

DEC 9 1937

Cost Dept. Checked
By
Date DEC 9 1937

	[illegible] Time		Date Entered Dept.	[illegible]
[illegible]			DEC-9 1937	DEC-9 1937
[illegible]				
[illegible]	12	3	12-9	12-22
[illegible]				
[illegible]	6		12-23	12-23
[illegible]				
Hand Color Proof	39	1½	12-26	12-30
[illegible] Proof	38	9	1-12	1-14

Date [illegible]

Date Filed FEB 3 1938

By

[illegible] to Customer

12

5

7

4c

NO. 7A-H3701

THE COLONIAL PARK COMPANY, INC.,
YORKTOWN, VIRGINIA

ORDER No.

DATE 11-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) TERCENTENARY MONUMENT,
JAMESTOWN

COPYRIGHT BY COLONIAL PARK COMPANY,
INC., YORKTOWN VIRGINIA. (small type)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GRASS & FOLIAGE GREEN. SHAFT, BASE, FIGURES, STEPS & WALL ALL LIGHT GRAY STONE.
BLUE SKY, WHITE CLOUDS.

DO VERY LITTLE RETOUCHING. USE ONLY SOFT, ~~XXXX~~ SUBDUED COLORING AS ON 5A-H1700.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

[illegible] Estimate DEC 1 1937 88

ESTIMATE
AND [illegible] SCHEDULE

Cost Dept Checked
By 08
Date DEC 1 1937

OPERATION	EST. TIME		DATE ENTERED	COMPLETED
			DEC - 1 1937	DEC - 1 1937
COMPOSING TITLE [illegible]				
[illegible]				
RETOUCHING	5	2	12 - 1	12 - 15 8
PHOTO LITHO				
BLUE [illegible] STRIPPING OPAQUING	8 ✓		12 - 31	1 - 3 4
ENGRAVING				
HAND COLOR PROOF	201	1½	1 - 12	1 - 12
ART DEPT.	40	9	1/25/37	1/26/37

FEB 1938

DATE PAID [illegible]

By JB

By

5

ATTENTION!

subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

56
58

NO. 7A-H3702

THE COLONIAL PARK COMPANY, INC.,
YORKTOWN, VIRGINIA

ORDER NO.

DATE 11-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) FOUNDATION OF FIRST BRICK STATE HOUSE, JAMESTOWN

SMALL TYPE: NATIONAL PARK SERVICE PHOTO

COPYRIGHT BY COLONIAL PARK COMPANY, INC, YORKTOWN VIRGINIA (small type)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WHARVES WEATHERED WOOD. MONUMENT IN DISTANCE LIGHT GREY STONE. RIVER ON LEFT BLUE. FOUNDATIONS DULL OLD REDDISH BRICK

DO VERY LITTLE RETOUCHING, USE ONLY SOFT, SUBDUED COLORING AS ON 5A-H1700

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

______ subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

F... OK of Estimate

By

Date DEC 3 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date DEC 3 1937

OPERATION	[illegible]	[illegible]	DATE ENTERED DEPT.	COMPLETED
CO...			DEC-3 1937	DEC-3 1937
SKETCH				
RETOUCHING	8	2	12-3	12-14 SL
PHOTO ...				
B... STRIPPING	12		12-31	1-3 45
ENGRAVING				
HAND COLOR PROOF	2 ...	1½		1...
ART DEPT.	30	9	1-31-38	2-2-38

L... SENT

DATE Filed FEB 1938

By

D...

By

1/

55
89
copyright 56
59

NO. 7A-H3703

THE COLONIAL PARK COMPANY, INC.,
YORKTOWN, VIRGINIA

ORDER NO.

DATE 11-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) SGRAFFITO SLIPWARE UNEARTHED AT JAMESTOWN

COPYRIGHT BY COLONIAL PARK COMPANY, INC, YORKTOWN, VIRGINIA (Small type)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

POTTERY ALL LIGHT LEMON WITH ALL DESIGNS DARK BROWN.

DO VERY LITTLE RETOUCHING. USE ONLY SOFT, SUBDUED COLORING AS ON 5A-H1700

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1,797,775

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Date DEC 3 1937

Cust. Appr. Changed DEC 3 1937

Operation	Est. Time		Date Wanted Dept.	Completed
Composing, Type Set Up			DEC-3 1937	DEC-3 1937
Sketch				
Retouching	4	3	12-3	12-15 SC
Photo-Litho				
Blueprint Stripping, Opaquing	8		1-3	1-3 45
Engraving				
Handcolor Proof	225	1½		12 Lau
Art Dept.	27	9		1-31 BH

Date Sent

Date Filed

By

Photo Returned to Customer

By

4

Jr.
R.M. 56
89
appr '59

12

THE COLONIAL PARK COMPANY, INC.,
YORKTOWN, VIRGINIA

NO. 7A-H3704

ORDER No.

DATE 11-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) RESTORED FIRE-CLAY BAKING OVEN, JAMESTOWN

COPYRIGHT BY COLONIAL PARK COMPANY, INC.
YORKTOWN, VIRGINIA (small type)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

OVEN LIGHT BROWN WITH DARK BROWN PIECES. CUT OUT WIRE ON DOOR.

DO VERY LITTLE RETOUCHING. USE ONLY SOFT, SUBDUED COLORING AS ON 5A-H1700

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

[illegible] subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform [illegible] are in harmony with [illegible] other to make an attractive set.

ESTIMATE

[illegible] DEC 3 1937 Cost Dept. Checked By DEC 3 1937

OPERATION	Est.	Time Used	DATE TO DEPT.	COMPLETED
C[illegible] SET UP			DEC 3 1937	DEC 3 1937
[illegible]				
RET[illegible]	4	1	12 - 3	12 - 15
PHOTO[illegible]D				
B[illegible] S[illegible]	83		1 - 3	1 - 15
E[illegible]				
HAND COLOR PROOF	[illegible]	1½		11 Jan.
A[illegible]	204	9	1 - 26	1 - 27

FEB 3 1938

D[illegible]

D[illegible]

[illegible] to [illegible]

By

ST
R.M. 56
[illegible] 60

12

NO. 7A-H3705

ORDER NO.

THE COLONIAL PARK COMPANY, INC.,
YORKTOWN, VIRGINIA

DATE 11-29-1937

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW ON COLONIAL NATIONAL PARKWAY

SMALL TYPE: NATIONAL PARK SERVICE PHOTO
COPYRIGHT BY COLONIAL PARK COMPANY, INC, YORKTOWN VIRGINIA (small Type)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LIGHT CEMENT ROAD. RUSTIC BROWN FENCE. YORK RIVER ON LEFT BLUE. BLUE SKY, WHITE CLOUDS

DO VERY LITTLE RETOUCHING. USE ONLY SOFT, SUBDUED COLORING AS ON 5A-H1700

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

18

DEC 6 1937

ESTIMATE

Cost Dept. Checked
By
Date DEC 6 1937

C[illegible] UP			DEC - 6 1937	DEC - 6 1937
SKETCH				
RETOUCHING	8	1	12 - 6	12 - 14 SL
PHOTO [illegible]				
B[illegible] ST[illegible] OPAQUING	64		12 - 31	1 - 3 KS.
ENGRAVING				
~~HANDCOLOR PROOF~~	225	1/2		9 Lan
ARTIST DEPT.	36	9	1 - 25	1 - 26 - W.P.

DATE [illegible]
By

DATE Fin'd FEB 3 1938
By 21

Photo Returned to Customer

8

ATTENTION!

18 subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

17.
Copyright by 89
[illegible]
62

NO. 7A-H3706

THE COLONIAL PARK COMPANY, INC.,
YORKTOWN, VIRGINIA

ORDER NO.

DATE 11-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) THE SWAN TAVERN, YORKTOWN

Copyright by Colonial Park Company, Inc, Yorktown, Virginia (small type).

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SIDES OF BUILDING AND FENCE WHITE. ROOF SLATE COLOR. DOORS & SHUTTERS DARK GREEN. CHIMNEY DULL OLD REDDISH BRICK. HITCHING POSTS RUSTIC BROWN

DO VERY LITTLE RETOUCHING. USE ONLY SOFT, SUBDUED COLORING AS ON 5A-H1700

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

18 subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible] OK of [illegible] DEC3 1937

ESTIMATE and WORK SCHEDULE

Cost Dept. Checked
By
Date DEC3 1937

OPERATION	EST. TIME No.	Time Allow'd	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING TYPE SET UP			DEC-3 1937	DEC-3 1937
[illegible]				
RETOUCHING	5	2	12-3	12-14
PHOTOGRAPHED				
[illegible] STRIPPING [illegible]	14		12-31	1-3 45
ENGRAVING				
HAND COLOR PROOF	[illegible]	1¼		11 [illegible]
ART DEPT.	43	9	1/27	2/1

DATE BLUEPRINT O.K.'D ____
By ____
DATE FILM ____
By ____
DATE [illegible] ____
By ____

5

6 copyright 39 R.M. 56 59

NO. 7A-H3707

THE COLONIAL PARK COMPANY, INC.,
YORKTOWN, VIRGINIA

ORDER NO.

DATE 11-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) NAVAL MUSEUM, YORKTOWN

COPYRIGHT BY COLONIAL PARK COMPANY, INC.,
YORKTOWN, VIRGINIA (small type)

SMALL TYPE: NATIONAL PARK SERVICE PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FLOOR, POSTS, WALLS, BEAMS ARE WALNUT. CANNON & CARRIAGE BLACK. ROPES NATURAL. CANNON BALLS IN RACK BLACK. RINGS BLACK. LAMPS BRASS VASE TAN.

DO VERY LITTLE RETOUCHING. USE ONLY SOFT, SUBDUED COLORING AS ON 5A-H1700

SUBMIT: RET. PHOTO BL. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

[illegible] on order for [illegible]. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible]

Note

DEC 7 1937 [illegible]

Cost Dept. Checked
By
[illegible] DEC 7 1937

[illegible]	[illegible]	[illegible] Req'd	DATE ENTERED DEPT.	COMPLETED
COMBINATION SET UP			DEC - 7 1937	DEC - 7 1937 h
STENCIL				
RETOUCHING	14	2	12 - 7	12 - 15
PHOTO LITHO				
BLACK & STRIPPING & OPAQUING	8		12 31	1 - 3
ENGRAVING				
HAND COLOR PROOF	22.5	1½		9 [illegible]
ARTIST [illegible]	210	9	1 - 28	2 - 1

D[illegible] DATE Filed
D[illegible] By

St.
R 4-56
65

E K

NO. 7A-H3708

THE COLONIAL PARK COMPANY, INC.,
YORKTOWN, VIRGINIA

ORDER NO.

DATE 11-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) COLONIAL GRACE CHURCH,
YORKTOWN

COPYRIGHT BY COLONIAL PARK COMPANY INC.,
YORKTOWN, VIRGINIA. (small type)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRIM, DOORS, WINDOWS & CUPOLA ARE WHITE. ROOF OF CUPOLA DARK GREEN. BRONZE TABLET. WALLS OF BLDG. WEATHERED VERY LIGHT TAN (MARL COLOR). WALL IN FRONT & REAR OLD DULL REDDISH BRICK. WALL VINES & FOLIAGE GREEN. TOMBSTONE GREY STONE. BLOCK OUT FIGURES OF LADIES IN YARD.

DO VERY LITTLE RETOUCHING. USE ONLY SOFT, SUBDUED COLORING AS ON 5A-H1700

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO. XXX

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1,797,775

ATTENTION!

__________ subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

6 [illegible]

DEC 6 1937

Cost Dept. Checked

By

Date DEC 6 1937

OPERATION		TIME	DATE ENTERED	COMPLETED
			DEC - 6 1937	DEC - 6 1937
COMPOSING, TYPE SET UP				
SKETCH	4	2	12 - 6	12 - 14
RETOUCHING				
PHOTO-LITHO	8✓		1 - 3	1 - 4
BLUEPRINT STRIPPING				
ENGRAVING	225	1¼		
HAND COLOR PROOF	43	9	1/25	1/26
ARTIST DEPT.				FEB 1938

Date

By JA

Date

By

ST.

R.M. 5.6

Copyright 89

62

4

NO. 7A-H3709

THE COLONIAL PARK COMPANY, INC.,
YORKTOWN, VIRGINIA

ORDER NO.

DATE 11-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) THE PHILIP LIGHTFOOT HOUSE, YORKTOWN

COPYRIGHT BY COLONIAL PARK COMPANY, INC, YORKTOWN VIRGINIA (small type)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DARK DULL OLD REDDISH BRICK. ROOF SLATE COLOR. WINDOWS & DOOR WHITE. SIGN WHITE. LAMP BLACK. STEP LIGHT GREY. EAVES WHITE.

DO VERY LITTLE RETOUCHING. USE ONLY SOFT, SUBDUED COLORING AS ON 5A-H1700

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

E H

paper on order

R

ESTIMATE AND WORK SCHEDULE

DEC 6 1937

Cost Dept. Checked By

Date DEC 6 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	[illegible]	Time Allow		
COMPOSING TYPE SET UP			DEC - 6 1937	DEC - 6 1937
SKETCH				
RETOUCHING	4	2	12 - 8	12 - [illegible]
PHOTO LITHO				
BLUE STAIN [illegible]	8 ✓		1 - 3	1 - 4
ENGRAVING [illegible]				
HAND COLOR PROOF		1¼		1
ART [illegible]	28	9		1-31

DATE [illegible] DATE [illegible]

By

[illegible] Photo Returned to Customer

4

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

RETOUCHING ½

PHOTO [illegible] 1

[illegible]

ART DEPT.

[illegible]

Time Recorded in Cost Dept.

Date JAN 25 1938

By

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

17

2

ART DEPT. 1

Time Recorded in Cost Dept.

DEC 31 1937

R.M. 56

62

6, R

NO. 7A-H3710

THE COLONIAL PARK COMPANY, INC.,
YORKTOWN, VIRGINIA

ORDER NO.

DATE 11-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) COLONIAL CUSTOMHOUSE,
YORKTOWN

COPYRIGHT BY COLONIAL PARK COMPANY,
INC., YORKTOWN, VIRGINIA (small type)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DARK DULL OLD REDDISH BRICK. SLATE COLOR ROOF. GREY SHUTTERS. BRONZE PLATES ON BUILDING. WHITE SASH & TRIM. DULL OLD REDDISH BRICK WALL & WALK. PORCH WHITE.

DO VERY LITTLE RETOUCHING. USE ONLY SOFT, SUBDUED COLORING AS ON 5A-H1700

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

1 Subjects on order for the customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Office Estimate
By
Date DEC 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date DEC 1937

OPERATION	EST. TIME		[illegible]	COMPLETED
COMPOSING, TITLE SET UP			DEC 4 1937	DEC 6 1937
SKETCH				
RETOUCHING	4	1½	12-6	12-14
PHOTO PRINTS				
BLUEPRINT STRIPPING	[illegible]		12-31	1-3
ENGRAVING				
HAND COLOR PROOF	225	1½		9 Jan
ASSEMBLY	42	9½	1-24	1-25

FEB 3 1938

DATE [illegible]
By

DATE [illegible]
By

DATE Filed
By

Date Photo Returned to Customer

4

ST.
R.M. 56
62

E 12

NO. 7A-H3711

THE COLONIAL PARK COMPANY, INC.,
YORKTOWN, VIRGINIA

ORDER NO.

DATE 11-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) DIGGES HOUSE, YORKTOWN

COPYRIGHT BY COLONIAL PARK COMPANY, INC, YORKTOWN VIRGINIA (small type)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. [✓ YES]

IMPRINT SAMEAS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
WHITE WASH'D OLD REDDISH BRICK. WALK LIGHT CONCRETE GREY. REMOVE FENCE & OTHER BUILDING. ROOF SLATE COLOR. WINDOWS & DOOR, SHUTTERS & REAR PORCH ARE ALL DARK TAN.

DO VERY LITTLE RETOUCHING. USE ONLY SOFT, SUBDUED COLORING AS ON 5A-H1700

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

18 Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

DEC 3 1937

Cost Dept. Checked
By
DEC 3 1937

COMPOSITION, TYPE SET UP			DEC-3 1937	DEC-3 1937
SKETCHES				
RETOUCHING	4	1	12 - 3	12 - 14
PHOTO LETTERING				
DRAWING, STRIPPING, LETTERING	1 v		12 31	1 - 3
ENGRAVING				
HAND COLOR PROOF		1½		9 Jan
ART DEPT.	21	9	1 - 25	1 - 26

DATE Filed FEB 3 1938

By JD

Returned to Customer

By

a 2856

THE COLONIAL PARK COMPANY, INC.,
YORKTOWN, VIRGINIA

NO. 7A-H3712

ORDER NO.

DATE 11-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) YORK HALL, YORKTOWN

Copyright by Colonial Park Company
Inc, Yorktown, Virginia (Small type)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I   R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDING OLD DULL REDDISH BRICK. WINDOWS, DOOR & TRIM WHITE. SUN DIAL & SEAT LIGHT GREY STONE. STEPS & WALL REDDISH BRICK SAME AS HOUSE. FOLIAGE & GRASS GREEN. STEPPING STONES WHITE.

DO VERY LITTLE RETOUCHING. USE ONLY SOFT, SUBDUED COLORING AS ON 5A-H1700

SUBMIT: RET. PHOTO   B. L. & W. PROOF   HANDCOL PROOF [✓ YES]   RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

______ subjects on order for this customer, please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Date DEC 1 1937

Cost Dept. Checked
By
Date DEC 1 1937

OPERATION	[illegible]	[illegible]	DATE STARTED	COMPLETED
			DEC - 1 1937	DEC - 1 1937
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	8	2	12 - 1	12 - 14
PHOTO LITHO			12 31	1 - 3
BLUEPRINTS, STRIPPING, OPAQUING	8½			
ENGRAVING				12 [illegible]
HAND COLOR PROOF	225	1½		
ARTIST [illegible] T.	38	19		

DATE [illegible]

DATE Filed

By

[illegible] Returned to Customer

72
5
6

Rh. 56
Copyright
58

4 12

NO. 7A-H3713

THE COLONIAL PARK COMPANY, INC.,
YORKTOWN, VIRGINIA

ORDER NO.

DATE 11-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SHEILD HOUSE, YORKTOWN

COPYRIGHT BY COLONIAL PARK COMPANY, INC YORKTOWN, VIRGINIA (Small type)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDING WHITE WASHED OLD DULL REDDISH BRICK. ROOF SLATE COLOR. WINDOWS, PORCHES & TRIM DARK TAN. SHUTTERS DARK TAN. HEDGE DARK GREEN. WALK OLD ~~X~~ REDDISH BRICK. ROADWAYS DUST COLOR.

DO VERY LITTLE RETOUCHING. USE ONLY SOFT, SUBDUED COLORING AS ON 5A-H1700

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set

NOTE

ESTIMATE AND WORK SCHEDULE

Order No.

DEC 7 1937

Cost Dept. Checked

By

Date DEC 7 1937

OPERATION	EST. TIME	(Time Allowed)	DATE ENTERED DEPT.	[illegible]
COMPOSING TYPE SET UP			DEC - 7 1937	DEC - 7 1937
SKETCH				
RETOUCHING	8	2	12 - 7	12 - 14 SL
PHOTO LITHO				
BLUE LINE STRIPPING, OPAQUING	8✓		12 - 31	1 - 3
ENGRAVING				
HAND COLOR PROOF	225	1½		9 Jan
ART DEPT.	30	9	1-24-38	1- 26-38

FEB 3 1938

DATE [illegible] REC'D

By

DATE

By

DATE Paid

By JB

Date Returned to Customer

5.
Rm. 56
65

THE COLONIAL PARK COMPANY, INC.,
YORKTOWN, VIRGINIA

NO. 7A-H3714
ORDER NO.
DATE 11-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.
TITLE (IN FULL) WEST HOUSE, YORKTOWN

COPYRIGHT BY COLONIAL PARK COMPANY, INC., YORKTOWN, VIRGINIA (small type)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. [✓ YES]
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDING, PORCH & SASH WHITE. SHUTTERS GREEN. FENCE BLACK

DO VERY LITTLE RETOUCHING. USE ONLY SOFT, SUBDUED COLORING AS ON 5A-H1700

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

18 Subjects on order for this customer. Please see to it that all [illegible] negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible] Estimate
DEC 3 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date DEC 3 1937

[illegible]	EST. TIME Job No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			DEC-3 1937	DEC-3 1937
SKETCH				
RETOUCHING	156	2	Dec 4	Dec 14
PHOTO LITHO				
DEEP ETCH STRIPPING OPAQUING	8 ✓		12-31	1-3
ENGRAVING				
HAND COLOR PROOF	225	1¼		9 Jan
APPROVAL [illegible]	25	9		1-25 Bitter

DATE [illegible]
By
DATE Filed FEB [illegible]
By
DATE [illegible]
By
[illegible] to Customer

R.M. 56
ST. 60

M

11

NO. 7A-H3715

THE COLONIAL PARK COMPANY, INC.,
YORKTOWN, VIRGINIA

ORDER NO.

DATE 11-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) VICTORY MONUMENT,
YORKTOWN

COPYRIGHT BY COLONIAL PARK COMPANY
INC, YORKTOWN, VIRGINIA (small type)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. [✓ YES]

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LIGHT STONE INCLUDING FIGURES & ORNAMENTS. GREEN LAWN & FOLIAGE.

DO VERY LITTLE RETOUCHING. USE ONLY SOFT SUBDUED COLORING AS ON 5A-H1700

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

ATTENTION!

18 [illegible]

order for [illegible]

see to it that [illegible]

tives [illegible] are

in harmony with each other

to make an attractive set.

ESTIMATE

DEC 3 1937

Cost Dept. Checked

By

DEC 3 1937

[illegible]			DEC-3 1937	DEC-3 1937
[illegible]				
[illegible]	1/	2	12 - 3	12 - 14
PHOTO LITHO				
[illegible]	8✓		1 - 3	1 - 3
[illegible]				
HAND COLOR PROOF	201	1¼	1-12	1-12.
ARTIST DEPT.	218	7	1-26	1-31

By

By

4.

56
59